

**Your business-oriented,
teaching-intensive University**



Life in Vancouver

“Vancouver is Manhattan with mountains.” - The New York Times.

When you study with UCW, you’ll find out why this beautiful city was voted the 3rd best city to live by The Economist*. From pristine oceans and beautiful mountains to its place as a modern city of commerce, Vancouver is an exciting, multicultural and sleepless metropolis.

Nestled in the heart of the city, our campus is centrally located in the historic London Building. It’s easily accessible by transit, and you’ll feel right at home surrounded by coffee shops, restaurants, entertainment, shopping centres and gym facilities.

What makes UCW different?

Business-oriented, teaching-intensive learning

We focus on relevant learning at UCW. Content can become dated quickly, especially in the fast-moving environments on which our programs focus. That’s why we design our programs to meet the needs of the market, ensuring you’ll receive the most current education possible.

Our faculty are experienced in both education and industry – professionals who have excelled in their field – and who use this to your advantage. They will provide you with case studies, context for your study, even stories about their time on the job – anything and everything that will give you a more complete understanding of the industry you wish to enter.

We also pledge to support you every step of the way with student services staff who will answer any questions you may have. They’ll provide you with resume advice and even help you prepare for job interviews.

In the heart of Vancouver’s vibrant business community

UCW is nestled in the heart of Vancouver, in the historic London Building. The University is easily accessible by transit, and you will feel right at home surrounded by coffee shops, restaurants, entertainment, shopping centres and gym facilities. Many of the world’s biggest companies have offices within walking distance of our downtown campus, providing you with unparalleled access to a network of prospective employers.

Experienced faculty

Our faculty are superb teachers who are able to nurture new talent by developing strong relationships with their students, and proficient in real-world applications.

They are more than teachers: they also have extensive first-hand experience in business and maintain strong ties to Canada’s leading companies in order to provide you with real-time insight.

Faster program completion

Our programs are delivered over four terms per year which can reduce the time you spend in school before landing your dream job. And if you possess previously earned university credits recognized by UCW, you may find yourself completing your program quicker than you thought possible.



[*www.canada.com/vancouversun/news/westcoastnews/story.html](http://www.canada.com/vancouversun/news/westcoastnews/story.html)



About University Canada West

University Canada West (UCW) is a University with a clear vision—to be a leading, respected independent University in Canada and abroad, known for innovation and effectiveness in preparing motivated students for professional-level careers and societal leadership.

UCW's learning environment is dynamic and practical. Our classes are small, so you'll always know your classmates and benefit from the one-to-one time you need with your professors. And our professors have first-hand industry experience so they don't just repeat textbook content—they use their years of experience to equip you with the knowledge and skillset needed to succeed in a competitive marketplace.

Accreditations, Memberships and Designations

Accreditations, memberships and designations are important to a university because they externally validate the quality of education it provides. UCW is recognized by the following bodies for its quality education.

The Education Quality Assurance (EQA) designation identifies BC public and private post-secondary institutions that have met or exceeded provincial government-recognized standards for quality assurance and consumer protection. UCW has received permission from EQA to use its seal on its materials.

University Canada West has earned ACBSP Global Business Accreditation for its business degree programs. The Accreditation Council for Business Schools and Programs accredits business, accounting, and business-related programs at the associate, baccalaureate, masters, and doctoral degree levels worldwide.

UCW is a member of the BC Transfer System (BCCAT) with more than 1,500 credit transfer arrangements to other post-secondary institutions.

EduCanada is a brand that supports the international education offer of Canadian provinces and territories. EduCanada and the leaf design is a trademark of the Government of Canada and is subject to a Master Licence Agreement between the Council of Ministers of Education, Canada (CMEC), and Department of Foreign Affairs, Trade and Development (DFATD).

Languages Canada is Canada's national language education association representing more than 225 private and public language education members that offer accredited English and French programs. UCW's University Access Program was recently accredited by Languages Canada, another mark of distinction.





Bachelor of Commerce

This 120-credit Bachelor of Commerce degree is ACBSP-accredited. It combines theoretical and practical learning to give you an in-depth understanding of modern business. You will develop the critical-thinking skills and team-building savvy necessary to communicate effectively in a multicultural environment.

Our Bachelor of Commerce is delivered through four (4) tiers that progressively develop your knowledge, critical thinking ability, and operational skills until you are ready for the Capstone courses that bring together everything you’ve learned into real-world projects that will launch you into your career.

Program Structure

Tier 1 University Foundation <ul style="list-style-type: none">• Principles of Accounting• Introduction to Business• Mass Media & Society• Science elective• Principles of Microeconomics• Principles of Macroeconomics• Moral Philosophy• Academic Writing• Contemporary Literature• Foundation Mathematics	Tier 3 Disciplinary Applications <ul style="list-style-type: none">• Managerial Accounting• Business Law• Professional Communications• Finance• Research Methodology• Human Resource Management• Operations Management
Tier 2 Disciplinary Foundation <ul style="list-style-type: none">• Business Environment• Information Systems for Managers• Communications Theory• Writing for Specific Audiences• Organizational Behaviour• Statistics• Marketing Management	Tier 4 Integrative Applications <ul style="list-style-type: none">• Strategy and Decision Making• Business Capstone 1• Business Capstone 2

Why Bachelor of Commerce?

- Develop a comprehensive understanding of contemporary business practices across all areas of business management, providing you with an excellent foundation to launch your business career.
- Learn to conduct business in a multicultural environment, spanning countless international borders and working cross-culturally in today’s global economy.
- Use interdisciplinary approaches to solve problems and create new business opportunities.
- Use critical thinking to analyze and interpret information to make informed decisions.

“I love the flexibility of the online classes, as well as the structure of the weekly course load and due dates. I was able to complete my school work around my work, family and social life.”

Megan Clifton,
2017 Medal for Academic
Excellence recipient (BCom)

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements

- Canadian High School (Grade 12) diploma or equivalent with an overall average of C or better (2.0 on a 4.33 scale)

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

Special Admission

The Admissions Committee may consider an applicant for Special Admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Such applicants generally must:

- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Be approved by the Admissions Committee.



Bachelor of Arts in Business Communication

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media and communication, and an appreciation of how they function in the modern world of business.

Our Bachelor of Arts in Business Communication is also delivered through four (4) tiers that progressively develop your knowledge, critical thinking ability, and operational skills until you are ready for the Capstone courses that bring together everything you've learned into real-world projects that will launch you into your career.

Program Structure

Tier 1 University Foundation <ul style="list-style-type: none">• Introduction to Anthropology• Introduction to Business• Mass Media and Society• Science elective• Academic Writing• Contemporary Literature: Drama and Narrative• Foundation Mathematics• Moral Philosophy• Fundamentals of Psychology	Tier 3 Disciplinary Applications <ul style="list-style-type: none">• Social Media• Legal and Ethical Issues in Mass Media• Technical Writing and Business Communications• Professional Communications –Written and Oral• Media and Government• Public Relations in Practice and Theory• Research Methodology
Tier 2 Disciplinary Foundation <ul style="list-style-type: none">• Business Environment• Communications Theory• Information Gathering• Writing for the Media• Visual Communications in Mass Media• Statistics• Marketing Management• Organizational Behaviour	Tier 4 Integrative Applications <ul style="list-style-type: none">• Communication Strategy• Communication Capstone 1• Communication Capstone 2

Why Bachelor of Arts in Business Communication?

- Learn to evaluate and integrate all types of media and communication.
- Demonstrate media research techniques and methodologies.
- Create ethically and legally sound content for a variety of mediums and markets.
- Integrate media and content to communicate persuasively to specific audiences.
- Apply communication techniques to business problems and contexts.

“It has been an extraordinary learning experience during which I’ve interacted with students worldwide and devoted professors have guided me in achieving my best work.”

Rory Robert Rickwood,
2016 Medal for Academic Excellence (BA)

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements

- Canadian High School (Grade 12) diploma or equivalent with an overall average of C or better (2.0 on a 4.33 scale)

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

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- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Be approved by the Admissions Committee.



Associate of Arts Degree

In this 60-credit program, students will gain a broad foundation of knowledge. The program prepares students for additional post-secondary education or to enter directly into the workforce.

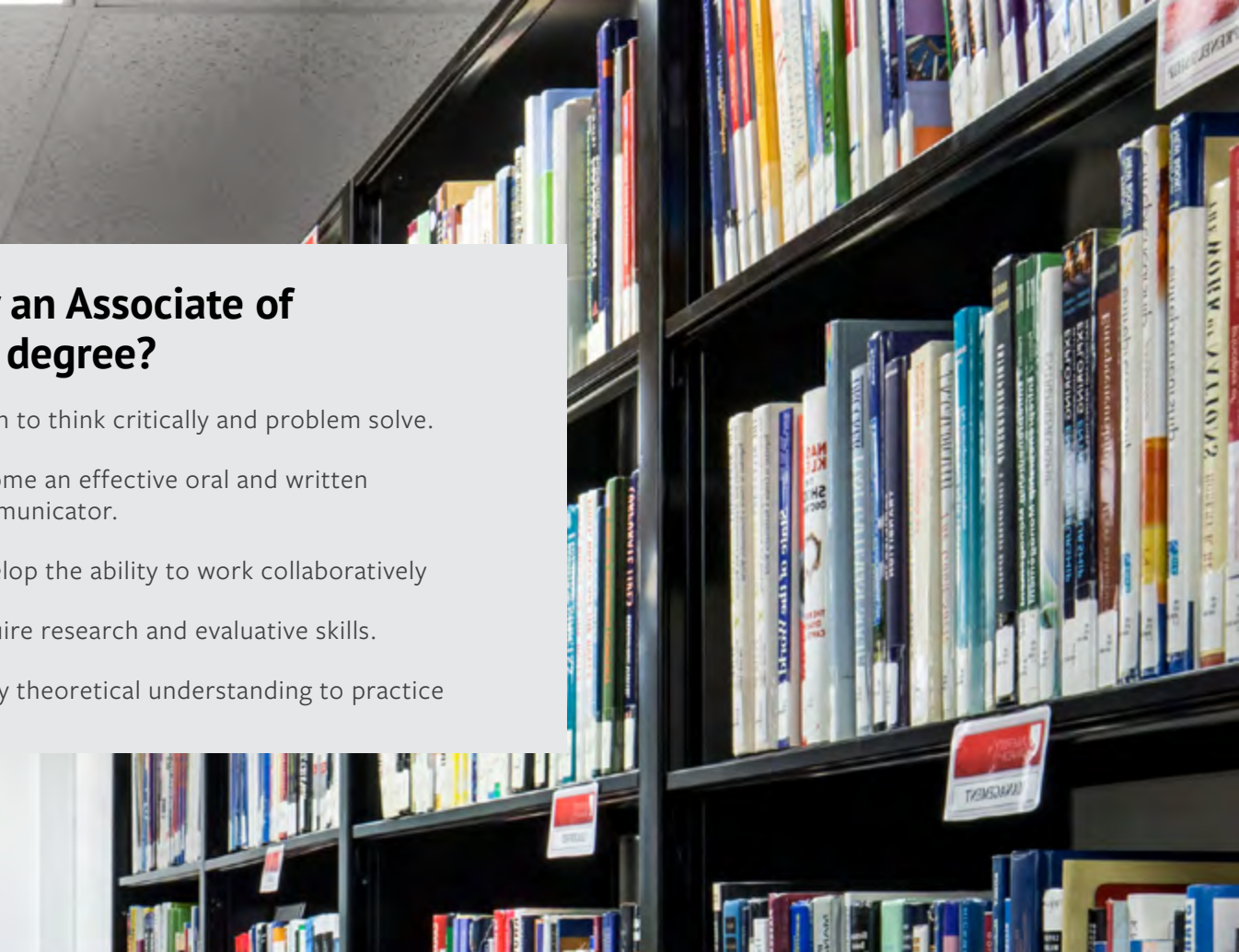
The Associate of Arts program is an interdisciplinary set of courses designed to provide core skills in writing, communication, research and team performance. UCW Academic Advisors can help with your course selection to meet your post-secondary education goals.

Program Structure

Tier 1 University Foundation I	Tier 2 University Foundation II
<ul style="list-style-type: none">• Two first-year English courses• One Science course• One Mathematics or Computing Science course• Two Humanities courses• Two Social Science courses• Two Arts elective courses	<ul style="list-style-type: none">• One (1) Lab Science course• Six (6) second-year Arts courses• Three (3) general electives <p>For a comprehensive list of all available courses, please refer to the Academic Calendar at www.ucanwest.ca/about/academic-calendar</p>

Why an Associate of Arts degree?

- Learn to think critically and problem solve.
- Become an effective oral and written communicator.
- Develop the ability to work collaboratively
- Acquire research and evaluative skills.
- Apply theoretical understanding to practice



Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements

- Canadian High School (Grade 12) diploma or equivalent with an overall average of C or better (2.0 on a 4.33 scale)

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

Special Admission

The Admissions Committee may consider an applicant for Special Admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Such applicants generally must:

- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Be approved by the Admissions Committee.





Master of Business Administration

This ACBSP-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on the global stage. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems, and ultimately drive the success of your organization through informed decision-making.

The program progresses through four tiers, a total of 45 credits, that develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of three areas by choosing their 3 elective courses from one of the following subject areas: Marketing, Finance or Leadership. The program includes the option to do a major research project designed to showcase your newly learned skills in a real-world setting. Additionally, students may take an optional work experience module.

Program Structure

Tier 1 Analytical Foundations <ul style="list-style-type: none">• Business Environment, Ethics & Strategy• Leadership in the Global Context• Human Interfaces• Research Methodologies & Inquiry	Tier 3 Business Applications <ul style="list-style-type: none">• Financial Management• Consulting Practice• Project Management• Two electives
Tier 2 Management Principles & Practices <ul style="list-style-type: none">• Managerial Accounting• Human Resource Management in the Global Environment or Canadian Human Resource Management• Marketing Management• Operations Management	Tier 4 Integration & Implementation <ul style="list-style-type: none">• Consulting/Research Project or Strategic Management• One elective

Elective Clusters		
Leadership	Marketing Management	Financial Management
<ul style="list-style-type: none">• Change Management• Negotiations• Leadership and Decision Making	<ul style="list-style-type: none">• Digital Marketing Strategy• Marketing Promotion• International Marketing	<ul style="list-style-type: none">• Investment Analysis and Management• Personal Financial Planning• Global Financial Institutions Management

Why an MBA?

- Learn to construct strategic responses to business challenges and opportunities.
- Assess the ethical implications of business activities.
- Develop, implement and evaluate solutions to business problems.
- Formulate business decisions and systematic analysis that reflects critical thinking.
- Demonstrate effective skills to collaborate with diverse groups of people.
- Lead teams through the resolution of problems and completion of projects.
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions.
- Communicate ideas persuasively as a result of thorough analysis of information.
- Gather, analyse and distribute information in a business context.

“Even though it was sometimes difficult to balance everything, the satisfaction from completing this program is a highlight of my life that will benefit me forever.”

Tammy McMullen,
2017 Medal for Academic Excellence recipient (MBA)

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

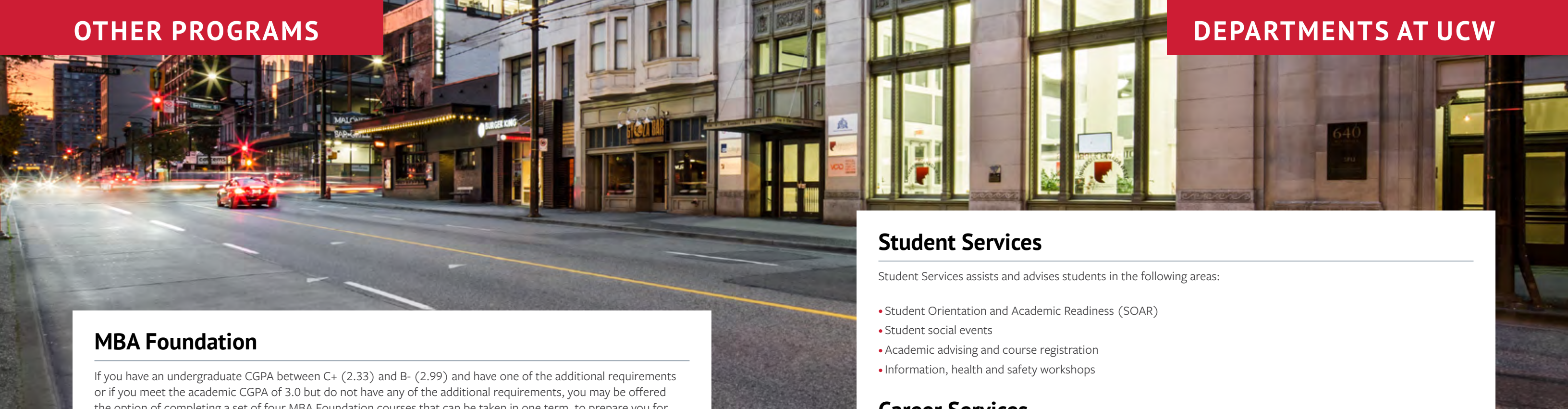
Entry Requirements*

- A Bachelor’s degree awarded by a recognized post-secondary institution, with a CGPA of 3.0 (on 4.33 scale) or better and have **ONE** of the following additional requirements:
 - acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
 - an appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng)
 - a Bachelor’s degree in Business Administration (BBA) or Commerce (BComm) or equivalent.
- a minimum of two (2) years documented professional or management experience with evidence of career progression and relevant education and/or training

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

**Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.*



MBA Foundation

If you have an undergraduate CGPA between C+ (2.33) and B- (2.99) and have one of the additional requirements or if you meet the academic CGPA of 3.0 but do not have any of the additional requirements, you may be offered the option of completing a set of four MBA Foundation courses that can be taken in one term, to prepare you for the MBA program. To continue into the MBA program, you must earn a grade of B (GPA of 3.0) or better on each Foundation course.

The MBA Foundation includes courses in the following areas:

- Business and Academic Writing
- Quantitative Reasoning and Analysis
- Business Fundamentals
- Economics from a Business Perspective

University Access Program

These Academic English Preparation courses prepare you for entrance into university level course work in an English speaking environment. They focus on academic skills including essay writing, research methods, note taking and critical thinking.

You can meet the English proficiency requirements for admission to our degree programs by successfully completing the advanced level of The University Access Program (UAC 030). Programs range from three (3), six (6) and nine (9) months in length.

Entry Requirements

- IELTS – 6.0 with a minimum of 5.5 in the writing band or equivalent for UAC 030 Academic English Preparation (Advanced)
- IELTS – 5.5 with a minimum of 5.0 in the writing band or equivalent for UAC 020 Academic English Preparation (Upper Intermediate)
- IELTS – 5.0 with a minimum of 4.5 in the writing band or equivalent for UAC 010 Academic English Preparation (Intermediate)

Student Services

Student Services assists and advises students in the following areas:

- Student Orientation and Academic Readiness (SOAR)
- Student social events
- Academic advising and course registration
- Information, health and safety workshops

Career Services

Career Services offers workshops and assistance to students in the following areas:

- One-on-one career support
- Career planning resources
- Weekly career workshops
- Resume, interview and cover letter guidance and advice
- Job searching and networking tools
- Online job profile development

Finance

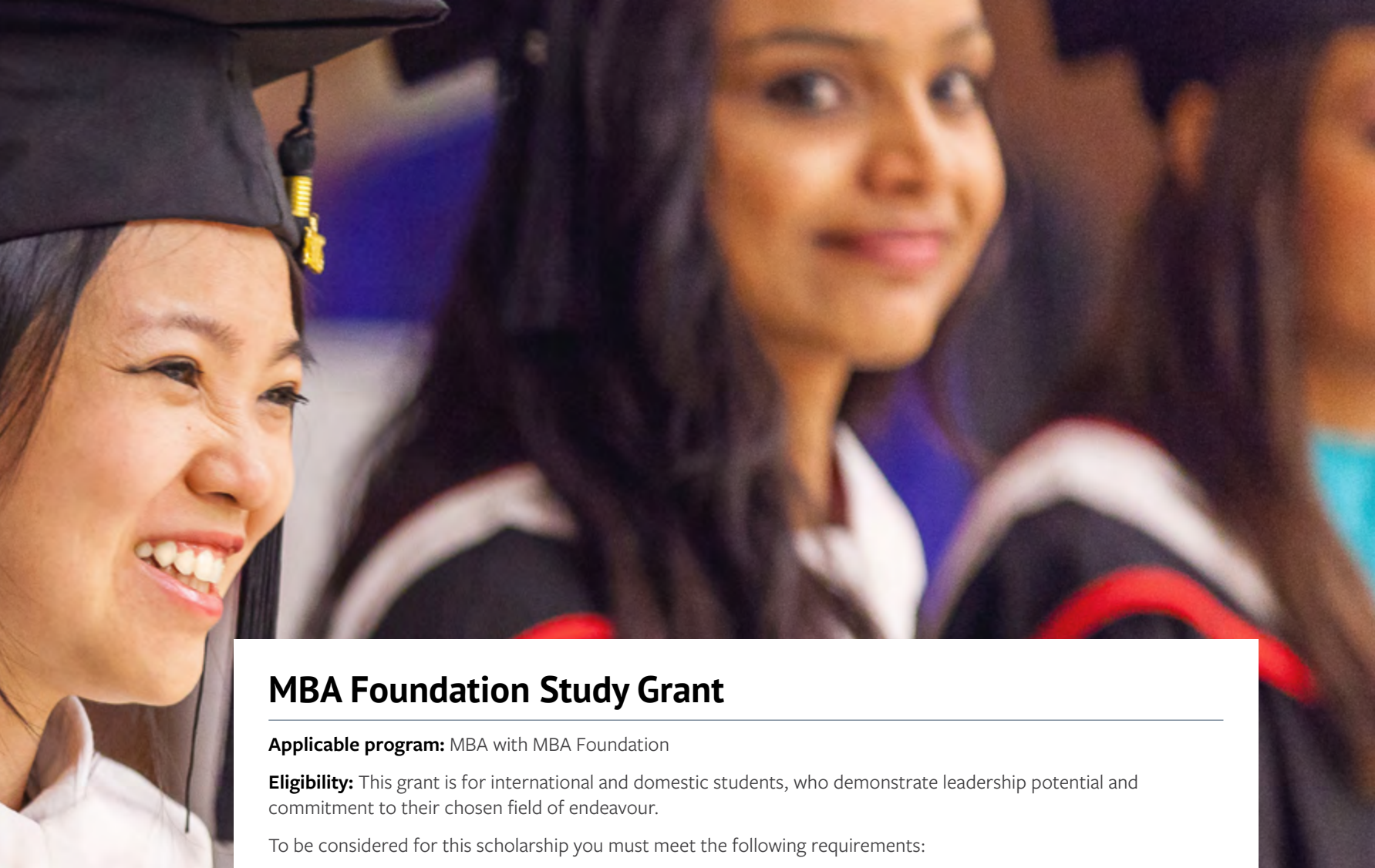
The Finance Department maintains all the students’ financial accounts. The office can assist students with the following:

- Tuition deposits and payments
- Tuition receipts, refunds and reimbursements
- Fee payments

Library

The UCW Library provides students with:

- Access to thousands of journals, books, newspapers, magazines, eBooks, images, videos and more
- Reference services
- One-on-one research support
- APA help
- Workshops on APA Style, plagiarism, lit reviews, research skills, etc.



International Student Leaders Award

Applicable programs: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.
Eligibility: This award is open to international applicants (excluding USA), who are dedicated to contributing to their home country’s economic development.

To be considered for this scholarship, you must meet the following requirements:

- Submit a completed scholarship application form at the time of applying to UCW; and
- Submit a Personal Statement describing how the program of your choice will affect your career, educational and personal goals, as well as how you intend to contribute to the economic development of your country or region and what obstacles you will have to overcome.

Award value: The award tier value will be determined based on the strength of your application and personal statement.

	Assoc. Arts	BCom & BA	MBA
Tier 1	\$6,000	\$12,000	\$7,500
Tier 2	\$4,000	\$8,000	\$5,000

Scholarships for Academic Excellence

Applicable Programs: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts*.

Eligibility: These scholarships are for international and domestic students with excellent academic grades, who wish to go on to excel in their chosen field of study and work. Submit a scholarship application at the time of applying for admission to UCW.

	UNDERGRADUATE		GRADUATE
CGPA (out of 4.33)	International Students	Domestic Students	International/ Domestic students
3.80 and above	\$20,000	\$8,000	\$10,000
3.60 to 3.79	\$16,000	\$6,000	\$5,000
3.40 to 3.59	\$12,000	\$4,000	\$2,500
3.20 to 3.39	\$8,000	\$2,000	N.A.

*Maximum scholarship values for Associate of Arts students are adjusted for the shorter length of the program.

MBA Foundation Study Grant

Applicable program: MBA with MBA Foundation

Eligibility: This grant is for international and domestic students, who demonstrate leadership potential and commitment to their chosen field of endeavour.

To be considered for this scholarship you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Submit a Personal Statement describing how undertaking the Master of Business Administration and MBA Foundation programs will impact your career and personal goals; and
- Complete the MBA Foundation program and the MBA degree program within 36 months of starting.

Award value: International students: \$6,500. Domestic students: \$5,000.

Americas Bursary

Applicable Programs: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

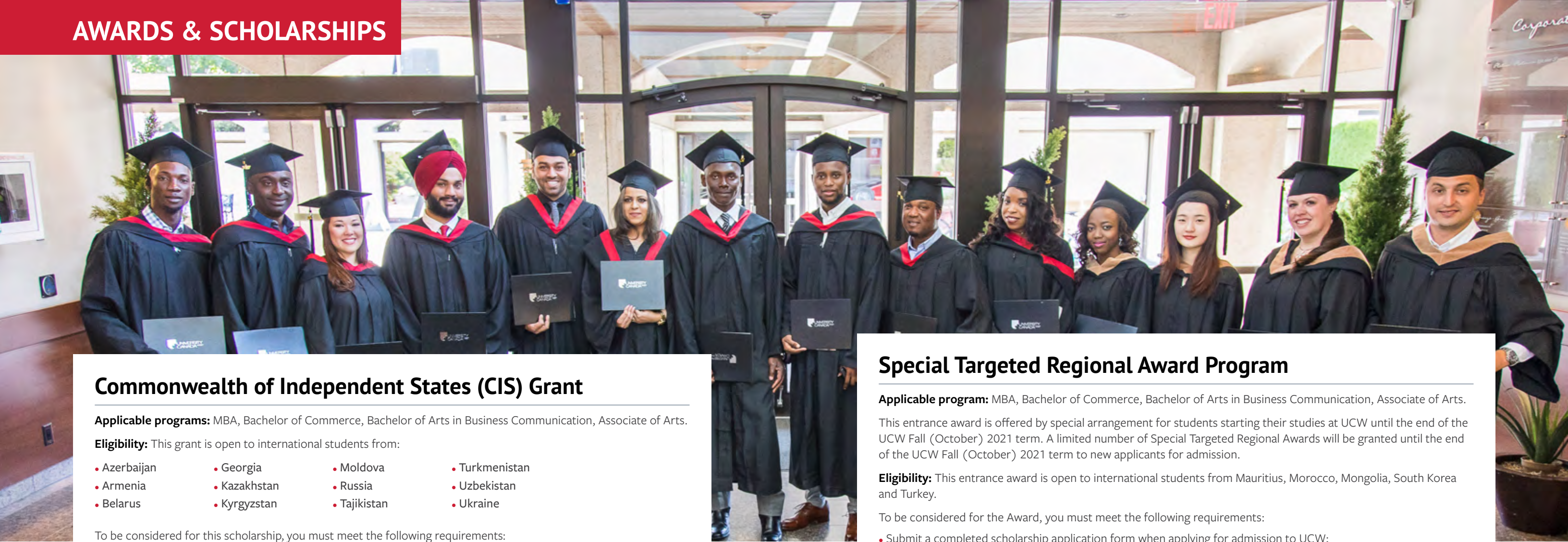
The Americas Bursary is offered by special arrangement and is intended to provide tuition support for prospective students from North America, Central America, South America, and the Caribbean. This bursary is intended to make Canadian education more accessible for these students.

Eligibility: This grant is open to international students from North America, Central America, South America, and the Caribbean.

This bursary will automatically be applied to new students starting at UCW from the countries listed above, effective from the Summer (July) 2019 term until the Fall (Oct.) 2021 term.

Award value: Associate of Arts: up to \$20,880. BA or BCom: up to \$41,760. MBA: up to \$11,700. MBA Foundation: up to \$2,460.

Continuance: Recipients must remain in Good Academic Standing to receive this Bursary.



Commonwealth of Independent States (CIS) Grant

Applicable programs: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

Eligibility: This grant is open to international students from:

- | | | | |
|--------------|--------------|--------------|----------------|
| • Azerbaijan | • Georgia | • Moldova | • Turkmenistan |
| • Armenia | • Kazakhstan | • Russia | • Uzbekistan |
| • Belarus | • Kyrgyzstan | • Tajikistan | • Ukraine |

To be considered for this scholarship, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Submit a Personal Statement in which you describe how undertaking your degree program will impact your career and personal goals; and
- Study at UCW until the end of the UCW Fall (October) 2021 term.

Award value: Associate of Arts: up to \$9,450. BA or BCom: up to \$18,900. MBA: up to \$9,720.

Southeast Asia (SEA) Regional Grant

Applicable program: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

Eligibility: This grant is open to international students from:

- | | | |
|-------------|---------------|---------------|
| • Brunei | • Malaysia | • Thailand |
| • Cambodia | • Myanmar | • Timor Leste |
| • Indonesia | • Philippines | • Vietnam |
| • Laos | • Singapore | |

To be considered for this scholarship, you must meet the following requirements:

- Submit a completed Scholarship & Award Application form when applying for admission to UCW;
- Submit a Personal Statement in which you describe how undertaking your degree program will impact your career and personal goals; and
- Study at UCW until the end of the UCW Fall (October) 2021 term.

Award value: Associate of Arts: up to \$9,450. BA or BCom: up to \$18,900. MBA: up to \$9,720.

Special Targeted Regional Award Program

Applicable program: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

This entrance award is offered by special arrangement for students starting their studies at UCW until the end of the UCW Fall (October) 2021 term. A limited number of Special Targeted Regional Awards will be granted until the end of the UCW Fall (October) 2021 term to new applicants for admission.

Eligibility: This entrance award is open to international students from Mauritius, Morocco, Mongolia, South Korea and Turkey.

To be considered for the Award, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Submit your Personal Statement in which you describe how undertaking the degree program will impact your career and personal goals, and available funds; and
- Study at UCW until the end of the UCW Fall (October) 2021 term.

Award value: Up to \$5,000.

Live Our Vision of Education (L.O.V.E.) Undergraduate Scholarship

Applicable Programs: Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

Eligibility: This scholarship is available to a limited number of undergraduate students, who are pursuing an Associate of Arts, Bachelor of Commerce or Bachelor of Arts in Business Communication Degree at UCW.

To be considered for this scholarship, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW; and
- Study at UCW until the end of the UCW Fall (October) 2021 term.

Award value: International students: \$5,000, Domestic students: \$3,000

Please note that the Live our Vision of Education (L.O.V.E) Undergraduate Scholarship is disbursed as a tuition credit to successful students for the first 60 credits their undergraduate degrees. Disbursements will be pro-rated based on the number of courses in which you are registered.



How to apply

To find out how you can enrol, email: info@ucanwest.ca or call one of our advisors at +1 778 655 3702

University Canada West

Suite 100 – 626 West Pender Street
Vancouver, BC V6B 1V9 Canada

+1 604-915-9607
info@ucanwest.ca
www.ucanwest.ca



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