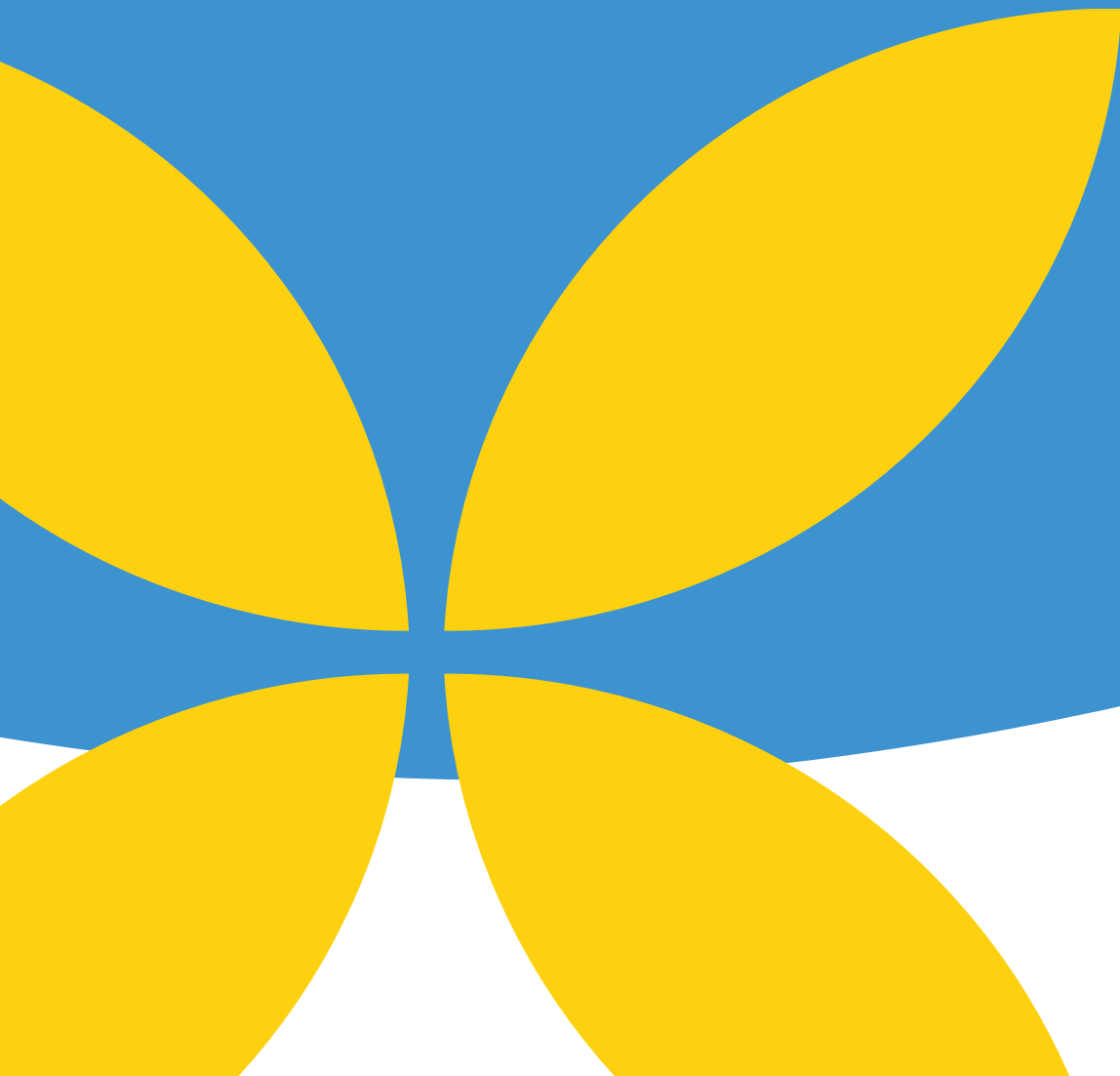


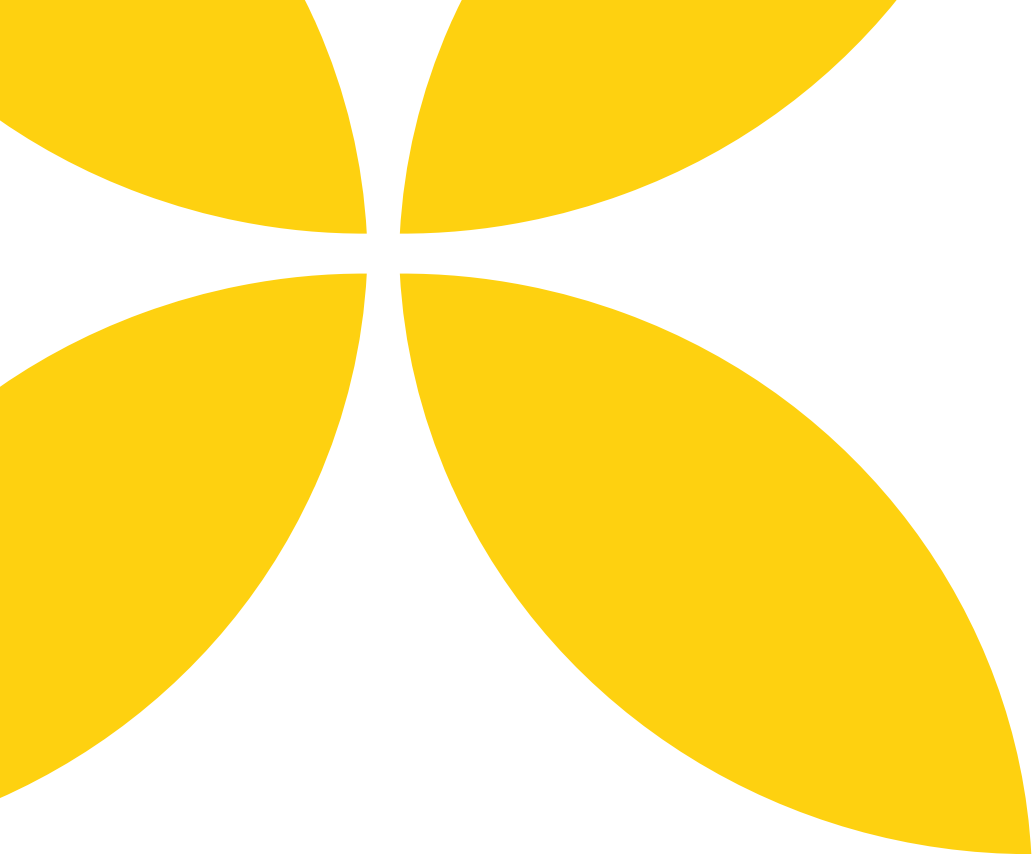


The
Campbell
Institute

English language and learning

Prospectus 2020





Welcome to The Campbell Institute



At Campbell, students receive the very best of English language tuition as part of a highly rewarding student experience at our Wellington and Auckland campuses.

We are proud of Campbell's long history and reputation for delivering world-class academic learning in a caring and supportive environment. The original vision of our founders continues today with a great team of passionate teachers who care about all aspects of a student's education in New Zealand – academic, social and experience in and out of the classroom.

Our varied programmes are designed to suit all student levels, ages and interests, and include options for learning English as a pathway to university study, vocational study or with work options.

Our two campuses provide a welcoming environment where students thrive as they develop their English skills, make friends with fellow students from around the world and get unique opportunities to experience the best of New Zealand.

We look forward to welcoming new students to the Campbell family.

Jamie Cruse
National Academic Director / Acting Principal

About us

With campuses in both New Zealand's capital city (Wellington) and largest city (Auckland), Campbell is perfectly positioned to deliver outstanding English language tuition to students with a range of study requirements from around the world.

Campbell's Wellington campus, located in the downtown business and government district, is the largest and longest-running English language school in the city. Since 2019, Campbell has partnered with Pearson to deliver online English Language testing at an onsite PTE Academic Testing centre.

Campbell's Auckland campus is situated in the city-fringe suburb of Newmarket. Since 2019, Campbell has partnered with IELTS to deliver online English language testing at the IELTS Test Centre located at our central city location at 345 Queen Street.

Campbell English programmes include General English, IELTS Exam Preparation and Cambridge Exam Preparation. We also offer non-IELTS pathways to New Zealand tertiary providers, such as foundation studies programmes for New Zealand universities (Victoria University of Wellington, the University of Auckland and AUT University).

Campbell students can also pathway to a wide range of courses at vocational colleges, e.g. Yoobee School of Design (for creative, design and IT programmes), NZMA and NSIA (for business, cookery and hospitality programmes), New Zealand Institute of Sport, and New Zealand School of Tourism.

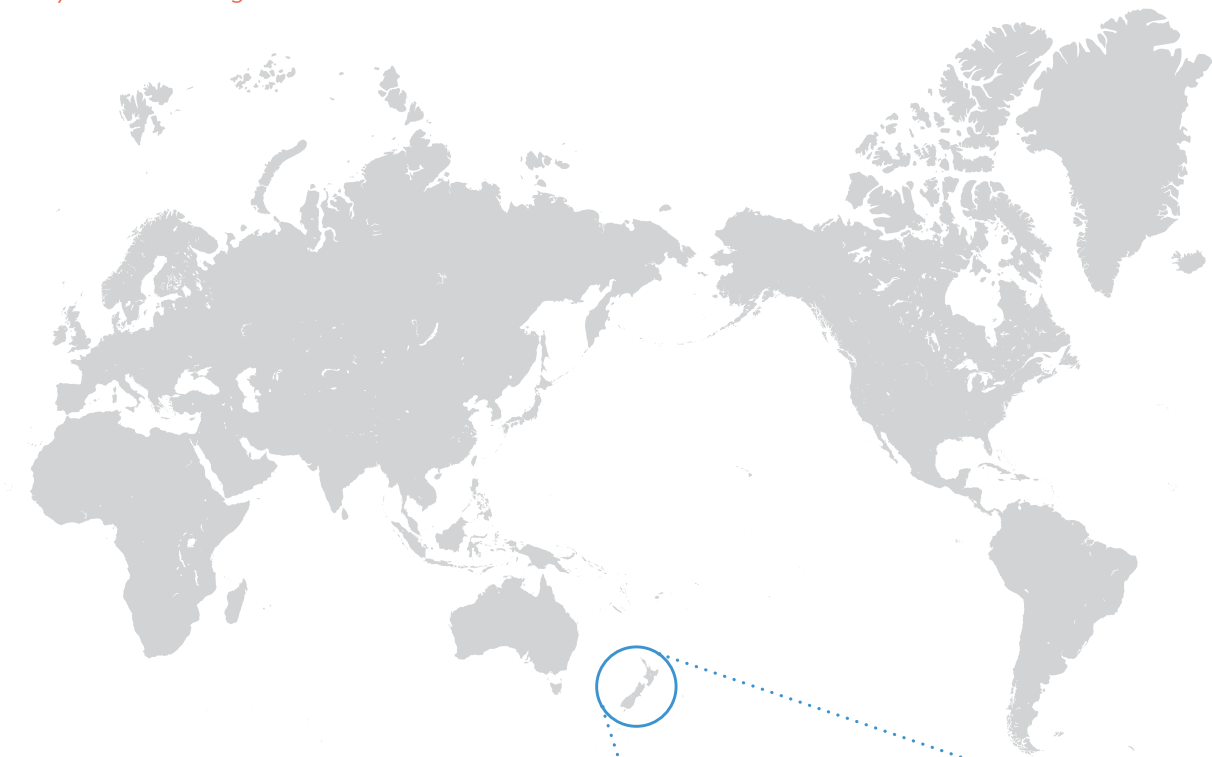
All Campbell programmes are designed with successful student outcomes as the top priority. The variety of study options, the quality of our teachers and innovative teaching methods, the strong focus on student experience, and our central campus locations together make studying at Campbell the perfect choice for international students looking for a unique and richly rewarding experience.



Study in New Zealand

International students studying in New Zealand learn to 'think new'. Each day brings new possibilities. There is a spirit of innovation and optimism that energises everything we do here. It's a place where ideas are born and grow to have global impact. New Zealand's education system is widely recognised as world-class, modern and responsive.

For more information about studying in New Zealand, visit:
studyinnewzealand.govt.nz



#1
in Worldwide Educating
for the Future*



#1
Least Corrupt Country
in the World**



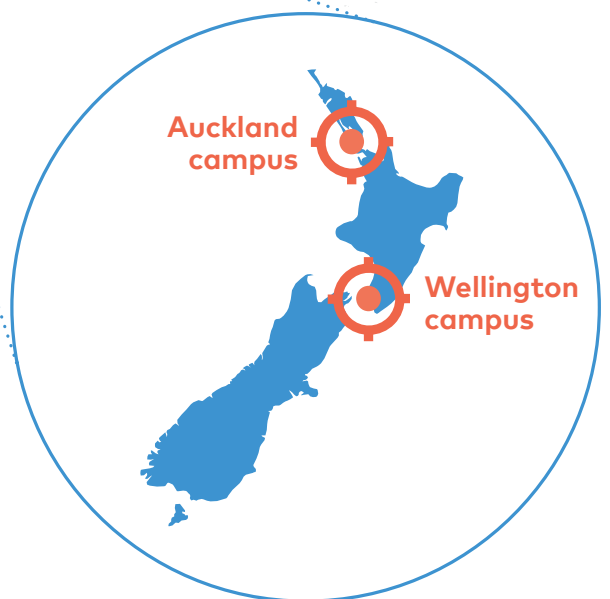
#3
Most Peaceful Country
in the World~



#8
Happiest Country in
the World^



New Zealand
qualifications
recognised globally



* Worldwide Education for the Future Index, The Economist Intelligence Unit (EIU)

** Corruption Perceptions Index 2017, Transparency International

~ Global Peace Index 2018, Institute for Economics & Peace

^ World Happiness Report 2018



Study in Wellington

New Zealand's capital city sits on a beautiful natural harbour surrounded by green hills. New Zealand's centre of culture and innovation, Wellington is home to leading gaming, interactive and web companies, as well as a world-famous movie industry.

Over 15 tertiary providers, including three world-ranked university, are situated within a 3km radius of Campbell in downtown Wellington.

Established in 2002, Campbell is now the city's largest and best-known English language school with a full range of programmes from General English to international exam preparation, and work and study programmes. Campbell works closely with other providers to offer exciting education packages and pathways.

Campbell is a member of Education Wellington, a network of more than 50 education providers hosting international students in the Wellington region.



Total students

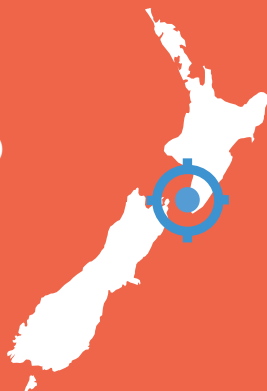
130–190

Average class size

12–13 (maximum 18)

Facilities

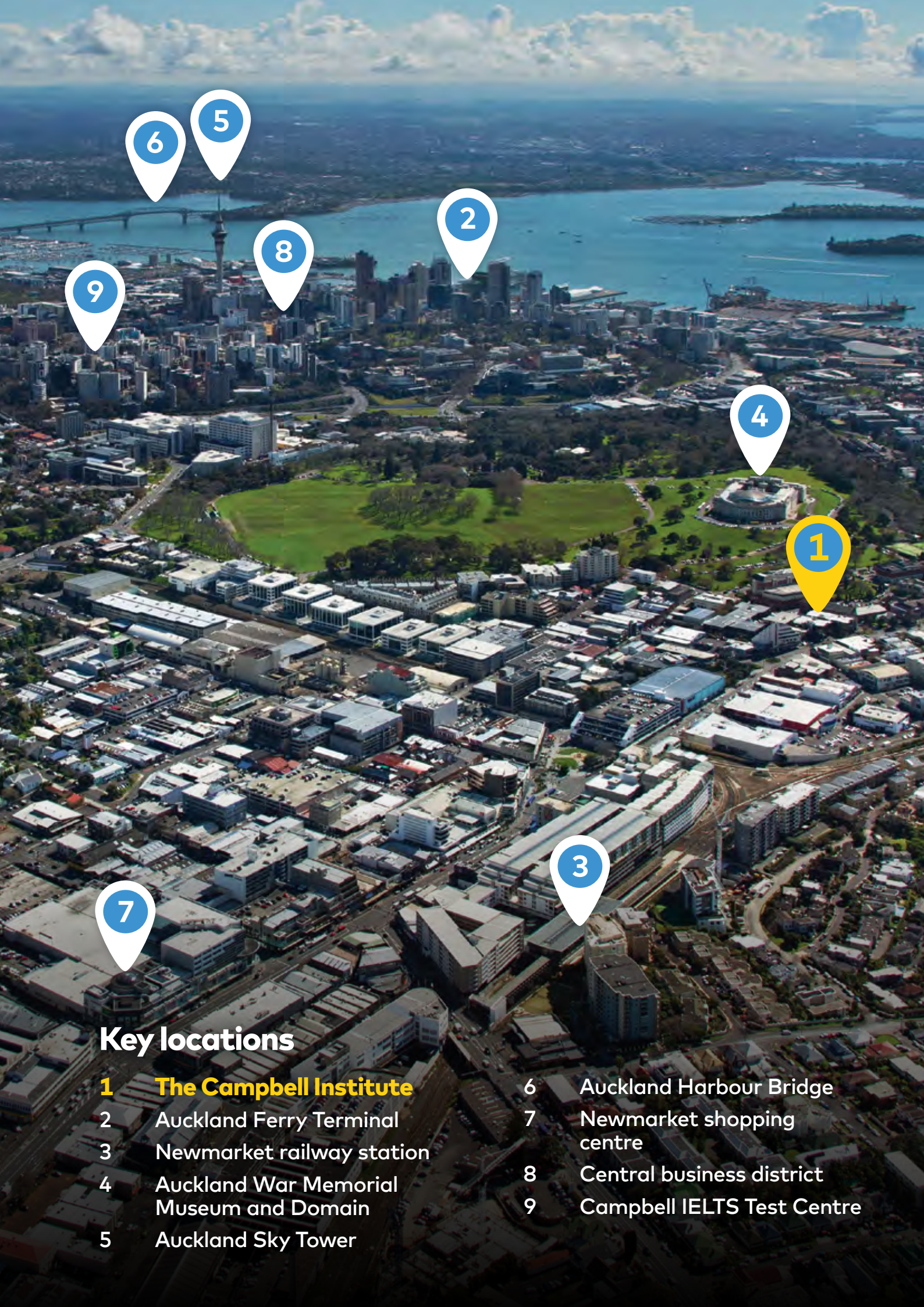
- 12+ classrooms
- Study centre
- Student kitchen
- Free Wi-Fi





Key locations

- | | | | |
|---|--|----|---|
| 1 | The Campbell Institute
Victoria University of Wellington Foundation Studies Programme
Yoobee School of Design
PTE Academic Test Centre | 4 | Wellington Botanic Garden |
| 2 | Victoria University of Wellington Kelburn Campus | 5 | New Zealand Parliament |
| 3 | Cuba Street | 6 | Interislander Ferry Terminal |
| | | 7 | Westpac Stadium |
| | | 8 | Museum of New Zealand Te Papa Tongarewa |
| | | 9 | Oriental Bay |
| | | 10 | Mount Victoria |



Key locations

- | | | | |
|----------|---|----------|----------------------------|
| 1 | The Campbell Institute | 6 | Auckland Harbour Bridge |
| 2 | Auckland Ferry Terminal | 7 | Newmarket shopping centre |
| 3 | Newmarket railway station | 8 | Central business district |
| 4 | Auckland War Memorial Museum and Domain | 9 | Campbell IELTS Test Centre |
| 5 | Auckland Sky Tower | | |



Study in Auckland

New Zealand's 'City of Sails', surrounded by harbours and beaches, is consistently ranked one of the world's best places to live. With a temperate climate and multicultural population, Auckland offers a yearly calendar of events that includes outdoor activities, cultural festivals, sports and concerts.

Auckland is also home to more than 400 schools and institutions, including three internationally-ranked universities.

Campbell opened its Newmarket campus in January 2018. On the fringe of the central city, Newmarket is a premier shopping and entertainment district and a major transport hub for buses and trains.

Campbell Auckland offers a range of popular courses, including General English, a Demi Au Pair programme, and pathway courses into vocational institutions.

Campbell is a member of Study Auckland, a network of more than 200 education providers hosting international students in the Auckland region.



Total students

60–90

Average class size

10–14 (maximum 18)

Facilities

- 7 classrooms
- Student kitchen
- Free Wi-Fi
- Free tea and coffee

Courses and programmes

Courses	Programmes	Auckland	Wellington	2020 start dates	Course length (weeks)	Min. age
Campbell English	General English	●	●	Every Monday	2–48	14
	IELTS Exam Preparation	●	●	Every Monday	2–48	14
	PTE Academic Exam Preparation		●	Every Monday	2–48	14
	Cambridge Exam Preparation		●	10 February start / exam 14 May 14 September start / exam 27 Nov	12	14
Campbell Pathways	Campbell Pre-foundation		●	7 Jan, 1 Apr, 24 Jun, 16 Sep	12	16
	Campbell Pre-vocational	●	●	Every Monday*	12	16
Campbell English + Work	Campbell Demi Au Pair Programme	●	●	Every Monday*	12+	18
	Campbell Barista Training	TBC	●	22 Feb, 3 May, 21 Jun, 16 Aug, 11 Oct	4	16
Campbell Teacher Training	Cambridge CELTA		●	29 Apr, 4 Nov (full-time), 29 Jun (part-time)	4 (full-time) 10 (part-time)	20

Study in Wellington and Auckland



Campus Connect is a free transfer service between Campbell Wellington and Campbell Auckland campuses.

It's great for students studying a General English course who wish to experience life in both cities.

Find out more at:
campbell.ac.nz/English

*A suitable start date will be determined upon enrolment.
The IELTS course in Auckland is subject to student numbers

Campbell English

General English

General English is an intensive programme designed for students who wish to improve their English language for communication, work or travel. Classes are available at elementary* to advanced levels, with class allocation determined by our internal testing system.

The programme material covers Reading, Writing, Listening, and Speaking for Communication. Additional workshops and modules are available on Pronunciation and Writing. All Campbell students receive free one-to-one language workshops as part of the programme.

Graduates will be able to:

- Hold conversations in English on a variety of topics
- Listen and respond to natural Kiwi conversation
- Read general texts and express a personal viewpoint in both oral and written form
- Hold a conversation about their country and cultural differences noticed in New Zealand
- Carry out daily activities in English, e.g. shopping, banking, using public transport, visiting the doctor, etc

Sample timetable

	Monday	Tuesday	Wednesday	Thursday	Friday
9.30am–12.30pm	Morning class Focus: Grammar, Vocabulary (coursebook-based)				
12.30pm–1.30pm	Lunch				
1.30pm–3.30pm	Afternoon class Practical skills development (topic-based)				Conversation class/Activity (optional)
3.40pm–4.40pm	Activities, e.g. Coffee Club, The Learning Hub, spelling workshop, one-to-one lessons, afternoon movie, etc.				



Available Wellington/Auckland

Start dates Every Monday

Duration 2–48 weeks

English level Elementary and above*

Hours per week 15–23

Age level 14+

*Note that beginner classes may be available in Wellington for students with no English, subject to student numbers. Places are not guaranteed.



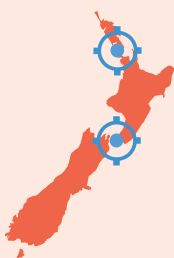
IELTS Exam Preparation

This programme is designed for students needing to pass an IELTS exam to meet course entry requirements for an international school or tertiary institution (IELTS assesses the English language proficiency of individuals wishing to study/work where English is the language of communication).

Campbell is Wellington's largest IELTS exam training provider and the course focuses on IELTS Academic and General modules. Campbell teachers receive additional training to prepare students for IELTS exams, and students have access to a wide range of exam practice materials.

At our Wellington campus, students can sit a practice exam each week under exam conditions, with the opportunity for a practice interview with a trained interviewer at no extra cost.

For more information, visit:
campbell.ac.nz/ielts



Available	Wellington/ Auckland
Start dates	Every Monday
Duration	2–48 weeks
English level	Intermediate and above
Hours per week	15 or 23
Age level	14+

IELTS™

**For more information on
IELTS examinations, visit:**

ielts.com

PTE Academic Exam Preparation

This programme is for students who need to pass a PTE Academic exam. The Pearson Test of English Academic (PTE Academic) is an English test trusted by universities, colleges and governments around the world.

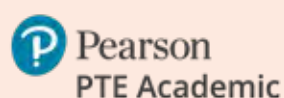
This programme focuses on PTE Academic and General English modules. Campbell teachers are specially trained to prepare students for the PTE Academic exam, and students receive access to a wide range of resources and practice materials.

The test itself is quick, with results typically delivered within five days. English skills are integrated throughout the test, which has been designed from the ground up to meet the needs of English-speaking institutions and organisations around the world.

For more information, visit:
campbell.ac.nz/pte



Available	Wellington
Start dates	Every Monday
Duration	2–48 weeks
English level	Intermediate and above
Hours per week	18 or 26
Age level	14+



For more information on PTE Academic, visit:

pearsonpte.com

Cambridge Exam Preparation

This programme prepares students to sit the Cambridge C1 Advanced exam, formerly known as Cambridge English: Advanced (CAE), and provides a balance of language development and exam preparation.

Campbell teachers receive additional training to prepare students for Cambridge exams, and students have access to a wide range of exam practice materials. Each week students can sit a practice exam under exam conditions, with the opportunity for weekly one-on-one support with a teacher at no extra cost.

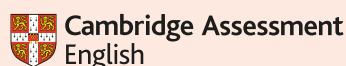
Graduates will be able to:

- Communicate confidently in English across a range of real-life situations
- Think critically about issues and express personal opinions in English
- Sit the Cambridge C1 Advanced exam with an increased level of proficiency and confidence

For more information, visit:
campbell.ac.nz/cambridge



Available	Wellington
Start dates	10 Feb, 14 Sep
Duration	12 weeks
English level	Upper Intermediate and above
Hours per week	8 or 26
Age level	14+

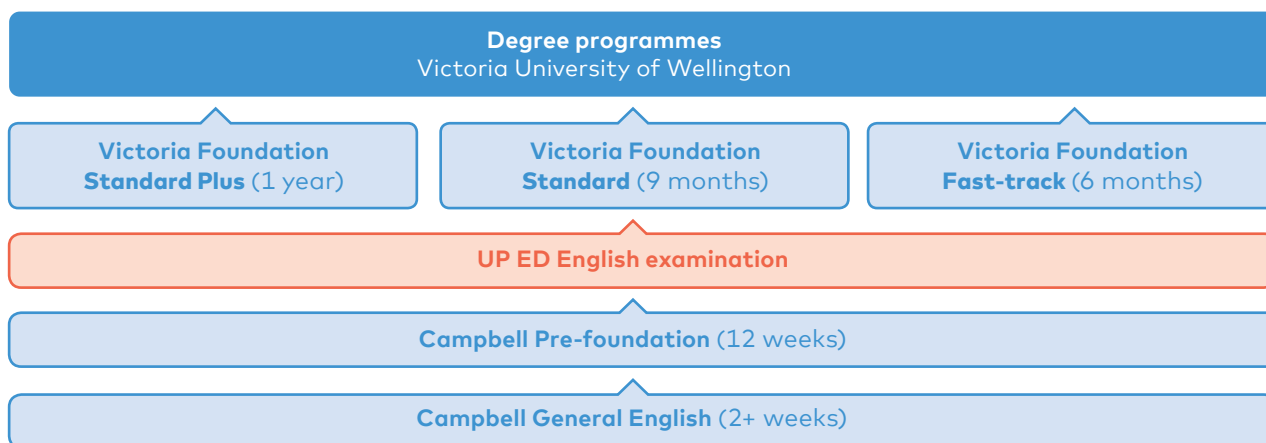


For more information on Cambridge examinations, visit:

cambridgeenglish.org

Campbell Pathways


Campbell Pre-foundation



The Campbell Institute Wellington campus offers English language pathway programmes for students seeking direct entry into the Victoria University of Wellington Foundation Studies Programme.

The course is made up of 12 weeks of full-time study, concluding with a language proficiency test (The UP Education English Language Test). Passing this test allows students to directly enter the foundation programme offered at UP International College Wellington campus without having to sit an external exam.

In Auckland, Campbell's partner school, UP International College, offers a similar programme for direct entry into the AUT University and University of Auckland foundation programmes.



Available	Wellington
Start dates	27 Jan, 20 Apr, 13 Jul, 5 Oct
Duration	12 weeks
English level	Intermediate or above
Hours per week	8 or 26
Age level	16+

Campbell Pre-vocational

The Campbell Institute supports learners developing their English skills as they advance to vocational studies at a number of private vocational colleges including Yoobee Colleges, New Zealand School of Tourism, New Zealand Institute of Sport, The Culinary Collective and NZMA.

At the end of the programme students sit an external English language exam, for which Campbell offers a discounted fee.



Available	Wellington/Auckland
Start dates	Any Monday leading into selected programme
Duration	12 weeks
English level	Intermediate or above
Hours per week	23
Age level	16+

Campbell English + Work

Campbell Demi Au Pair Programme

For students who love working with children and looking for a cost-effective way to study and travel, this is the ideal programme. The programme combines English language study with living and working in a New Zealand home, primarily as a childcare provider.

A demi au pair works for up to 20 hours per week, helping with childcare and housework. In exchange, the family provides the demi au pair with full board (bedroom and meals), a weekly allowance and transport costs to and from school. While working as

a demi au pair students can study for 15 or 20 hours per week, choosing from several English language course options, including General English, IELTS Exam Preparation or Cambridge Exam Preparation.

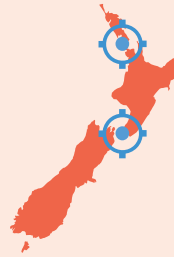
Participants should have childcare experience (e.g. babysitting, voluntary work) and general housework experience, and be able to provide evidence of a police check and childcare references.

For a full list of entry requirements, visit:
campbell.ac.nz/demi



Benefits

- Free accommodation/transport
- Work experience
- English language tuition
- Experience living with a New Zealand family



Available	Wellington/ Auckland
Start dates	Every Monday*
Duration	12 weeks+
English level	Intermediate and above
Hours per week	15 or 20
Age level	18–30

*Start date determined by family availability





Campbell English + Work

Campbell Barista Training

If you are looking for a job in a café, hotel or restaurant in New Zealand, having a barista certificate will give you a strong advantage in our coffee crazy country!

Campbell has partnered with Flight Coffee, one of New Zealand's leading coffee companies, to develop a certificate program that gives students an industry recognised qualification. The Campbell Barista Training is the best way for students to gain the practical skills needed to work in a café environment, learning how to brew the perfect coffee and make beautiful silky milk. The Barista Training offers practical lessons from a Flight Coffee Trainer at the Flight Coffee Roasters premises in Te Aro.

The course includes Introduction to Coffee and drink types, Coffee Production, Customer Service and Communication, Assessment.

Entry Requirements:

An intermediate level of English is required to do this course.

Students may wish to enrol in an English course to improve their language before joining the Barista Training. If the student meets the required English level before the course starts, then they may join the Barista Training course.

For information about the Campbell Barista Training Programme visit:

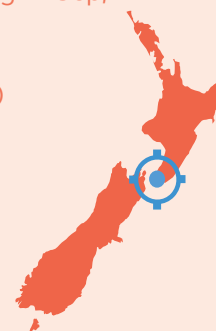
campbell.ac.nz/barista



Benefits

- Gain key skills to support your career plans
- Understanding and experience in the NZ Hospitality Industry
- Make a fantastic cup of coffee and impress everyone
- Develop your communication and customer skills with the experts

Available	Wellington
Start dates	21 Feb–13 Mar, 1–22 May, 19 Jun–10 Jul, 14 Aug–4 Sep, 9–30 Oct
Duration	4 weeks (every Friday afternoon)
Class time	1.30–4.30pm
Hours per week	3 (12 hours total over 4 weeks)
English level	Intermediate and above
Age level	16+



Campbell Teacher Training

Cambridge CELTA

The Cambridge CELTA (Cambridge Certificate in English Language Teaching to Adults) course is a practical English language teaching qualification suitable for native speakers of English, or non-native speakers with a very high level of English.

CELTA is a standardised course, so regardless of where in the world students study they cover the same syllabus and are assessed by the same criteria. It also means a CELTA pass is internationally recognised.

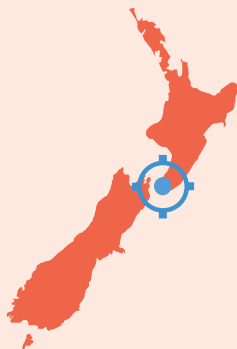
The course provides students with a mix of practical teaching experience, teaching methodology and

practical classroom techniques. No previous teaching experience is required to apply so the course is popular with those with teaching experience but no formal qualification. Ideally, applicants will have studied at tertiary level prior to entry.

Campbell holds regular CELTA information evenings, and applications are processed as they are received.

For a full list of entry requirements, visit:
campbell.ac.nz/celta

Available	Wellington
Start dates	Mon–Fri, 20 Apr, 07 Sep (full-time)
Duration	4 weeks (full-time)
English level	Advanced to Proficient
Hours per week	32.5 (full-time)
Age level	20+



**Cambridge Assessment
English**

**For more information on
Cambridge examinations, visit:**

cambridgeenglish.org

The unique Campbell student experience

At Campbell we recognise that the best student experiences include not just a fantastic learning environment with great teachers but also the chance for students to have adventures — to try new activities, form friendships with fellow students, and get opportunities to enjoy everything New Zealand has to offer.

Our activities programmes include plenty of ways for students to have fun and try new things. Some activities are free while others require payment for entry, travel or accommodation. Students can also make special requests for activities they are particularly interested in. Activities are not just a great way for students to make friends, they're great for practising English too!

Campus activity coordinators arrange weekly events, such as Coffee and Conversation Club, Movie Night, Games Night, Running Club and Pub Night. They also arrange regular overnight and weekend activities, for example:

- Trips to hot pools and lakes
- Mountain/bush walks
- Horse-riding
- Farm visits
- Bungy jumping and sky-diving
- Sports days



Student Services



Find out more about New Zealand

- For information on travelling in New Zealand, visit: newzealand.com/int
- For things to do in Wellington, visit: wellingtonnz.com
- For things to do in Auckland, visit: aucklandnz.com

The Campbell Student Services team helps international students with:

- Visa applications/renewals
- Opening a bank account
- Buying a bus/train card
- Topping up a mobile phone
- Academic counselling
- Pathway planning
- Processing an insurance claim (for Campbell-administered policies only)
- Travel advice
- Job hunting support
- Accommodation support

On arrival at Campbell, students are given an information pack that includes contact details for our inhouse Student Services team and a list of helpful external services. Note that some native-language support is available at Campbell.

In an emergency

Campbell provides students with a 24/7 contact number for use in the case of emergency. We also help students access native language interpreting services, if required.





English language and learning

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Wellington | Auckland | NEW ZEALAND

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