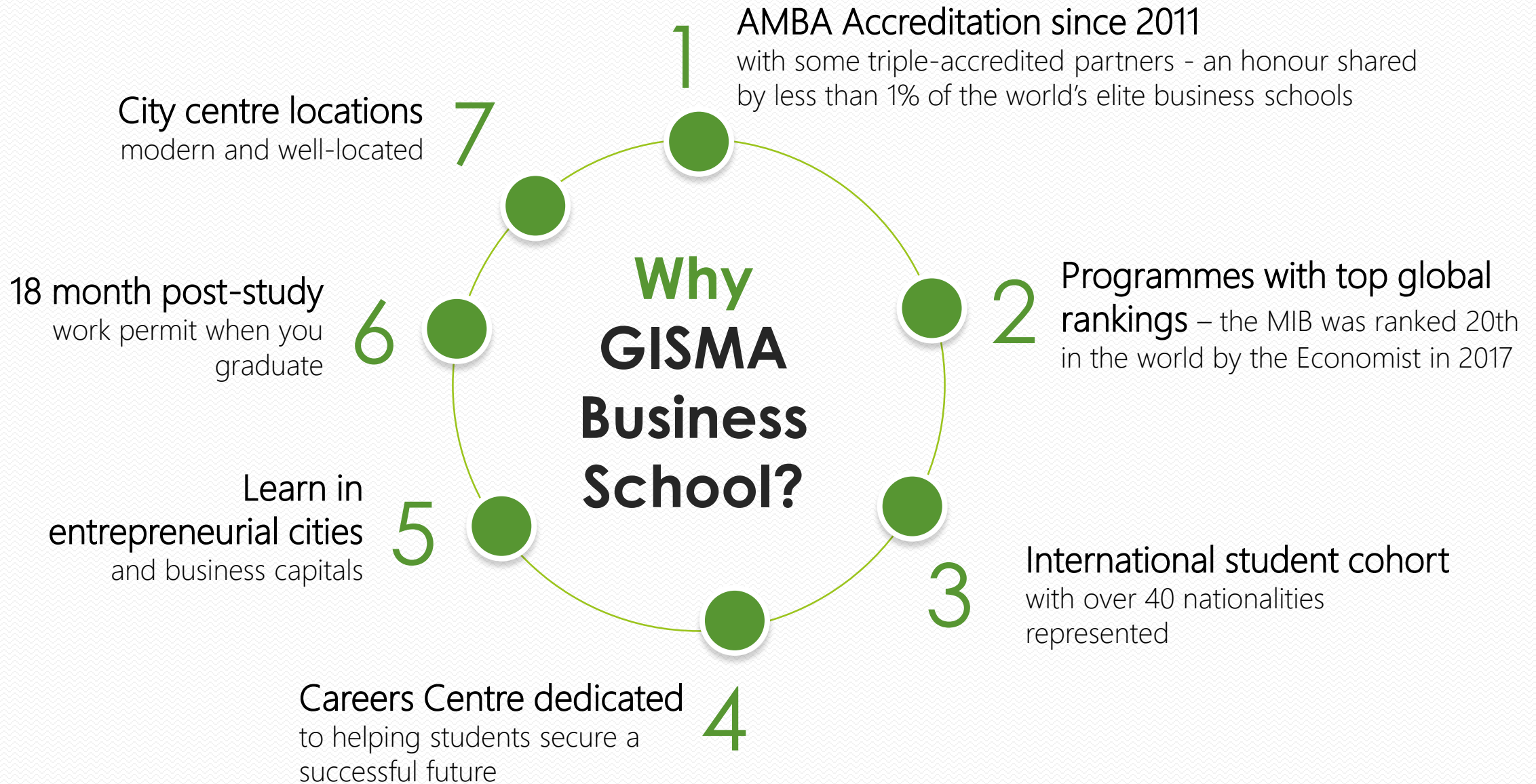


Excellence in Business Education





Strategic Partners

And awarding bodies



Accreditations

With partner institutions



Business links

Offering employment, student placements and more



Financial support

Flexible payment plans

Students can choose to spread the cost of their programme fees.

For Example (Arden Master's):

- 1st instalment of €3,500 payable within 14 days of the course start date
- 2nd instalment €3,500 payable within 3 months of the 1st instalment
- 3rd instalment of €3,000 payable within 6 months of the 1st instalment

Please find our Flexible payment plans [here](#)

Early-bird discounts

With partner institutions



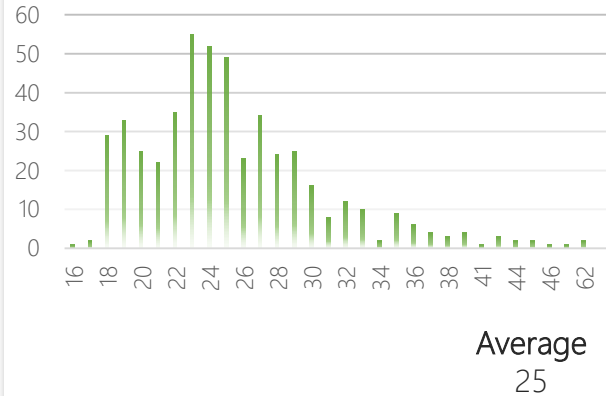
Scholarship

GISMA Scholarships may be awarded to students who are studying a degree programme from Grenoble Ecole de Management or The University of Law:

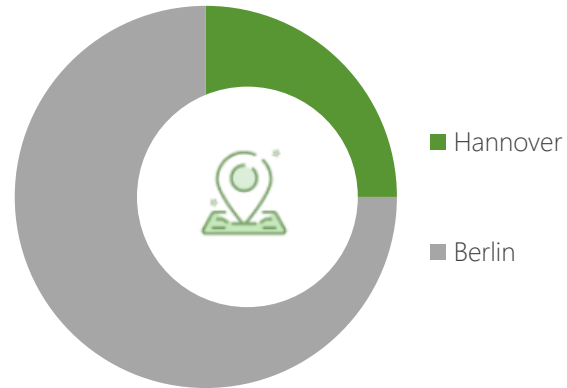
- Principal's scholarship for Entrepreneurship
- Exceptional Career Scholarship
- Women in Business Scholarship
- Academic Merit Scholarship
- Rector's scholarship
- Family scholarship

Who studies at GISMA?

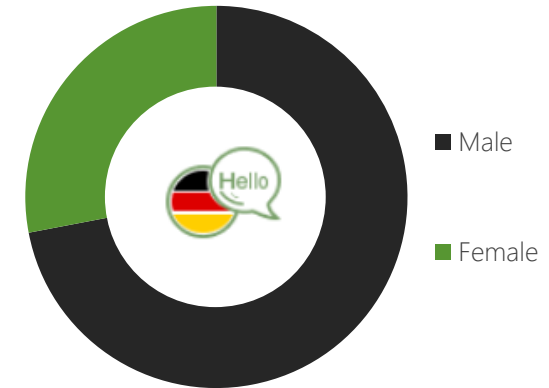
Age



Location



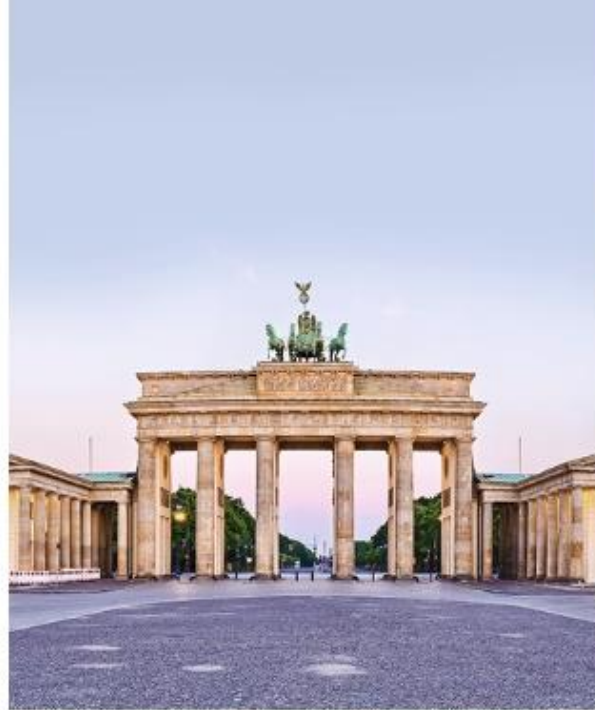
Gender



Over 40 nationalities represented at GISMA Business School*



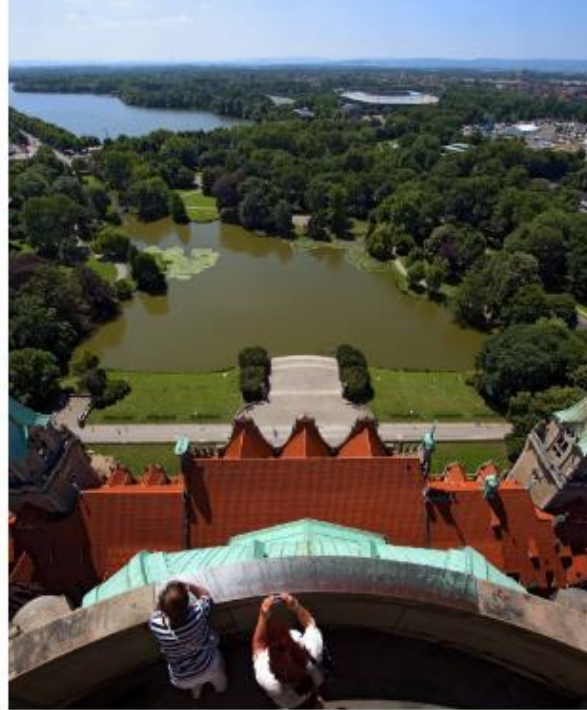
*2018 student data



Why Study in Berlin

- Excellent employment prospects and reasonably priced living expenses
- Global capital of spectacular economic growth
- Large international student community, 40+ nationalities
- Rich in culture, history, and entertainment
- Famous for its many flourishing tech companies and a growing number of start-ups and entrepreneurs
- Berlin was voted 7th best city in the world for student living by Top Universities
- The city has links to multinational companies such as Adidas, Beck's brewery, BMW, Hugo Boss, Lidl, Siemens and Volkswagen





Why Study in Hannover

- Excellent employment prospects and reasonably priced living expenses
- Large international student community, 40+ nationalities
- Rich in culture, history, and entertainment
- Home to [CeBIT*](https://www.cebit.de/en/), the world's premier trade fair and conference for the IT industry
- Plenty of transport links, offering quick connections to other German cities and beyond
- Industrial city with key links to large manufacturers like Continental AG, Volkswagen commercial vehicles and the vehicle control systems manufacturer WABCO

Source*: <https://www.cebit.de/en/>



Why Study in London

- Ranked a top city for students
- Well known for its Global capital for financial services
- Large international student community and multicultural environment, 40+ nationalities
- A cultural and historic city, rich with museums, theatres, and entertainment
- Centre for academic and professional excellence
- Abundance of work opportunities with tons of internship with a better chance to get higher salary compared to other countries



Why Study in Hamburg

Hamburg is Germany's second largest city and a European hotspot for science, innovation and education. Studying at GISMA's Hamburg campus, you will be able to experience the city's rich cultural life and entertainment options, as Hamburg features dozens of theatres, music venues, cinemas and museums to discover. There is also a wealth of green areas around the city in case you feel like escaping the bustling city life for the day.

Hamburg is a modern and lively metropolis with an exciting art and music scene. You can explore dozens of different festivals, exhibitions and fairs taking place in the city all year round; as well as its museums and historic buildings to learn about the history of the region.



Things to do in Hamburg

- Alster Lakes
- Planten un Blomen park
- Hamburg City Hal
- St Michael's Church
- River Elbe and the Port of Hamburg

Berlin Campus

On 24 January 2019, GISMA Business School announced the relocation of its Berlin campus to new premises on Dessauer Strasse, which will host the current portfolio of postgraduate programmes and executive education.

The new campus is located at the heart of the capital, close to some of the key players in the corporate world and the main government and public institutions. Studying in the immediate proximity of the city's international business landscape and local cultural heritage will create plenty of networking opportunities for GISMA's students, faculty and partners.



POSTGRADUATE PROGRAMMES

Grenoble Ecole de Management

- MBA
- Master in International Business
- MSc Innovation, Strategy and Entrepreneurship
- MSc Marketing Management

The University of Law

- MSc Corporate Financial Management
- MSc Leadership & Human Resource Management
- MSc International Marketing
- MSc Strategic Business Management

Arden University award and deliver the following programmes:

- MSc Project Management
- MSc Data Analytics and Marketing
- MSc Data Analytics and Information Systems Management
- MSc IT Security Management
- MSc Engineering Management

Kingston University

- MSc International Business Management
- Innovation Management & Entrepreneurship*
- International Corporate Finance*

*Coming soon

Undergraduate Programmes

- Business (HRM) BA (Hons)
- Business (Marketing) BA (Hons)
- Business (Tourism) BA (Hons)
- Healthcare Management BA (Hons)
- Accounting and Finance BSc (Hons)
- Human Resource Management & Psychology BA (Hons)
- Criminology and Psychology BA (Hons)
- Psychology and Sociology BA (Hons)
- Social Science BA (Hons)
- Criminology and Sociology BA (Hons)

GISMA Hochschule*

- Executive MBA
- International Agribusiness MSc
- Digital Transformation for Leadership MSc

*Awaiting final state approval

Summer and Winter School Programmes

- Big Data and Digital Ethics
- Gender Dynamics in the Global Workplace
- The Digital Firm and Services
- The Digital Transformation of the Established Firm - An Integrative Approach

LANGUAGE PROGRAMMES

The Language Gallery

- University Pathway Programmes
 - Pathway Studienkolleg
 - Pathway University + TestDaF
- Language programmes

Executive Education*

- Global Boardroom Challenge
- Digital Transformation
- Contemporary issues in International Finance for Business
- Accelerating Women's Careers
- Innovation in Entrepreneurship
- Fast-track mini MBA
- Business Analytics in Practice

MBA

Accreditations & rankings

Successful applicants will study this MBA from the triple-accredited institution, Grenoble Ecole de Management: AMBA, EQUIS and AACSB

The Grenoble MBA was ranked among the top 100 Global MBAs worldwide, 26th in Europe and 4th in France, according to the Financial Times 2017 Global MBA ranking.

The full-time Grenoble MBA was ranked 24th in Europe and 5th in France by the Economist's 2016 ranking.



**GRENOBLE
ECOLE DE
MANAGEMENT**
BUSINESS LAB FOR SOCIETY



MBA

The MBA ensures graduates can take the next major step along their career path with a degree from the triple-accredited Grenoble Ecole de Management.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year
full-time on campus + Final
Management Project (FMP)

Intake: Sep 2019

Fees: €33,000

Entry requirements

- Strong undergraduate degree from a recognised university
(assessed by GEM's admissions board)
- GMAT is not an obligatory requirement, but is considered an advantage and may be required for some applications (Target score 550)
- Two professional references

English proficiency

- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63
- Cambridge Proficiency Exam: A, B, C
- English native speaker/degree obtained in English

Experience

- At least three years of relevant full-time work experience

Programme structure

Year 1

- The International Environment
- Accounting and Auditing
- International Management
- Business Law
- Technology Management
- Tools for Decision-Making
- Managing Organisations
- International Marketing
- Cases on International Markets
- Corporate Finance
- Strategic Information Systems
- Strategic Management
- Integrative Case Study

Year 2

- Final Management Project



Master in International Business

Accreditations & rankings

The Master in International Business was ranked 13th worldwide for “Masters in Management” and 6th worldwide for “International Career Mobility” rankings by the Financial Times in 2016.

Successful applicants will study this MBA from the triple-accredited institution, Grenoble Ecole de Management: AMBA, EQUIS and AACSB



<https://www.gisma.com/programmes/masters-degrees/business-programmes/grenoble-mib>

Master in International Business

The Master in International Business develops your management skills and gives you a competitive advantage in the international labour market.

Due to a number of international accreditations and top level tuition, graduating with this qualification allows you to stand out from the crowd.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year full-time on campus + Final Management Project (FMP)

Intake: Sep 2019

Fees: €22,000

Programme structure

Year 1

- Introduction session
- International Business
- Strategy and Operations
- Marketing
- International Management
- Managing Technology and Innovation
- Finance and Economics
- Accounting
- Business Research and Analysis
- Foreign Languages (Mandatory)

Year 2

- Final Management Project

Entry requirements

- Strong undergraduate degree from a recognised university (assessed by GEM's admissions board)
- GMAT is not required for this programme
- Two references (professional or academic)

English proficiency

- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63
- Cambridge Proficiency Exam: A, B, C
- English native speaker/degree obtained in English

Experience

- Work experience is not required



MSc Marketing Management

This course is aimed at ambitious graduates and experienced managers who want the formal qualification and training that will set them apart in the marketing field.

Successful applicants will study this MSc from the triple-accredited institution, Grenoble Ecole de Management: AMBA, EQUIS and AACSB



<https://www.gisma.com/programmes/masters-degrees/marketing-programmes/grenoble-msc-marketing-management>

MSc Marketing Management

The MSc Marketing Management programme from the Grenoble Ecole de Management (GEM) is ideal for ambitious graduates and experienced managers who want a formal qualification and training that will set them apart in the marketing field.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year
full-time on campus + Final
Management Project (FMP)

Intake: Sep 2019

Fees: €22,000

Programme structure

Year 1

- Digital Marketing
- Strategic Management
- Marketing Management
- Core Business Skills
- Capstone course

Year 2

- Final Management Project

Entry requirements

- Strong undergraduate degree from a recognised university
(assessed by GEM's admissions board)
- GMAT is not required for this programme
- Two references (professional or academic)

English proficiency

- TOEFL — 94 22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63
- Cambridge Proficiency Exam:
A, B, C
- English native speaker/degree obtained in English

Experience

- Work experience is not required



MSc Innovation, Strategy & Entrepreneurship

This programme has been designed for recent graduates, managers, and/or entrepreneurs who want to produce innovative business models and pursue opportunities in business and technology.

The MSc is focused on enabling innovation and entrepreneurship in ambitious professionals, making it ideal for those who want to blaze new trails in business.

Successful applicants will study this MSc from the triple-accredited institution, Grenoble Ecole de Management: AMBA, EQUIS and AACSB



<https://www.gisma.com/programmes/masters-degrees/business-programmes/grenoble-msc-innovation-strategy-and-entrepreneurship>

MSc Innovation, Strategy & Entrepreneurship

This MSc will give you the insight and skills to help you succeed as a manager in today's fast-paced global business world, as well as developing your entrepreneurial and intrapreneurial instincts.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year
full-time on campus + Final
Management Project (FMP)

Intake: Sep 2019

Fees: €22,000

Programme structure

Year 1

- Introduction session - general management and the corporate environment
- Innovation Management
- Strategy
- Entrepreneurship

Year 2

- Final Management Project

Entry requirements

- Strong undergraduate degree from a recognised university (assessed by GEM's admissions board)
- GMAT is not required for this programme
- Two references (professional or academic)

English proficiency

- TOEFL — 94 22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- Cambridge Proficiency Exam:
A, B, C
- English native speaker/degree obtained in English

Experience

- Work experience is not required





MSc Corporate Financial Management

This programme is aimed at those interested in pursuing a career in Finance or Accounting.

This programme is designed and awarded by The University of Law, and delivered at GISMA in its campus in Berlin. The University of Law is a prestigious university in the UK with an employability rate of 97%*.

*97% of full-time LPC students that graduated in summer 2014 and 2015 were in employment within nine months.



<https://www.gisma.com/programmes/masters-degrees/finance-programmes>

MSc Corporate Financial Management

The MSc Corporate Financial Management is designed for those pursuing a career in the world of finance such as banking, corporate finance, personal finance, and accountancy.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year

Intake: Feb 19 | Sep 19

Fees: €15,000

Core modules

- Corporate Finance
- Corporate Reporting
- Research Methods, Professional Development and Dissertation/Project

Elective Modules (Specialisation I)

- Risk Management and Banking Regulation
- Mergers and Acquisitions

Elective Modules (Specialisation II)

- Business Performance Management
- Corporate Governance and Social Responsibility

Entry requirements

- Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications
- Non-standard entry requirements accepted

English proficiency

- English language level equivalent to IELTS 6.5 (5.5 minimum in each component)
- English native speaker/degree obtained in English

Experience

- Work experience is not required

Awarded by The
University of Law





MSc International Marketing

This programme is aimed for individuals interested in a career as marketing, branding or business management professionals on a global scale.

You will learn in an interactive way with a real-world focus. In addition to regular lectures and workshops, you will have access to The University of Law's wealth of online resources including The Financial Times, case studies, video content, online testing and feedback.

Also, you will get all core textbooks free of charge and access to University of Law's Virtual Learning Environment, Elite.



<https://www.gisma.com/programmes/masters-degrees/marketing-programmes/msc-international-marketing>

MSc International Marketing

With the MSc International Marketing you will discover specialist concepts relevant to marketing management, as well as learning how to create strategic marketing plans and communications which can support an internationally successful organisation.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year

Intake: Feb 19 | Sep 19

Fees: €15,000

Modules

- International Marketing Leadership
- Managing Organisational Reputation
- Business Analysis and Decision Making
- International Emerging Themes
- Research Methods, Professional Development and Dissertation/Project

Entry requirements

- Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications
- Non-standard entry requirements accepted

English proficiency

- English language level equivalent to IELTS 6.5 (5.5 minimum in each component)
- English native speaker/degree obtained in English

Experience

- Work experience is not required

Awarded by The
University of Law





MSc Leadership and Human Resource Management

The programme is ideal for those looking to develop a career in strategic human resource management on a global scale.

The programme is delivered at GISMA with a real-business focus where you have the chance to learn not only in the classroom but also outside it. We make sure you develop your professional skills putting them in practice through case studies, simulations, learning videos, reading materials, events and feedback.



<https://www.gisma.com/programmes/masters-degrees/human-resources-programmes>

MSc Leadership and Human Resource Management

This course teaches students the fundamental skills required to succeed in the dynamic world of human resources.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year

Intake: Feb 19 | Sep 19

Fees: €15,000

Modules

- Leadership and Management Development
- Developing Skills for Business
- Human Resource Management in Context
- Coaching and Mentoring
- Organisational Design and Development
- Leading, Managing and Developing People
- Managing Employment Relations
- Research Methods, Professional Development and Dissertation/ Project

Entry requirements

- Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications
- Non-standard entry requirements accepted

English proficiency

- English language level equivalent to IELTS 6.5 (5.5 minimum in each component)
- English native speaker/degree obtained in English

Experience

- Work experience is not required

Awarded by The
University of Law





MSc Strategic Business Management

This programme is ideal for individuals interested in becoming successful managers, consultants, analysts, or entrepreneurs.

With the MSc Strategic Business Management, graduates can secure roles such as operational manager, entrepreneur, consultant, or analyst.



<https://www.gisma.com/programmes/masters-degrees/business-programmes/msc-strategic-business-management>

MSc Strategic Business Management

The MSc Strategic Business Management programme covers fundamental concepts in business strategy and performance management.

Key facts

Campus: Berlin

Study mode: Full-time

Duration: One academic year

Intake: Feb 19 | Sep 19

Fees: €15,000

Modules

- Global Business Strategy and Leadership
- Management of Business Operations
- Performance Management and Reward
- International Marketing Leadership
- Financial Information for Business Decisions
- Research Methods, Professional Development and Dissertation/Project

Entry requirements

- Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications
- Non-standard entry requirements accepted

English proficiency

- English language level equivalent to IELTS 6.5 (5.5 minimum in each component)
- English native speaker/degree obtained in English

Experience

- Work experience is not required

Awarded by The
University of Law





MSc Data Analytics and Marketing

This programme is designed, delivered and awarded by Arden University, a UK university monitored by the Quality Assurance Agency for England (QAA) and the UK government.

The course has also been aligned to the Chartered Institute of Marketing's (CIM) 'Diploma in Professional Marketing'.

This means that on graduation, you will be able to add even more value to your degree for relatively little extra time and cost by submitting your assessments to the CIM.



<https://www.gisma.com/programmes/masters-degrees/marketing-programmes/msc-data-analytics-and-marketing>

MSc Data Analytics and Marketing

As well as exploring a range of specialist marketing subjects, you will delve into the processes behind mining information from large complex databases. The MSc Data Analytics & Marketing has been approved by the Chartered Institute of Marketing (CIM).

Key facts

Location: Berlin

Study mode: Part-time/full-time

Duration:

Part-time 24 months

Full-time 12 months

Intake: Feb 19 | April 19 | Oct 19

Fees: €15,000

Modules

- Strategic Marketing
- International Marketing
- Mastering Metrics
- Digital Strategy
- Data Handling and Decision Making
- Data Visualisation and Interpretation
- Research Project

Entry requirements

Qualifications: A minimum 2:2 UK honours degree or equivalent.

English proficiency

- IELTS 6.5 or equivalent if you have not previously been taught in English

Non-standard entry:

Five years of management

Prospective students who have already completed a CIM qualification may be entitled to an exemption on this course. Other professional qualifications may also lead to exemptions.



MSc Project Management

This degree is accredited by the Association for Project Management (APM) which is the Chartered body for a profession in project management in the UK.

This programme is designed, delivered and awarded by Arden University, a UK university monitored by the Quality Assurance Agency for England (QAA) and the UK government.

You will be taught by Arden's faculty of experienced tutors, using a combination of both on-campus and online learning.



<https://www.gisma.com/programmes/masters-degrees/business-programmes/msc-project-management>

MSc Project Management

This MSc Project Management course will give you the confidence required to execute large scale global projects and future planning.

Key facts

Location: Berlin

Study mode: Part-time/full-time

Duration:

Part-time 24 months

Full-time 12 months

Intake: Feb 19 | April 19 | Oct 19

Fees: €15,000

Modules

- Project Management Techniques
- Management of Projects
- Project Analytics
- Data Handling and Decision Making
- Sustainability in Theory and Practice
- Quality Management
- Research Project
- Assessments

Entry requirements

Qualifications: 2:2 UK honours degree or equivalent

English proficiency

IELTS 6.5 or equivalent for students who have not been previously taught in English

Non-standard entry

Students without a 2:2 degree or equivalent are encouraged to apply with management experience instead (at least five years). Students will need to demonstrate their motivation, provide a personal statement, and have references and other evidence.



MSc IT Security Management

Security management is becoming vital for all organisations with many now employing specialists to protect their information and reputation from risks, threats and crises.

On this course, you will learn how to create and manage IT security processes and plans within businesses.

If you are currently working in IT security or if you want to move into a role where you are responsible for managing and deploying IT security, this course will give you the skills and understanding needed to meet the challenges of the evolving field of technology and its rapid development within the context of security risks.



<https://www.gisma.com/programmes/masters-degrees/information-technology-it-programmes>

MSc IT Security Management

This programme will demonstrate how to create and manage IT security processes and plans within businesses, taking into account the rapid changes within the IT landscape.

Key facts

Location: Berlin

Study mode: Part-time/full-time

Duration:

Part-time 24 months

Full-time 12 months

Intake: April 19 | Oct 19

Fees: €15,000

Modules

- Technology and Trend Monitoring
- Information Security Strategy Development
- Risk Management
- IT Security Management
- IS Governance
- Cloud Systems and Applications
- Research Project

Entry requirements

Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications

English proficiency

English language level equivalent to IELTS 6.5

Non-standard entry

Students without a 2:2 degree or equivalent are encouraged to apply with management experience instead (at least five years). Students will need to demonstrate their motivation, provide a personal statement, and have references and other evidence.



MSc Engineering Management

This programme will teach you how to plan and deliver complex engineering projects, giving you the skills to reach a managerial level in your organisation.

In addition to understanding how to ensure success from day to day, you will also learn about the wider context of engineering and the importance of having a customer-focused approach.

It is ideal for those who are already pursuing a career in engineering and who want to move into managerial positions.

This programme is designed, delivered and awarded by Arden University.



<https://www.gisma.com/programmes/masters-degrees/business-programmes/msc-engineering-management>

MSc Engineering Management

The course will build on your current understanding of strategic engineering principles to give you more in-depth insights into complex topics. Each module will give you practical skills that you can use immediately in your career to contribute to your organisation and your professional development.

Key facts

Location: Berlin

Study mode: Part-time/full-time

Duration:

Part-time 24 months

Full-time 12 months

Intake: Feb 19 | April 19 | Oct 19

Fees: €15,000

Modules

- Operations and Supply Chain Management
- Project Management Techniques
- Sustainability in Theory and Practice
- Risk Management and Innovation
- Quality Management
- Data Handling and Decision Making
- Research Project

Entry requirements

Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications

English proficiency

English language level equivalent to IELTS 6.5

Non-standard entry

Students without a 2:2 degree or equivalent are encouraged to apply with management experience instead (at least five years). Students will need to demonstrate their motivation, provide a personal statement, and have references and other evidence.



MSc Enterprise Architecture Management

The MSc Enterprise Architecture Management will equip you with the skills necessary to design and deploy IT architecture solutions.

You will become proficient in stakeholder management and streamlining business processes.

This course is suitable for those interested in climbing the IT leadership ladder in a strategic capacity.

This programme is designed, delivered and awarded by Arden University.



<https://www.gisma.com/programmes/masters-degrees/business-programmes/msc-enterprise-architecture-management>

MSc Enterprise Architecture Management

You will gain a deeper understanding of how to align IT and organisational goals. You will acquire the knowledge and skills needed to be successful when dealing with architecture solutions.

Key facts

Location: Berlin

Study mode: Part-time/full-time

Duration:

Part-time 24 months

Full-time 12 months

Intake: April 19 | Oct 19

Fees: €15,000

Modules

- Information Systems and Business Strategy Alignment
- Business Plan Development
- Architecture Design
- Technology and Trend Monitoring
- Business Change Management
- Data Handling and Decision Making
- Research Project

Entry requirements

Qualifications: 2:2 or above from a UK bachelor's degree or equivalent qualifications

English proficiency

English language level equivalent to IELTS 6.5

Non-standard entry

Students without a 2:2 degree or equivalent are encouraged to apply with management experience instead (at least five years). Students will need to demonstrate their motivation, provide a personal statement, and have references and other evidence.

Delivered and awarded by Arden University





MSc International Business Management

The MSc International Business Management will enhance your international business knowledge and skills and help you succeed as an entrepreneur on a global scale. The course will challenge your thinking and help rocket your career to new global heights.

The MSc IBM is focused on business strategy from commercial awareness understanding the international business environment, making it ideal for those who want to carve their own path as aspiring business leaders.

Kingston University London is a double-accredited University by Association of MBAs (AMBA) and European Foundation for Management Development (EFMD).

MSc International Business Management

With this MSc International Business Management, your career will be rocketed to new global heights. The prestige of the award institution coupled with the fantastic location - Hannover, Germany, offers you the opportunity to develop multiple employment skills and gain the confidence to enter numerous industries and sectors.

Key facts

Study mode: Full-time

Duration: one academic year full-time on campus

Location: Hannover, Hamburg*, Germany

Next intake: May 19 | Sep 19*

Fees: €16,500*

ECTS: 120

Modules

- Fundamentals of Business Management
- International Business Strategy with Simulation
- International Business Environment and Trade
- Consultancy in Practice
- Global Marketing Management
- Buyer Behaviour

Entry requirements

- Strong undergraduate degree from a recognised university
- Work experience is not a requirement

English proficiency:

- TOEFL – IBT: 94 (minimum of 22 in each band), computer-based: 240, paper-based: 587
 - IELTS – 6.5 (minimum of 6.0 in all areas)
 - Cambridge Proficiency Exam (CPE): A, B, C
 - Pearson Test of English (PTE) – minimum of 63
-
- GMAT is not required for this programme



MSc International Agribusiness*

Agribusiness – understand, connect, innovate. Shape the future of an industry in upheaval and change. This programme focuses on mastering change and uncertainty, opening channels for success and innovation.

This program is designed for young professionals who want to leave their mark in international agribusiness. It is designed for ambitious individuals who want to excel in cross-functional roles and settings, bringing together knowledge and expertise from different fields.

This programme is FIBAA accredited and GISMA Business School is awaiting final state approval.

MSc International Agribusiness*

In this programme, we combine technical and theoretical expertise with high practical relevance and applicability. Understanding international agribusiness and the interconnection between sectors and business areas will be crucial for organizational and personal success. Not only accepting the network organization of the future, but also embracing the change and potential it offers.

Key facts

Study mode: Full-time

Duration: one academic year full-time on campus

Location: Hannover, Germany

Next intake: Oct 19

Fees: €18,600*

ECTS: 90

Modules

- Doing Business in Global Markets
- Managing for Change & Innovation
- Strategy & Technology Management
- Data, Finance & Forecasting
- Food Production and Alternative Uses of Commodities
- Production Environment and Adaptability
- Production and Processing Technology
- Innovation in Production and Processing
- Retailing and Consumers
- Marketing in Agribusiness

Entry requirements

- Undergraduate or Bachelor's degree or equivalent of a good grade average in economics, geography, agronomy, agricultural sciences or equivalent degrees (please discuss country equivalents with your programme consultant)
- 2 years relevant work experience after first academic degree
- CV
- Motivational Statement of 500 words

English proficiency:

English proficiency: IELTS 6.5 or equivalent

- GMAT is not required for this programme
- Non-standard entry routes are not available. Please seek clarification on qualification entry requirements with our admissions team.



MSc in Leadership for Digital Transformation*

Digitalisation: lead the business into the next stage.

Digitalisation is changing business models, technologies and the value proposition of organisations. This means that there is a need for redefining and restructuring efficiency and customer value propositions. Business logics of scale, time and customisation will change dramatically. This programme focuses on how to lead this process and guide your organisation into the future from an international perspective.

This programme is FIBAA accredited and GISMA Business School is awaiting final state approval.

MSc in Leadership for Digital Transformation*

Leading the digitalization from a broader perspective (business, technology and society) is the focus of this program. It will be supported by insights of the bigger picture of the organization and management, as well as communication skills on “how to change”.

Key facts

Study mode: Full-time

Duration: one academic year full-time on campus

Location: Hannover, Germany

Next intake: Oct 19

Fees: €18,600*

ECTS: 90

Modules

- Digital Competence and Leadership
- T.I.M.E (Technology-, Innovation Management, Entrepreneurship) in a Digital World
- Organisation Design
- Data Literacy
- Spring Conference (Residency)
- Managing Corporate Resilience & Finance
- Delivering Business Transformation
- Cognitive Psychology & Leadership
- Shaping the digital and global society
- Digital Leadership Conference II

Entry requirements

- Undergraduate or Bachelor’s degree or equivalent of a good grade average in economics, social sciences, psychology, law, engineering, computer sciences or related disciplines
- 2 years relevant work experience after first academic degree
- CV
- Motivational Statement of 500 words

English proficiency:

English proficiency: IELTS 6.5 or equivalent

- GMAT is not required for this programme
- Non-standard entry routes are not available. Please seek clarification on qualification entry requirements with our admissions team.



Language Programmes

Our languages classes have a maximum number of 16 students, which means you'll receive the individual attention you need to develop your skills and confidence.

<https://www.gisma.com/programmes/language-programmes>

University Pathway Programmes (UPP)

UPP: Pathway Studienkolleg

You will study 40 weeks of German language classes: 32 weeks of language classes (A1–B2 levels) + 4 free weeks of level specific exam preparation (1 week in the end of A1 –B2 levels) + 4 weeks of Studienkolleg preparation.

Level A1: Beginner (8 weeks + 1 free week level exam preparation)

Level A2: Elementary (8 weeks + 1 free week level exam preparation)

Level B1: Intermediate (8 weeks + 1 free week level exam preparation)

Level B2: Upper Intermediate (8 weeks + 1 free week exam preparation)

Studienkolleg preparation: this includes preparation for the math and German exams (4 weeks)

Download Factsheet [here](#).

UPP: Pathway University + TestDaF

You will study 48 weeks of German language classes: 40 weeks of language classes (A1–C1 levels) + 4 free weeks of level specific exam preparation (1 week at the end of A1-B2 levels) + 4 weeks of TestDaf preparation. This programme will prepare you for TestDAF, boosting your chances of a successful application at your chosen institution or helping you choose the best university for your subject.

Level A1: Beginner (8 weeks + 1 free week level exam preparation)

Level A2: Elementary (8 weeks + 1 free week level exam preparation)

Level B1: Intermediate (8 weeks + 1 free week level exam preparation)

Level B2: Upper Intermediate (8 weeks + 1 free week exam preparation)

Level C1: Advance (8 weeks)

TestDaf** preparation: (4 weeks exam preparation)

Download Factsheet [here](#).

University Pathway Programmes (UPP)

Key facts

Location: Hannover and Berlin, Germany

With the University Pathway Programmes by The Language Gallery at GISMA you get the chance to learn German in a German-speaking environment and reach the required level with the necessary skills to study a degree programme in Germany.

Start dates: throughout the year

Duration: from 40 weeks

With its specialist University Placement Service, The Language Gallery at GISMA helps students to apply to a number of German state universities for either bachelors or masters programmes through one provider. Also, this placement service helps students with a direct university access and to public Studienkolleg foundation courses for students with an indirect university access.

Study-mode: Full-time

Intensity: 20 lessons per week

Students receive full guidance with regards to the application process, the required documents and any other information up to the moment when an offer letter from the chosen German university/Studienkolleg is issued.

Max students per class: 16 students

Fees: from €8,000.

German Language

Key Facts

Languages available: German

Start date: check calendar

Duration: from 1 week (Full-time)

Maximum number of students per class:
16 students

Location: Hannover and Berlin,
Germany

Whether you are elementary or advanced level, our General German classes will help develop your communicative confidence when using German in a wide range of everyday situations.

General German covers reading, writing, speaking and listening, combining this practice with vocabulary, grammar and pronunciation exercises.

This course starts on the first Monday of every month and is available for any level of German, A1 – B2. We have a maximum number of 16 students in a class and you can study for a minimum of one week.

TestDaF

TestDaF is the globally recognised German language qualification, widely accepted by German universities and colleges. Our tailored approach will meet your individual needs and requirements, developing the key skills needed for all four parts of the test: reading, writing, speaking and listening



Undergraduate Programmes

GISMA in collaboration with Arden University offers undergraduate degrees in a range of subjects with a variety of business-focused disciplines, even including undergraduate degrees in Healthcare Management. In all cases, expect a high-quality level of teaching along with fantastic student support and a modern campus in a central location.



Business (Human Resource Management) BA (Hons)

Arden University's BA (Hons) in Business (Human Resources Management) is the right degree for those seeking to go into business and specialise in human resources. The course will teach prospective businesspeople how to best manage their staff, motivating them and rewarding them. You will acquire the skills needed to manage the HR side of organisations, benefitting from a curriculum that enforces a range of transferable business skills.

The programme will provide you with knowledge and a practical understanding of key human resources disciplines, applying them to various organisational settings and comprehending their use in practical situations. As a result, you will be able to respond to distinct business requirements in the human resources area in a variety of contexts.

Business (Human Resource Management) BA (Hons)

The degree will approach varied business and HR aspects, such as team management, managing change in organisations, human resources planning and strategic issues in human resources management. Students will also learn key business fundamentals such as finance, marketing, business processes and analysing and interpreting data.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules*

Year 1 (Level 4)

Developing Personal and Management Skills
Understanding the Business Environment
Principles of Marketing
Introduction to Finance
People in Organisations
Managing Human Resources

Year 2 (Level 5)

Managing Across Cultures
Business Processes
Enterprise & Entrepreneurship
Business Analysis
Planning Human Resources
Managing Change in Organisations

Strategic Management
Managing Self and Others
Strategic Issues in HRM
Research Methods and Dissertation

Year 3 (Level 6)

Contemporary Management Issues

*Please note that the modules listed are indicative and may be subject to change.



Business (Marketing) BA (Hons)

The BA (Hons) in Business (Marketing) degree will help you develop your understanding of the business world while specialising in marketing. The course will equip students with the knowledge and skills specific to marketing planning, strategy and communications that will lead them to become top professionals in marketing whilst also gaining a strong foundation of knowledge within business.

You will acquire the necessary expertise to become a crucial part of your organisation, feeding intelligence to your management team, supporting effective decision making, attracting customers and understanding the market in your industry of choice. The programme will provide you with a practical understanding of key marketing concepts, and as a result you will be able to respond to distinct business requirements in the marketing area in a variety of contexts.

Business (Marketing) BA (Hons)

The degree will cover several marketing and business concepts, such as how to build marketing strategies, managing communications, and how to gather relevant market intelligence. You will also learn key business fundamentals such as finance, understanding organisations, business processes and business analysis.

People and organisations is not the same as HRM. You need to soften this. HRM is a business fit. People and organisations is a little misleading.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Developing Personal and Management Skills
Understanding the Business Environment
Principles of Marketing
Introduction to Finance
People in Organisations
Marketing Communications

Year 2 (Level 5)

Managing Across Cultures
Business Processes
Enterprise and Entrepreneurship
Business Analysis
Market Intelligence
Marketing Planning

Year 3 (Level 6)

Contemporary Management Issues
Strategic Management
Managing Self and Others
International Marketing
Research Methods and Dissertation

*Please note that the modules listed are indicative and may be subject to change.

Delivered and awarded by Arden University





Business (Tourism) BA (Hons)

Arden University's BA (Hons) in Business (Tourism) is for those seeking to develop professional skills and an insider knowledge of the tourism industry. The course offers you the foundation you need to manage or start a business in the field, with a curriculum that enforces a range of transferable, relevant business skills.

You will develop business skills and understanding specific to tourism management that will enable you to respond to specific industry requirements in national and international contexts.

Business (Tourism) BA (Hons)

The course will approach several aspects of the tourism industry and how to manage them in a business setting, such as national and international travel, understanding the tourism environment, contemporary issues in tourism management and sustainable tourism management. It will also tackle fundamental business elements, such as finance, marketing, business processes and business analysis. Students can expect to acquire valuable skills such as personnel management, entrepreneurship and the ability to analyse and interpret written, visual and graphical data to improve business performance.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus
/ 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Developing Personal and Management Skills
Understanding the Business Environment
Principles of Marketing
Introduction to Finance
People in Organisations
Understanding the Tourism Environment

Year 2 (Level 5)

Managing across Cultures
Business Processes
Enterprise & Entrepreneurship
Business Analysis
Contemporary Issues in Tourism Management
Sustainable Tourism Management

Year 3 (Level 6)

Contemporary Management Issues
Strategic Management
Managing Self and Others
International Destination Management
Research Methods and Dissertation

*Please note that the modules listed are indicative and may be subject to change.

Delivered and awarded by Arden University





Healthcare Management BA (Hons)

Arden University's BA (Hons) Healthcare management course provides you with the skills and knowledge needed to obtain a management-level position in a healthcare-related environment. This course is ideal for anyone interested in becoming a confident healthcare professional, covering the three main themes of Professional Environment and Practice, Operations and Quality Management and Leadership and Management. Students will acquire a range of key skills in different areas of healthcare, allowing you to progress in your current career or kick start a new one.

Healthcare Management BA (Hons)

Not only will you learn about how to become a successful leader in this increasingly important industry, you will also gain a grounded insight into other important aspects such as the social, political and ethical issues in international healthcare. Additional areas covered include financial control, budgeting, business analysis and planning. By the end of this three-year course, students will have learned a fundamental basis of healthcare management that they will be able to apply to allow for the successful operation of services in the industry.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for Learning in Care
Social, political and ethical issues in international healthcare
Communication and Collaboration in Managing the Professional Environment
Meeting the Needs of Service Users
Planning & Managing Resources
Fostering Dignity and Respect

Year 2 (Level 5)

Financial Control & Budgeting
Performance Improvement and Management in Health and Social Care
Public Health
Health Promotion
Inter-Agency Working in Care Delivery
Leading Teams in Health and Social Care

Year 3 (Level 6)

Quality Management in a Care Setting
Business Analysis and Planning
Global health and Sustainability
Project Management & Risk
Research Methods & Final Project

*Please note that the modules listed are indicative and may be subject to change.

Delivered and awarded by Arden University





Accounting and Finance BSc (Hons)

The BA (Hons) Accounting and Finance course is ideal for anyone aiming for a career in this field. This course will provide you with essential financial and management accounting skills, as well as a strong, broad and practical knowledge of the world of finance.

The overall aim of the programme is to enable students to acquire the skills relating to key inter-connected disciplines applicable to a range of commercial and non-commercial sectors. By the end of the three years, students should have developed a range of transferable skills that will assist them throughout the careers they choose.

Accounting and Finance BSc (Hons)

The programme is structured across three levels and ensures that students gain a basic understanding of the world of business throughout the three years. The first year will tackle modules such as developing personal and management skills, financing accounting and cost accounting. You will also learn to develop essential decision-making skills which best support the growth of enterprise. Level 5 will teach students about increasingly important business law and key ethical issues facing businesses today. Other areas covered include the British tax system, management accounting and decision making skills. In their final year, students will learn the importance of audit, financial management and professional, statutory and current accounting issues.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Developing Personal and Management Skills
Understanding the Business Environment
Principles of Marketing
Introduction to Finance
People in Organisations
Managing Human Resources

Year 2 (Level 5)

Managing Across Cultures
Business Processes
Enterprise & Entrepreneurship
Business Analysis
Planning Human Resources
Managing Change in Organisations

Year 3 (Level 6)

Contemporary Management Issues
Strategic Management
Managing Self and Others
Strategic Issues in HRM
Research Methods and Dissertation

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University





Human Resource Management & Psychology BA (Hons)

Human resources and psychology is a good combination of subjects and will help prepare you for an array of fields, particularly the corporate world, where business psychology is highly valued.

If you decide to go down the routes mentioned, you'll be able to assist top organisations in keeping employees motivated and happy. This is perfect if you're an individual who likes to bring out the best in people and like to help everyone perform at the top of their game.

Human Resource Management & Psychology BA (Hons)

As part of this course, you will look into a vast array of disciplines including law, different branches of psychology, including social and developmental, biological, cognitive, and social.

On the management front, you will learn about how managing differs across different cultures, how to maintain control in times of corporate change.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for Interdisciplinary Study
English Legal System
Contract Law
Understanding the Business Environment
Introduction to Social & Developmental Psychology
Introduction to Bio & Cognitive Psychology

Year 2 (Level 5)

Research Ethics in Action
Personality and Intelligence
Social Psychology
Planning HR
Managing Across Cultures
Managing Change in Organisations

Year 3 (Level 6)

Research Planning and Project
Occupational Psychology
Employment Law
Strategic Issues in HRM
Cross Cultural Psychology
Please note that the modules listed are indicative and may be subject to change.

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University





Social Science BA (Hons)

If you find yourself always questioning why and how certain things happen in society, this Social Science programme will help you delve deeper into the core of each issue and help you find an answer to your questions.

The course is perfect to build the skills and knowledge in a range of social science disciplines and explore careers within politics, public relations, social work, teaching, criminal justice system, among others.

Having completed this degree, graduates will have a wide variety of career options to explore including politics, journalism, social work, teaching, Criminal justice system and the police.

Social Science BA (Hons)

As part of this course, you will explore a range of other disciplines such as sociology, criminology, psychology and law, policy making and ethics.

You will learn about the history of criminal behaviour, new waves of crime and issues affecting the world. Ideal if you see yourself working in welfare and housing, youth and community services, HR and industrial relations, among others.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for Interdisciplinary Study
Law and ethics
Introduction to social and developmental psychology
Introduction to sociology
Medicalisation of the self
Crime and society

Year 2 (Level 5)

Research Ethics in Action
Civil liberties and human rights
Personality and intelligence
Social psychology
Contemporary debates in criminology
Cyber communities and social networks

Year 3 (Level 6)

Research Planning and Project
Cybercrime
Crime prevention
Cross-cultural psychology
Consumer society and the commodification of beings

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University





Criminology and Psychology BA (Hons)

The course is ideal for anyone interested in understanding theories about crime and explanatory factors and how society responds to crime and deviance. The course will see you studying multiple areas including the justice system, law, and more.

This programme is for anyone looking to understand how the criminal justice system (CJS) works in England and Wales and gain deep knowledge on the law of the land. You will analyse these legal processes including the implications of discrimination which may exist in the CJS.

After completing the degree, students will have the option to pursue further study in Psychology with the aim of becoming a qualified Psychologist.

Criminology and Psychology BA (Hons)

As part of this course, you will be introduced to modules in psychology, criminology, cybercrime, contemporary debates in criminology as well a module on the criminal justice system.

You will learn about the work of prominent thinkers in this field as well as assessing more contemporary arguments. Students will learn about criminology from its beginnings in the 1700s, the basic structure and functions of the nervous system, theories and debates of personality and intelligence and how cybercrime has more than doubled in the UK since 2015.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for interdisciplinary study
Introduction to social and developmental psychology
Introduction to biological and cognitive psychology
Crime and society
Criminal Justice System
Key studies in psychology

Year 2 (Level 5)

Research and ethics in action
Personality and intelligence
Social psychology
Contemporary debates in criminology
Environmental criminology
Policing and police powers

Year 3 (Level 6)

Research Planning and Project
Contemporary developmental psychology
Cross-cultural psychology
Cybercrime
Youth justice

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University





Criminology and Sociology BA (Hons)

The course will provide students with an opportunity to study two complementary areas of social science with interdisciplinary modules that explore the relationships between crime and society. Students can expect to grasp a solid knowledge of social values, behaviours and change, as well as of the function and place of crime within modern societies.

You will develop skills needed to become a successful leader in this increasingly important industry, gaining a grounded insight into fundamentally vital aspects such as the social, political and ethical issues in international healthcare.

Criminology and Sociology BA (Hons)

The course is perfect for those who aspire to gain an in-depth personal or professional knowledge in two leading fields in the social sciences, as well as grasp the interdisciplinary, critical comprehension of crime and social issues in the contemporary world.

The programme will enable you to build a promising professional future in your area of choice. Career options include but are not limited to social work, counselling, crime prevention, community work, mental health, central and local government.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for interdisciplinary study
Crime and society
Criminal justice system
Introduction to sociology
Medicalisation of the self
Inequalities in the modern world

Year 2 (Level 5)

Research and ethics in action
Contemporary debates in criminology
Environmental criminology
Abnormality and the deviant other
Policing and police powers
Protests, mass movements and rebellion

Year 3 (Level 6)

Cybercrime
Youth justice
Consumer society and the commodification of beings
Insecurity and precariousness in the globalised world
Research methods and project

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University





Psychology and Sociology BA (Hons)

If the human mind and behaviour fascinate you then you'll want to take this course and explore deeper your area of interest. Under psychology, you will take a look at individuals themselves, but under sociology, you will determine how wider societal factors can impact people.

Arden University's BA (Hons) Psychology and Sociology course will introduce you to social, developmental, cognitive and biological elements. You will discover key case studies within this field that have shaped the past as well as contemporary thinking. Get up close and personal with two social science courses. Psychology and sociology have a lot of similarities but also many differences.

Psychology and Sociology BA (Hons)

The degree will give you an introduction to social, developmental, biological and cognitive psychology. You will also be given an introduction to sociology and the main theories and individuals within this field. Along the way, you will be asked to consider best methodology practice and you will have to evaluate the ethical implications of all that you do.

Graduates will have a wide variety of career options they can explore including but not limited to teaching, counselling, journalism, politics, community, youth or social work.

Key facts

Study mode: Full-time

Duration: 3 academic years full-time on campus / 6 academic years part-time

Location: Berlin, Germany

Next intake: Sep 2019

Fees: €8,000*

ECTS: 120

Entry requirements

- An English language level equivalent to IELTS 6.0 or above with a minimum of 5.5 in each component
- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or
- For non-standard entry requirements, please contact us

Modules

Year 1 (Level 4)

Skills for interdisciplinary study
Introduction to social and developmental psychology
Introduction to biological and cognitive psychology
Medicalisation of the self
Key studies in psychology

Year 2 (Level 5)

Research and ethics in action
Social psychology
Personality and intelligence
Abnormality and the deviant other
Cyber communities and social networks
Protests, mass movements and rebellion

Year 3 (Level 6)

Contemporary developmental psychology
Cross-cultural psychology
Consumer society and the commodification of beings
Insecurity and precariousness in the globalised world
Research methods and final project

*Please note that the modules listed are indicative and may be subject to change.

*Per year course fees

Delivered and awarded by Arden University



GISMA

BUSINESS
SCHOOL



THANK
YOU

