

BMIHMS

BLUE MOUNTAINS INTERNATIONAL
HOTEL MANAGEMENT SCHOOL

PROSPECTUS

NUMBER 1 Hotel
Management
School in Australia
& Asia-Pacific.

(TNS Survey 2017)



NUMBER 1
HOTEL
MANAGEMENT
SCHOOL IN
AUSTRALIA &
ASIA-PACIFIC.

(TNS SURVEY 2017)





Front Office at Leura Campus

INTERNATIONALLY RECOGNISED

**OUR REPUTATION HAS BEEN RECOGNISED BY
THE HOSPITALITY INDUSTRY WORLDWIDE.**

2017

- > Ranked Number 1 Hotel Management School in Australia and Asia Pacific and Number 3 globally for graduate employability (TNS Survey 2017).

2015

- > Hall of Fame for Tourism Education and Training at the New South Wales Tourism Awards.
- > Gold Award for Tourism Education and Training at the New South Wales Tourism Awards.

2014

- > Winner of Tourism Education and Training at the National Tourism Awards.

2013

- > Winner of Tourism Education and Training at the National Tourism Awards.
- > Ranked Number 1 Hotel Management School in Australia and Asia-Pacific for an international career (TNS Survey 2013).

2012

- > In the top three hospitality schools for Best Professional Success at the Worldwide Hospitality Awards.

2011

- > In the top three hospitality schools for Best Education Innovation at the Worldwide Hospitality Awards.

2011

- > Silver Award for Tourism Education and Training at the New South Wales Tourism Awards.

2010

- > Winner of the Education and Training Award at the Qantas Australian Tourism Awards, recognising Blue Mountains as the leader of hotel management education in Australia.

2009

- > Blue Mountains International Hotel Management School receives the prestigious Gold Award for Tourism Education and Training at the New South Wales Tourism Awards.

2005

- > First private education provider in Australia to receive international recognition as a quality educator by the World Tourism Organisation (WTO).

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WELCOME TO YOUR DREAM CAREER

I am delighted that you're considering studying at Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia. Choosing the right place to study is an investment in your future and one of the most important decisions you can make.

Use this prospectus to assist you with your decision-making. On the following pages you'll learn about our courses, campuses, modern facilities and unique teaching approach, as well as our students, dedicated staff, alumni network, industry connections and what to expect from university life at BMIHMS at Torrens University.

We offer students the opportunity to study:

- > **Two undergraduate Bachelor of Business degrees**, specialising in International Hotel and Resort Management and International Event Management. Each course is completed in just two-and-a-half years and includes two industry placements.
- > **Two postgraduate Master degrees**; specialising in International Hotel Management and an online MBA in International Hotel Leadership. The first Master degree is completed in two years and includes six months of professional work experience. The MBA-IHL is fully online and customisable.

Our courses are delivered over three custom-designed campuses. Undergraduate students study on campus at Leura, in the Blue Mountains, at our Practical Learning Centre. Students get to train and study in both a simulated hotel and a real working hotel – The Waldorf Leura Gardens Resort – with real guests before moving on to complete their degree at our Executive Business Centre in Sydney.

Postgraduate students study at the Sydney Campus, which is located in the heart of the city. From 2018, students will now be able to study our renowned Master of International Hotel Management in Melbourne as well as Sydney.

Graduates of BMIHMS at Torrens University will receive a university level education that is internationally recognised, plus a business education provided by caring, highly experienced hospitality professionals, all while enjoying the company of students from all over the world. Our blend of practical and theoretical teaching and learning has proved essential to the success of our graduates – many of whom are now leaders in their field.

Studying with us will open the door to a world of opportunities.

Warm regards,

Professor Justin Beilby, Vice-Chancellor
Torrens University Australia



Sydney city and harbour foreshore



Left: Blue Mountains area
Below: Melbourne city



STUDYING IN AUSTRALIA

Australia is one of the world's most popular places to work and study. Its international standards in quality of living and education excellence are underpinned by strong economic growth. Australia is renowned for its immense natural beauty, exciting cosmopolitan cities, diverse cultural activities and healthy outdoor lifestyle.

If you study in Australia at BMIHMS, you can enjoy once-in-a-lifetime experiences that will help you grow both professionally and personally. Beyond enhancing your professional credentials with education valued by industry, studying at BMIHMS will help you mature as a person. We place a strong emphasis on personal responsibility – we expect students to be self-directed and take a key role in shaping their education.

A WORLD-CLASS EDUCATION SYSTEM

More than 516,000 international students study in Australia each year. The Australian government has invested heavily to ensure that our education and research facilities are recognised throughout the world.

Australian higher education institutions use market-leading technology and professional training systems that are benchmarked to industry standards. Our institutions have excellent international reputations and are used as models for other countries in the Asia-Pacific region.

AN INTERNATIONAL AND DIVERSE SOCIETY

Australia is a multicultural and cosmopolitan society. Students benefit from meeting and working with people from all over the world. This experience will give you excellent preparation for a culturally challenging international career in hospitality, and the chance to make lifelong friends beyond your own borders.

ARTS, CULTURE AND SPORT

Expect diversity in Australia. You will have endless access to cultural attractions, including highly respected art galleries, museums and theatres, as well as world-class restaurants and shopping. If you are passionate about sport, you can watch and participate in a multitude of activities year-round, such as hiking, cycling, climbing, football, swimming and surfing.

WORK WHILST YOU STUDY

All of our campuses are located in areas of high tourism. The Blue Mountains tourism industry is renowned for employing our students in hotels, sporting clubs and function centres, all located close to campus. Both Sydney and Melbourne have a thriving tourism and hospitality

sector, ranging from five-star and boutique hotels to day spas, casinos, luxury yachts, sports clubs and outdoor adventure sport operators. City based students have many tourism-related job opportunities through industry partnerships and close proximity to many businesses.

International students are eligible to work 40 hours per fortnight during term and full time during term break on their student visa.



12 REASONS TO STUDY AT BMIHMS AT TORRENS UNIVERSITY

1. Number 1 Hotel Management School in Australia and Asia-Pacific (TNS 2017)

In an independent survey, conducted by global research company TNS Kantar, hiring managers and executives from across the Asia-Pacific region ranked BMIHMS as their first choice when recruiting hospitality management graduates.

2. Top 3 Hotel Management Schools in the world (TNS 2017)

In addition to being ranked Number 1 across the Asia-Pacific region, globally BMIHMS was ranked third for graduate employability and work readiness.

3. Fast tracked undergraduate degrees

Graduate in 2.5 years with a bachelor of business, specialising in hotel & resort or event management, and 12 months of industry work experience.

4. Industry Placements in all degrees

Students are required to undertake a minimum of 600 hours Industry Placement as part of their coursework. Undergraduate students complete 2x600 hour Industry Placements/ Work Integrated Learning during their first and second years at uni. Postgraduate students will complete 1x600 hour industry placement in their second year. Placements can be undertaken anywhere in the world, and are generally paid.

5. Success Coaches

When you commence study at BMIHMS a dedicated Success Coach will be assigned to you. They will provide you with ongoing support, advice and encouragement for the duration of your course, ensuring that you are employable and job ready.

6. Waldorf Leura Gardens Resort

Students studying an undergraduate degree will complete their applied training at the Waldorf Leura Gardens Resort. Forming part of Leura Campus, this fully operational hotel is managed by BMIHMS, giving students the opportunity to learn in a real hotel, with paying guests.

7. Global alumni network

Across the globe there are BMIHMS alumni working in many different industries. This supportive network comprises over 5000 graduates who regularly collaborate, assisting students and graduates with networking and job opportunities.

8. 95% employment rate

Within 3-months of graduating, 95% of graduates are employed within their chosen field (Alumni Survey). In comparison to many other universities, this is significantly higher. As a BMIHMS graduate, you will be highly sought after by many employers across the globe.

9. 25 years experience

For over 25 years BMIHMS has been educating future business and hospitality leaders. During that time, our passionate staff have continued to ensure that our degrees are industry relevant, accumulating a wealth of knowledge and networks with industry leaders. Since opening in 1991, our sole priority has been to ensure students and graduates are job ready.

10. Three Pillar Approach to learning

Our unique approach to learning is based around three pillars. These three pillars - Professional and Personal Growth, Practical Skills Development, and Academic Achievement - ensure that you graduate well-rounded, worldly, confident and prepared for a rewarding future.

11. Small class sizes

Small lecture, tutorial and applied training classes gives students a personalised learning experience. As a student, you will engage in a two-way conversation with your lecturers and tutors, and participate in activities with your classmates, all whilst gaining a thorough understanding of each subjects content.

12. Lecturers and instructors actively working in the industry

Learn from leaders who are actively working in the hospitality industry. You will analyse current trends, issues and case studies - developing your critical thinking. Graduate knowing that you are prepared for today's ever-changing business world.

Sydney Campus Tutorial



Left: Housekeeping Demonstration Lab



Below: Applied training workshop

THE GLOBAL HOSPITALITY INDUSTRY

On average, each hotel employs 16 people in senior management positions.

[Source: World Travel & Tourism Council, 2017]



Marina Bay Sands, Singapore



Jerome Casteigt
General Manager, Hospitality
Torrens University Australia

“

The global hotel, tourism and hospitality industry offers the most exciting careers and opportunities in the world.

”

It is a very promising and exciting time for anyone thinking about a career in the hotel, events and hospitality industry. The industry cuts across many sectors of the economy including large scale hotels and resorts, boutique hotels, events, restaurants, and services - and is all about creating memorable experiences. The industry contributes to a staggering 10% of GDP and accounts for one-in-ten jobs globally. Most importantly, the industry is experiencing accelerating demand for trained skilled labour and human capital.

The rewards for talented and focused individuals are high: no matter where you are in the world, the industry has a place and amazing career opportunities. Service is increasingly important in global markets so our graduates have an immediate competitive advantage.

At BMIHMS, we have the pleasure of delivering degrees that prepare aspiring hoteliers, events specialists and hospitality professionals to join this constantly growing, fun and exciting industry. Our courses provide students with a holistic understanding of the industry through theoretical and practical learning, including a minimum of six-months industry placement, which ensures that all our students graduate job ready.

You will meet people that come from all around the world, who are passionate, like to travel and entertain - ensuring that no day is like another.

Hospitality is one of the world’s fastest growing industries and this trend is forecast to continue. According to the World Travel and Tourism Council (2017), by 2027 hospitality will represent 11.1% of total employment globally.

ENDLESS OPPORTUNITIES

Specialising in hotel and resort or event management doesn’t mean you can only work in these industries. Your business degree will open a great range of employment possibilities. Here are just some of the industries our graduates work in, and the types of roles you could enter into:

INDUSTRY

- > Hospitality
- > Hotels & Resorts
- > Travel and Tourism
- > Events
- > Airlines
- > Commerce
- > E-commerce and Technology
- > Education
- > Finance and Banking
- > Public Sector
- > Sport and Leisure
- > Recruitment/Human Resources
- > Media
- > Sales and Marketing
- > Retail

ROLES

- > Hotel/Resort Manager
- > Director of Food & Beverage
- > Rooms Division Manager
- > Guest Services Agent
- > Entrepreneur
- > Event Manager
- > Wedding Planner
- > Restaurant Manager/Owner
- > Revenue Manager
- > Destination Marketer
- > Consultant
- > Business Development Manager
- > Operations Manager
- > Human Resources Manager
- > Business Analyst
- > Digital Marketing Specialist
- > Sales Manager

TORRENS UNIVERSITY AUSTRALIA HOSPITALITY INDUSTRY ADVISORY BOARD

The Torrens University Australia Hospitality Industry Advisory Board remains at the forefront of industry trends and needs. It ensures that our graduates are ready for the hospitality industry of the future.

Board members include Mr James Wilkinson, Editor-in-Chief, HM Magazine; Mr Kristian Nicholls, General Manager Bidding, Business Events Sydney; Ms Jennifer Brown, General Manager, The Sydney Harbour Marriott Hotel; Mr Paul Chang, CEO, Crystal Jade Seafood Restaurant; Mr Guy Cooper, Governor, Taronga Foundation; Mr Bill Galvin, OAM, Chief Executive Officer, Tourism Training Australia and President, Tourism, Hospitality & Catering Institute of Australia; Mr Philip Hammon, Director, Scenic World; Ms Janette Illingsworth, Training Partnership Manager Group HR, The STAR Entertainment Group; Ms Tammy Marshall, Founder, The B Hive; Mr Simon McGrath, Chief Operating Officer, Pacific ACCOR; Mr Paul Misan, Chief Executive Officer, Kobe Jones Group and Senior Vice-President, Tourism, Hospitality & Catering Institute of Australia; Mr Caspar P. Schmidt, Chief Operating Officer, Veriu Hotels & Suites; Ms Lynda Ugarte, Senior Director Human Resources, Australasia & Japan, IHG; Mr Rudolf van Dijk, General Manager, Four Seasons Hotel Sydney.

BMIHMS AT TORRENS UNIVERSITY AUSTRALIA

For over 25 years' BMIHMS
has been launching the careers
of thousands of hospitality
management graduates.



Sydney Campus corporate attire

Regarded by industry as the number one hotel management school in Australia and Asia Pacific (TNS Survey, 2017) - BMIHMS is known for its internationally recognised hospitality and business degree courses.

BMIHMS provides students with a valuable and unique combination of theoretical knowledge and practical experience, ensuring that they are well equipped to commence their careers immediately following graduation.

Being part of Torrens University Australia, BMIHMS students benefit from university prestige, increased global opportunities and outcomes, creating an environment that encourages innovation. Torrens University brings a fresh, modern, careers-focused and global perspective to higher education, aiming to provide graduates with a globally oriented skill set that will make them desirable to employers.

Other well known schools which are a part of Torrens University include; William Blue College of Hospitality Management, Billy Blue College of Design, Media Design School and Chifley Business School.

“

Regarded by industry
as the number one
hotel management
school in Australia
and Asia-Pacific

(TNS Survey, 2017)

”



LAUREATE
INTERNATIONAL
UNIVERSITIES*

Torrens University class sizes are kept small, allowing students more one-on-one time with their lecturers. Academic staff are active players in the industry, so students will learn about where the industry is headed, and not where it has already been. This relationship will also create the first of many industry contacts in their career. Torrens University Australia programs are developed with industry leaders to ensure graduates are equipped with relevant knowledge and practical skills for today's job market. This means Torrens graduates are job-ready.

Torrens University is part of Laureate International Universities, the largest global network of degree-granting higher education institutions, with more than one million students enrolled across more than 60 institutions in 20+ countries. Many Laureate institutions are ranked among the top providers of higher education in their respective regions, countries and fields, and have received international recognition for their academic quality.

OUR EDUCATION MODEL

Our model is Swiss in its work ethos, American in its business educational approach, Asian in its economic outlook, and Australian in its innovative teaching methodology and multicultural communities.

SWISS HOSPITALITY HERITAGE PRACTICE

The Swiss model for hospitality education is of the highest standard in the world.

AMERICAN MANAGEMENT EMPHASIS

Adoption of the American business model brings a globally oriented business perspective.

ASIAN FOR CULTURAL AND ECONOMIC GROWTH

Asia has the fastest growing hospitality industry in the world. It has become the major source of tourists for the rest of the world.

AUSTRALIAN MULTICULTURAL VALUES

BMIHMS embraces multicultural values in its teaching and its communities. These values instill a sense of belonging in Australia while encouraging the participation of all people.

OUR PROMISES

Blue Mountains International Hotel Management School has one purpose: employability. To deliver employability we promise:

1. EVERYONE IS CONNECTED

Students will graduate with their own network of employers, entrepreneurs and mentors

2. EVERYONE IS GLOBAL

Students can uncover global opportunities and networks from over 60 universities around the world.

3. EVERYONE CAN CHANGE THEIR WORLD

We ready students to make their mark and deliver positive change to the world they live in. We foster social entrepreneurship.

4. EVERYONE IS UNIQUE

Students choose how and when they learn. They are in control to create the learning experience they want.



Housekeeping Uniform, Leura Campus

THREE PILLAR APPROACH

Whatever career path you seek, our courses will help you become a highly motivated, sought-after, critical-thinking professional who is valued by employers.

BMIHMS believes in delivering an educational curriculum that balances skills training, academic study and professional development.

Our courses combine university teaching with mentoring and individual coaching by industry professionals.

Our teaching and learning philosophy is based on:

The Three Pillar Approach

1. Professional & Personal Growth
2. Practical Skills Development
3. Academic Achievement

This philosophy is the foundation of all our practices.

The thousands of successful graduates we have educated using these principles are proof that it works.

TEACHING & LEARNING

Recruiters in the hospitality industry actively seek to employ BMIHMS graduates because of the tailored content of our courses, our outstanding international reputation and our strong business affiliations with major hotel brands.

Business & Management

BMIHMS provides business degrees; but you will graduate with much more than operational skills. When you graduate, you will be ready to lead teams, supervise and inspire others, and be well equipped to move into managerial roles.

Our courses prepare you for analytic and strategic positions in many departments, including finance, marketing and human resources.

Grooming

You will be expected to follow strict grooming standards. Corporate business suits are worn on all three campuses during the working day. Students at our Practical Learning Centre in Leura are required to wear a corporate uniform. This standard ensures that when you enter the workplace you are at ease with the high level of professionalism expected from the industry.

Personal and Professional Growth

At BMIHMS, you won't just learn theory and practical skills. You'll also develop your confidence, discipline, teamwork, leadership and critical thinking capabilities. This holistic approach will help you mature as a person and gain the inner strength and motivation you'll need to achieve your lifetime career goals.

Learning Environment

You'll enjoy a blended approach to learning that encompasses lectures, tutorials, seminars, industry tours, group work and individual coaching. This approach guarantees an engaging and stimulating learning environment for everyone.

Hands-On Training

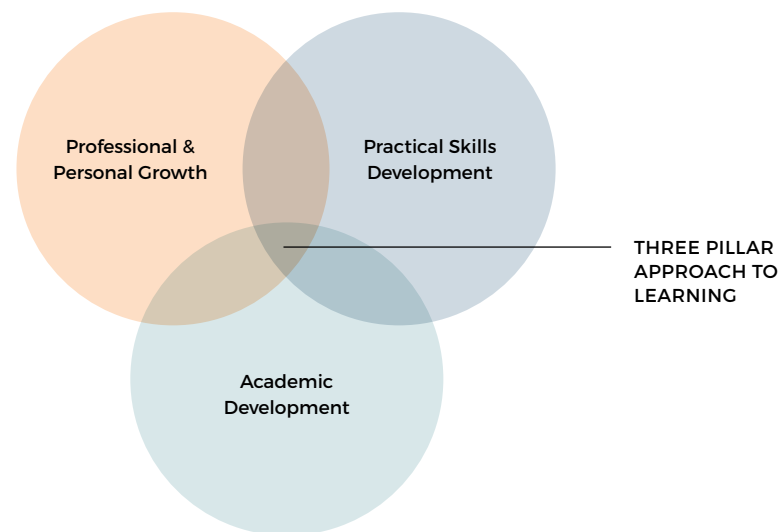
Our Practical Learning Centre at Leura Campus is an immersive environment where you gain valuable hands-on practical experience at our simulated hotel, and real hotel - The Waldorf Leura Gardens Resort. If you are studying a bachelor of business you will undertake food and beverage subjects during your first year. Once you have mastered the fundamentals you will work select shifts at the Waldorf Leura Gardens Resort.

If you specialise in International Hotel and Resort Management, you'll complete hands-on housekeeping units of study at our Practical Learning Centre - including guest rooms at our hotel.

In contrast, if you specialise in International Event Management, you will undertake practical events units that involve complete planning and running of events.

Some of the real life events BMIHMS students have run in the past include weddings, conferences and charity dinners, just to name a few.

Those who are studying a Master of International Hotel Management may be required to undertake applied classes, dependant on their experience, to ensure they have a sound knowledge and understanding of how each department works. Practical classes include front of house operations, front office and housekeeping. Some students will complete their front of house operations training at our sister schools restaurant - William Blue Dining.



INDUSTRY BENCHMARKING





Dr. Greg Harper
Pro Vice-Chancellor, Business & Hospitality
Torrens University Australia

**Welcome to Torrens University Australia,
where our aim is to prepare you for the real world.**

The Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia is the Number 1 Hotel Management School in Australia and Asia-Pacific (TNS Survey). BMIHMS does not just provide students with an education; it gives students a pathway to career progression and continued success. In consultation with our extensive alumni network and industry connections, our programs help students progress their careers into senior management and hotel leadership positions. Students benefit from our extensive international network of relationships within the hospitality industry.

Studying at BMIHMS provides you with a complete and comprehensive learning experience, by combining academic scholarship, applied training and industry immersion.

Small class sizes allow for valuable one-on-one student interaction with lecturers, tutors and instructors. Many of our staff actively work and research in the tourism and hospitality industry. This gives students the opportunity to learn from current practitioners who have strong links to the industry. As a student of BMIHMS, this ensures that your learning experience is relevant, current and in keeping with best-practice in the global hospitality industry.

As a graduate of Blue Mountains International Hotel Management School you will join a strong cohort of others who have made careers for themselves within the Hotel and Hospitality Industries.



Associate Professor Justin Pierce
Director of Innovation, Industry & Employability
Business & Hospitality
Torrens University Australia

**Welcome to Torrens University Australia,
a University built on a strong heritage and forward thinking.**

Hospitality education needs to be engaging, industry relevant, and enjoyable. After all, we are preparing graduates to work in an exciting and global industry... and our courses and student experiences should be reflective of this. I have an amazing team of Success Coaches, Industry Consultants, Learning Designers, and Campus Directors that bring this vision to life.

Our curriculum has been designed in partnership with a wide range of industry partners to ensure that the skills, knowledge and attributes embedded within the curriculum are those most sought after by employers in the hospitality industry.

As a world-class Hotel Management school, we know our students and we offer them flexible study options, first-class campus facilities, and small class sizes. We use cutting-edge teaching practices delivered with the best technology to seamlessly deliver the highest quality of education online and on-campus.

Our connection to Laureate International Universities, gives you access to a leading network of quality, innovative institutions of higher education comprised of 60 campus based universities across 20 countries. Opening up an opportunity to leverage the network of over 1,000,000 students around the world – including more than 100,000 online students.

As a graduate, you are equipped with a university qualification, plus the professional acumen and experience for a fast-tracked career in one of the most diverse and dynamic industries in the world.

A REAL HOTEL IS YOUR CLASSROOM

BMIHMS at Torrens University currently operates the Waldorf, which is the only student-run hotel in Australia, and one of only a few operating worldwide.

The Waldorf Leura Gardens Resort is located in the heart of the Blue Mountains and directly adjacent to the BMIHMS Leura Campus. BMIHMS' Leura Campus is currently operated as a simulated hotel environment, with students both living and undertaking their applied learning and training on campus.

The relationship with the Waldorf Leura Gardens Resort sees the hotel being operated by BMIHMS students, as they

undertake some of their practical learning (including front office, food and beverage, housekeeping and event management) at the hotel.

Thanks to this collaboration, students have access to a unique learning environment looking after real-life guests within an operating hotel. They deal with real guests, work on real events being held at the hotel (such as weddings and conferences) and they will also have the opportunity to

manage projects within the hotel, under guidance from applied lecturers and department managers. Students will have the opportunity to operate in all areas of the hotel.

The unique opportunity to undertake training within a fully operational hotel is invaluable for BMIHMS students as they prepare to graduate and enter the workforce.



Waldorf Leura Gardens Resort main entrance

INTERNATIONAL HOTEL & RESORT MANAGEMENT

COURSE DURATION

Bachelor of Business: 2.5 years
Associate Degree of Business: 2 years
Diploma of Business: 1 year
Industry experience units: 2 x 6-month blocks (refer diagram)
Campuses: Leura and Sydney
Intakes: January, April, July, September

ENTRY REQUIREMENTS

Age: 17 + 9 months
English Language Proficiency: 6.0 IELTS (or equivalent)*
Qualification: Australian Year 12 certificate or international equivalent

Hospitality is an industry to be creative. You will create products – be it food, drinks or an experience – and it opens doors to working in every country of the world. Hospitality is a growth industry with skills in demand. Earn the right qualifications, work hard and use your initiative, and very soon you'll find yourself in a senior position, managing people and exciting projects.

Over the first two years of your Bachelor of Business degree, you will study at our Leura Campus. In addition, you will undertake industry placements to give you hands-on experience. Your final six-months focus on business management at our Sydney Campus.

Our Leura Campus consists of a simulated and real working hotel, where students are both guests and staff. This gives you the unique opportunity to put theoretical knowledge into practice.

The Waldorf Leura Gardens Resort operated by BMIHMS, offers students a unique opportunity to learn in a real operational hotel with real paying guests. The Waldorf Leura Gardens Resort is a popular destination for tourists and business travelers, allowing students to gain valuable experience in guest relations, front office management, food and beverage, housekeeping and property management, you'll gain hands-on experience in all aspects of day-to-day operations.

CAREER OUTCOMES

Armed with a business degree, graduates have the flexibility to work in many sectors and in a large variety of roles. Graduates commonly find employment in five-star hotels and resorts, and many obtain sought-after management traineeship positions.

YEAR 1

Terms 1-4
Leura Campus
Level 100 Subjects

- > Accounting Fundamentals
- > Management and Leadership
- > Research and Academic Skills
- > Sales and Marketing
- > Cross Cultural Studies
- > Food and Beverage Operations Management
- > Food and Beverage Management and Control
- > The International Hospitality Industry
- > Industry Placement (600 Hours)

YEAR 2

Terms 5-8
Leura Campus
Level 200 Subjects

- > Management Accounting
- > Economics
- > Business Law
- > Human Resource Management
- > Research Skills and Practices
- > Operations and Environment Management
- > Rooms Division Management
- > Hotel and Resort Planning and Design
- > Industry Placement (600 Hours)

YEAR 3

Terms 9-10
Sydney Campus
Level 300 Subjects

- > Services Marketing
- > Business Management and Entrepreneurship
- > Organisational Development and Change
- > Strategic Hotel Management & H.O.T.S.
- > Ethical Business Management
- > Managing Hotel and Resort Facilities
- > Revenue Management
- > The Leadership Experience

YEAR 1 DIPLOMA

TERM 1	>	TERM 2	>	TERM 3	>	TERM 4	>
10 weeks		10 weeks		10 weeks		10 weeks	
4 subjects		4 subjects		INDUSTRY PLACEMENT		INDUSTRY PLACEMENT	
Leura Campus		Leura Campus					

YEAR 2 ASSOCIATE DEGREE

TERM 5	>	TERM 6	>	TERM 7	>	TERM 8	>
10 weeks		10 weeks		10 weeks		10 weeks	
4 subjects		4 subjects		INDUSTRY PLACEMENT		INDUSTRY PLACEMENT	
Leura Campus		Leura Campus					

YEAR 3 BACHELOR DEGREE

TERM 9	>	TERM 10	>
10 weeks		10 weeks	
4 subjects		4 subjects	
Sydney Campus		Sydney Campus	

Diploma of Business (International Hotel and Resort Management) CRICOS 089927F. Associate Degree of Business (International Hotel and Resort Management) CRICOS 089926G. Bachelor of Business (International Hotel and Resort Management) CRICOS 089925G.

* Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by Torrens University Language Centre (TULC) (CRICOS 03389E). Details are available online: bluemountains.edu.au/apply/international-applicants/requirements/

“

Prior to studying with BMIHMS I was working in the airline industry. I have always had an interest in the wider hospitality and tourism industry, but knew that I wanted to upskill and follow my passion of working in hotels. The degrees are so well known for being comprehensive and rigorous that I knew I was going to receive the highest quality education I could.

”

Sven Lee | South Korean Student

Bachelor of Business -
 International Hotel
 & Resort Management



> Bachelor of Business

INTERNATIONAL EVENT MANAGEMENT

COURSE DURATION

Bachelor of Business: 2.5 years
Associate Degree of Business: 2 years
Diploma of Business: 1 year
Industry experience units: 2 x 6-month blocks (refer diagram)
Campuses: Leura and Sydney
Intakes: January, April, July, September

ENTRY REQUIREMENTS

Age: 17 + 9 months
English Language Proficiency: 6.0 IELTS (or equivalent)*
Qualification: Australian Year 12 certificate or international equivalent

Event Management is the ideal choice for organised, creative, positive individuals that enjoy working with people. Expect to work hard, and in return you will reap the benefits of your achievements. If rising to a challenge is your style, then a career in International Event Management is for you.

Over the first two years of your Bachelor of Business degree, you will study at our Leura Campus. In addition, you will undertake industry placements/ practicums to give you hands-on experience. Your final six-months focuses on business management at our Sydney Campus.

BMIHMS is the ideal place to enter into the dynamic event industry. You'll have the advantage of studying in a hospitality-focused environment and undertake two industry placements, which means you'll graduate with practical skills and proven experience. We will teach you to plan, budget and manage your own real-life events. You'll learn what it really

takes to be an event manager, studying everything from how to meet deadlines to focusing on the fine details. Event students provide services for internal and external stakeholders, organising social, charitable and community events.

The Waldorf Leura Gardens Resort operated by BMIHMS, offers students a unique opportunity to learn in a real hotel with real guests. The Waldorf Leura Gardens Resort is a popular destination for weddings and conferences, allowing students to gain valuable experience in events with real clients.

CAREER OUTCOMES

Event Management is a competitive industry; however your qualifications will be relevant to a wide variety of fields. The largest employers of event managers are event management companies, hotels and resorts. Our graduates are also employed in the not-for-profit, financial and management sectors, as well as in government agencies.

YEAR 1

Terms 1-4
Leura Campus
Level 100 Subjects

- > Accounting Fundamentals
- > Management and Leadership
- > Research and Academic Skills
- > Sales and Marketing
- > Cross Cultural Studies
- > Food and Beverage Operations Management
- > Events Banqueting and Conferences
- > International Events Industry
- > Industry Placement (600 Hours)

YEAR 2

Terms 5-8
Leura Campus
Level 200 Subjects

- > Management Accounting
- > Economics
- > Business Law
- > Human Resource Management
- > Research Skills and Practices
- > Operations and Environment Management
- > Event Planning and Implementation
- > The Professional Event Organiser
- > Industry Placement (600 Hours)

YEAR 3

Terms 9-10
Sydney Campus
Level 300 Subjects

- > Services Marketing
- > Business Management and Entrepreneurship Organisational Development and Change
- > Strategic Hotel Management & H.O.T.S.
- > Ethical Business Management
- > Managing Event Facilities
- > Event Revenue and Yield
- > Event Evaluation

YEAR 1 DIPLOMA

TERM 1	TERM 2	TERM 3	TERM 4
10 weeks	10 weeks	10 weeks	10 weeks
4 subjects	4 subjects	INDUSTRY PLACEMENT	INDUSTRY PLACEMENT
Leura Campus	Leura Campus		

YEAR 2 ASSOCIATE DEGREE

TERM 5	TERM 6	TERM 7	TERM 8
10 weeks	10 weeks	10 weeks	10 weeks
4 subjects	4 subjects	INDUSTRY PLACEMENT	INDUSTRY PLACEMENT
Leura Campus	Leura Campus		

YEAR 3 BACHELOR DEGREE

TERM 9	TERM 10
10 weeks	10 weeks
4 subjects	4 subjects
Sydney Campus	Sydney Campus

Diploma of Business (International Event Management) CRICOS 089924J. Associate Degree of Business (International Event Management) CRICOS 089923K
Bachelor of Business (International Event Management) CRICOS 089922M

* Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by Torrens University Language Centre (TULC) (CRICOS 03389E).
Details are available online: bluemountains.edu.au/apply/international-applicants/requirements/

“

Growing up, I had a keen interest in hospitality. But events have always excited to me. It is the rush of having something different to do each day. No event will be ever be the same. There are so many different types of industries where a career in event management can take you. I love knowing that I will have that freedom in my career.

”

Shinae Sullivan | Australian Student
Bachelor of Business – International Event Management



INTERNATIONAL HOTEL MANAGEMENT

COURSE DURATION

Postgraduate Certificate: 6 months

Master Degree: 2 years

Industry experience unit: 1 (Master only)

Campuses: Sydney & Melbourne

Intakes: January, April, July, September

ENTRY REQUIREMENTS

Age: 21+

English Language Proficiency:
6.0 IELTS (or equivalent)*

Qualification:

Master: Recognised bachelor degree
(any field)

Graduate Certificate: Recognised
bachelor degree or 3 years+ managerial/
supervisory work experience

This course has been designed for experienced professionals who want to change careers into hospitality management, or a professional already with an undergraduate degree who wishes to study further. All classes are held at our non-residential Executive Business Centres in Sydney and Melbourne. Depending on your level of experience, intensive practical workshops in food and beverage and hotel operations are available for you.

Hospitality is a dynamic and fast-growing international industry. We developed this course in response to demand from corporate organisations for professionals with higher-level qualifications, and from competitive individuals wishing to accelerate their career progression. If you are looking for a business career that allows rapid employee development, has scope for travel, is fast-paced and people orientated, then this is the career for you.

By studying with BMIHMS, you will gain a deep understanding of hotel management, operations and business, designed to develop your skills for management positions in a leading hotel on graduation.

The course offers a six month Industry Placement, a practical unit working in industry (can be paid) - yet another opportunity that will set you ahead of the competition.

CAREER OUTCOMES

There is an enormous range of positions in the hospitality industry, so there is no need for you to get stuck in any one department or sector. Even if you choose to stay with the same employer, over a few years you could move from concierge, front desk, sales, food and beverage, event manager, reservations manager and beyond.

YEAR 1

Terms 1-2

Sydney & Melbourne Campus
Level 400 Subjects

- > Hotels and the Guest Experience
- > Managing Food and Beverage Operations
- > Management of Rooms Division
- > Service Design and Management

Terms 3-4

Sydney & Melbourne Campus
Level 600 Subjects

- > Contemporary Hotel Marketing
- > Leadership for Global Hospitality
- > Hotel Finance and Revenue
- > Entrepreneurship for Hospitality Leaders

YEAR 2

Terms 5-8

Sydney & Melbourne Campus
Level 600 Subjects

- > Industry Placement (600 Hours)
- > Business Research for Hoteliers
- > Independent Critical Analysis Project
- > Strategic Hotel Management
- > Electives (1)
 - (E) Business Events in a Global Context
 - (E) Sustainability and the Environment
 - (E) Global Human Resource Management
 - (E) Any GBM or TUA MBA timetabled unit

YEAR 1 GRADUATE CERTIFICATE

YEAR 1

YEAR 2 MASTER DEGREE

TERM 1	>	TERM 2	>	TERM 3	>	TERM 4	>	TERM 5	>	TERM 6	>	TERM 7	>	TERM 8	>
10 weeks		10 weeks		10 weeks		10 weeks		10 weeks		10 weeks		10 weeks		10 weeks	
2 subjects		2 subjects		2 subjects		2 subjects		2 subjects		2 subjects		2 subjects		2 subjects	
Sydney/Melbourne Campus		Sydney/Melbourne Campus		Sydney/Melbourne Campus		Sydney/Melbourne Campus		INDUSTRY PLACEMENT		INDUSTRY PLACEMENT		Sydney/Melbourne Campus		Sydney/Melbourne Campus	

Graduate Certificate in International Hotel Management CRICOS 089932J. Master of International Hotel Management CRICOS 089931K

*Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by Torrens University Language Centre (TULC) (CRICOS 03389E). Details are available online: bluemountains.edu.au/apply/international-applicants/requirements/

“

Combining my passion for people and travel is an amazing opportunity. I have always loved working with people, providing quality service and memorable experiences. A career in hotel management allows me to follow my passion whilst having endless opportunities to travel around the world, exploring everything it has to offer. Hospitality has the ability to transform you and how you see the world - in a positive light. I cannot see myself working in any other industry.

”

Marsha Valencia | Indonesian Student

Master of International
Hotel Management



INTERNATIONAL HOTEL LEADERSHIP

Through close consultation with leaders from the industry, We've identified a need for a specialist master's degree that focuses on hotel leadership. A relevant qualification that provides managers in hotels with the knowledge and skills required to break through and take the next step into senior leadership. Introducing a new way of flexible learning while you work. You'll learn from leaders across the globe, working on industry projects that have real world application.



COURSE DURATION

Master Degree: 2 years
Study mode: Fully online

Intakes: January, March, May, July, September and October

MBA (International Hotel Leadership)

Academic Entry Requirements	Completion of recognised Bachelor or Post Graduate degree in similar field of study
English Proficiency <i>(applicable to International Students)</i>	IELTS 6.5 with no band less than 6.0
Additional Entry Requirements <i>(applicable to all students)</i>	3 years post Degree professional experience
Special Entry Requirements <i>(alternative to Academic Entry Requirements)</i>	Yes - Completion of Graduate Certificate (International Hotel Leadership)

Graduate Diploma (International Hotel Leadership)

Academic Entry Requirements	Completion of a recognised Bachelor Degree in similar field of study
English Proficiency <i>(applicable to International Students)</i>	IELTS 6.5 with no band less than 6.0
Additional Entry Requirements <i>(applicable to all students)</i>	3 years post Degree professional experience
Special Entry Requirements <i>(alternative to Academic Entry Requirements)</i>	Yes - Completion of Graduate Certificate (International Hotel Leadership)

Graduate Certificate (International Hotel Leadership)

Academic Entry Requirements	Completion of a recognised Bachelor Degree in similar field of study
English Proficiency <i>(applicable to International Students)</i>	IELTS 6.5 with no band less than 6.0
Additional Entry Requirements <i>(applicable to all students)</i>	3 years of professional or managerial experience
Special Entry Requirements <i>(alternative to Academic Entry Requirements)</i>	Yes - Students without formal qualifications are eligible to apply for entry to the Graduate Certificate (International Hotel Leadership) if they have 3 years of professional, administrative or managerial work experience. Applications will be assessed on a case-by-case basis.

Short Course/Single Subject English Proficiency <i>(applicable to International Students)</i>	IELTS 6.5 with no band less than 6.0
---	--------------------------------------

GRADUATE WITH CONFIDENCE TO:

- > Continuously improve hotel organisational practice
- > Analyse complex business problems
- > Lead complex organisational change agendas and projects
- > Drive innovation
- > Grow and lead collaboration and effective teams
- > Develop and enhance the performance of others and yourself

SUBJECT UNITS SUMMARY

12 Subjects Designed as Industry Projects

- > Framing Your First 90 Days as a Leader*
- > Securing Growth and Investment for Your Hotel
- > Managing Your Brand for Consumer Engagement
- > Creating Innovative Guest Experiences for Competitive Advantage
- > Managing Your Digital Business Resources
- > Championing Organisational Change
- > Leading Corporate Social Responsibility to Drive Business Performance and Social Impact
- > Leading in Times of Crisis – When to Lead, When to Manage
- > Pre-Opening a Hotel
- > Emerging Markets and Disruption
- > China Focused
- > Incubators and Entrepreneurship
- > Executive Coaching
- > Revenue Management
- > Be the GM – Lead Your Virtual Hotel**

*This subject is core to the mba and we encourage you to study this module first

**This subject is your capstone subject and is core to the mba

“

An online MBA designed specifically for hotel managers wanting to break into senior leadership roles.

”



CUSTOMISABLE

This degree allows you to do just that – it is fully customizable. You can study all fifteen projects in any order you want. Or if you are just looking at professional development or up skilling, you can enroll in short courses. All projects are designed to be completed in an intensive six-week block. You can design your degree the way you want.



FULLY ONLINE

As a working professional, study needs to be flexible and able to fit around your lifestyle. Intended to fit into the busy lives of working hospitality professionals, this flexible online master program is designed to allow you to study when and how they like, from anywhere in the world.



PROJECT LEARNING

Your coursework is completed on a project basis. Providing graduates with a well-rounded understanding of what is required to forge a leadership career within hotels, and being able to function effectively as a senior hotel executive in an international context.



IMMERSIVE

When you study the online MBA, you will undertake one project at a time. Allowing you to fully immerse themselves in highly contextualized real-world industry examples and case studies. The benefit of the online MBA is that all content is applicable, timely and appropriate for the hotel industry – and can be applied directly back to a project you are currently working on with your employer. There is no other MBA this specialised for future leaders of the hotel industry.



INDUSTRY STARS

You will learn from leaders in the industry, who are at the peak of their career. Industry stars who will coach, mentor and inspire you. Learn from those who live and breathe hotels, just like you, and begin to think like them. You could be learning from a hotel GM in London, or discussing property acquisition with a CFO in San Francisco – giving you a global take on every aspect of your studies.



Far left: Leura Campus Courtyard

Left: Cookies Cafe
Below: Student room



LEURA CAMPUS

Located on 6 hectares of landscaped private gardens, 1.5 hours from Sydney, the residential Leura Campus has well-appointed accommodation, modern teaching facilities and a real hotel.

LIFE ON CAMPUS

Our Practical Learning Centre on the Leura Campus is home to first and second-year undergraduate students. This is where you'll complete your practical training in food and beverage, event management, housekeeping and front office duties.

ACADEMIC FACILITIES

The campus has first-class teaching facilities that include lecture and seminar rooms, commercial kitchens, a demonstration cocktail bar, three training restaurants, a fully equipped housekeeping demonstration training lab and computer rooms. Our three training restaurants allow you to experience the different food and beverage environments you will find in hotels.

All students have access to academic information, campus events and subject materials.

In our professionally staffed libraries you can access approximately 10,000 hard copy book titles, and a further 2000 e-books via the library catalogue. BMIHMS subscribes to two online encyclopedias, 33 databases and a vast collection of case studies. All of our staff hold professional academic qualifications.

ACCOMMODATION

Students live in twin share hotel-style rooms, which contain a television, a private ensuite bathroom, a telephone line and 24/7 Internet access. Rooms are cleaned weekly and all linen is provided. Single rooms with en-suite are limited, subject to availability and incur additional costs.

ON-CAMPUS DINING

During residential terms all main meals are provided, three times a day. The campus offers a choice of tasty and healthy dining venues: Chambers, an à-la-carte fine dining

restaurant; Cascades an international style fusion bistro; and Cookie's, an indoor/outdoor café. Light snacks are available from the coffee cart and café three evenings a week and wine can be purchased with dinner, where Responsible Service of Alcohol is strictly followed.

RECREATIONAL ACTIVITIES

When not studying, students have numerous recreational activities available, including countless outdoor attractions: world heritage-listed national parks, the famous Three Sisters rock formations, bush walks, tours, whitewater rafting, horse riding and more. Student can also visit independent boutique shops, bookstores, chocolatiers, art galleries, shopping malls, cinemas, bars, clubs, an extensive choice of restaurants and several local festivals.

CAMPUS DUTY MANAGER

At BMIHMS your safety is our priority. During the day, faculty and staff are on hand to assist, be they personal or professional. After hours, the wellbeing of students is the responsibility of the duty manager, who can be contacted 24/7 with any issues, concerns or emergencies.

SOCIAL FACILITIES

- Cinema Room
- Air hockey
- Basketball court
- Pool tables
- Cafe
- Recreation room
- Table tennis
- Football/soccer field
- Tennis court
- Gym
- Outdoor pool and BBQ area



Main photo: Sydney Campus lecture
Left: Sydney City Skyline
Below: Sydney Campus Front Office



SYDNEY CAMPUS

Our Sydney Campus is centrally located in the business district of the city. This ideal position means that we are in the hub of connecting transport routes, making it easy for you to commute to class and work.

Third-year undergraduate students and postgraduate students share this bright and modern executive-style facility.

Our Sydney Campus, the Executive Business Centre, gives undergraduate students an ideal progression from the residential, structured campus at Leura, to independent city living and studying. It serves as a personal stepping stone for students, before they launch themselves into their new careers.

For postgraduate students, Sydney Campus is the perfect environment to build new networks with like minded classmates from across the globe and immerse themselves in a professional business environment - as they become leaders themselves.

CAMPUS FACILITIES

On campus, lounge areas are available for students to sit, talk, eat and study together. Kitchen facilities allow students to make tea and coffee, store lunches and heat food. A coffee cart is run by students for students, also providing snacks. A Student Representative Council is elected every term to ensure plenty of activities are planned for you to enjoy.

ACADEMIC FACILITIES

The campus boasts state-of-the-art teaching facilities and a professional learning environment. The Sydney Campus has its own library and students have direct access to academic staff.

ACCOMMODATION

Students studying at our Sydney Campus live off campus. BMIHMS can assist you by recommending accommodation, or you can organise your own accommodation in private housing throughout the city and surrounding suburbs.

RECREATION

As you would expect from a large international city, Sydney has entertainment covered. Step outside the campus doors to a huge array of restaurants, shopping, bars and nightclubs, sporting clubs and venues.

COST OF LIVING

This table gives you a rough guide* of average costs for a student living in Sydney. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and Internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment/personal	\$50-\$100
Stationery and textbooks	\$15

* Please note these figures are intended as a guide only.



Melbourne Campus



Left: Melbourne's bustling cafes and restaurants are all close by to campus
Below: Flinders Street Train Station, opposite our campus



MELBOURNE CAMPUS

Situated on Flinders Street, Melbourne Campus is located right in the heart of Melbourne’s creative and business hub.

Flinders Street campus is where Melbourne based students studying a Master of International Hotel Management attend lectures and tutorials. Students share this campus with other Torrens University students who are studying business, design and health courses. With many iconic hospitality and tourism venues close by, the campus is well situated for students learning about the industry.

FACILITIES

With a campus located in the heart of the Melbourne CBD, everything is at your fingertips. An abundance of cafes, restaurants, entertainment venues, gyms and recreation centres are situated nearby. Catching public transport is also convenient with Flinders Street Train Station located directly across the street.

CAMPUS LIFE

As a student, you will have the opportunity to engage with others studying hospitality, business, design and health with Torrens University. You will work collaboratively and make friends with students from all different cultures and backgrounds.

With state of the art facilities available on campus, students can immerse themselves in a forward thinking, stimulating learning environment. Resources on campus include intimate lecture rooms, break-out zones to study, a computer lab, and an extensive library and resource centre. Students have access to internet and teaching resources, enabling students to access them for revision.

SOCIAL ACTIVITIES

The Student Representative Council (SRC) run a range of events from sporting teams, cultural nights, charity fundraisers, and trips to local attractions.

STUDENT ACCOMMODATION

Students studying at Melbourne Campus live off campus. Students organise their own accommodation in private housing throughout the city and surrounding suburbs.

COST OF LIVING

This table gives you a rough guide* of average costs for a student living in Melbourne. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and Internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment/personal	\$50-\$100
Stationery and textbooks	\$15

* Please note these figures are intended as a guide only.

YOUR CAREER NOW AND BEYOND GRADUATION

**BMIHMS doesn't just provide students with an education.
We also give you a pathway to a successful working life.
The opportunities available to you the networks you create
while studying with us are designed to last a lifetime.**

SUCCESS COACHES

Our Success Coaches work alongside you to increase motivation, employability and provide an in-depth understanding of your natural talents.

As a new student, you'll be assigned a committed Success Coach during your first term to help you become familiar with the expectations of studying at a university.

You will be encouraged to take the Gallup StrengthsQuest survey to unlock your natural talents and transform them into strengths. Success Coaches leverage a strengths-based approach to connect your learning experiences at BMIHMS to your goals and ambitions. As you progress through your studies, your coach will ensure you always remain on the right pathway to excel in your chosen career.

INDUSTRY PLACEMENTS (IP)

Industry experience is a key part of our courses and must be completed in order to fulfill your degree requirements.

As part of your Bachelor of Business Degree, you'll undertake two Industry Placements for six months each.

If you're studying for your Master of International Hotel Management you will undertake one unit in a workplace environment for six months.

During your Industry Placements, you will reinforce and extend the knowledge and skills you learn on campus by working in a real operational environment. Industry experience is an invaluable opportunity to network with peers and meet potential employers, while you add solid employment history to your CV.

The experience you gain during your placements will also help you define your career preferences and future pathways. Our students complete the industry placement component in a variety of exciting locations.

CAREERS CONNECT

Students have access to Torrens University's very own Career Services Management system – Careers Connect. Linking future hospitality professionals with industry leaders, Careers Connect allows students to set career goals and search for Industry Placement and graduate opportunities. In addition, students can book appointments with their allocated Success Coach, upload resumes and cover letters for feedback, RSVP to professional development workshops, networking events and on-campus recruitment days.

RECRUITMENT EXPOS

As a student, you will have the opportunity to attend two on-campus recruitment expos each year - one at Leura Campus and the other at Sydney Campus. Recruiters from our ten Graduate Privileged Partners meet with students, discussing possible job opportunities with their brands. Selected

students are then invited for one-on-one interviews. Many students find industry placement roles at these expos, as well as graduate positions. Melbourne Campus students also have regular visits from recruiters in the industry, including our Graduate Privileged Partners.

ALUMNI MENTORING PROGRAM

The BMIHMS Alumni Mentoring Program was developed to increase the employability of our graduates - by empowering them to enhance their business skills through the development of their own business network on graduation. This program was designed to serve both undergraduate and postgraduate final-year students in preparation for their transition to the workforce.

LEADERSHIP SPEAKER SERIES (LSS)

Our Leadership Speaker Series (LSS) creates panel discussions for BMIHMS students to learn and engage with senior managers at the forefront of the hospitality industry. Hospitality professionals discuss current trends within the sector, while providing an open Q&A forum, giving students the chance to gain greater insight into possible future career paths from those leading the field.

Previous lead panellists have included hotel general managers from leading hotel chains, restaurateurs and boutique hoteliers, and leading travel industry consultants.

“

Completing my Industry Placements at two different brands – a resort and five-star hotel has been so beneficial. Not only have I been able to experience the key differences between the two brands and varied guest experiences offered, but I have been able to grow both personally and professionally. Completing my first placement in food and beverage, and my second in front office was great. I have been able to gain six-months work experience in each department and have a really in-depth understanding of both operations. This has really helped me identify the types of roles I might like to apply for when I graduate.”

”

Ben Everingham | Australian Student

Bachelor of Business - International
Hotel & Resort Management





“

The Success Coaches have introduced me to so many people working in the industry, through volunteering opportunities, workshops and on-campus recruitment expos. This has been a great opportunity to get to know recruiters and leaders in the industry. I love how there are always guest speakers who come to campus. I have the opportunity to meet with leader from the industry, forming connections and building my network.

”

Ben Nguyen | Vietnamese Student
Master of International Hotel Management

GRADUATE PRIVILEGED PARTNERS PROGRAM

Our Graduate Privileged Partners (GPP) is a competitive recruitment program designed to connect our highest achieving final year students with a select group of industry partners. It provides a unique opportunity for the hospitality industry to recruit our top graduates.

With strict criteria for academic performance, practical skills training and industry experience, successful candidates are selected and recommended to industry partners for their suitability for corporate management traineeship programs upon graduation.

This enables an in-depth relationship between students and potential employers, far beyond the normal interview process. It results in greater certainty for both parties about commitment and quality.



Rachel Argaman
CEO TFE Hotels

We are very excited to be part of the Graduate Privileged Partners program as it formalises a long relationship with the Blue Mountains International Hotel Management School.

We are prepared to dedicate a significant proportion of our management traineeships to this program. BMIHMS is producing such high calibre graduates - decision-makers who accept accountability and can adapt on the run. We know they won't let us down.

GLOBAL INDUSTRY PLACEMENT OPPORTUNITIES

Europe & UK

- Hyatt Regency London - The Churchill
- Four Seasons Hotel London at Park Lane
- The Peninsula, Paris
- The One, Barcelona
- Hilton, Zurich

Africa & Middle East

- Waldorf Astoria Dubai Palm Jumeirah Dubai
- Le Meridien Abu Dhabi
- W Hotel Doha
- Sheraton Doha Resort & Convention Centre
- Atlantis The Palm - Dubai
- Raffles Hotel Dubai

Asia

- W Hotel Bangkok
- The Ritz-Carlton, Hong Kong
- Mandarin Oriental Macau
- Intercontinental Grand Stanford - Hong Kong
- Sofitel Legend Metropole Hanoi
- Grand Millennium Kuala Lumpur
- The Ritz Carlton Kyoto, Japan
- Marina Bay Sands, Singapore
- Taj Exotica Resort & Spa Goa
- JW Marriott Donghaemun Square, Seoul

Australia

- Qualia, Hamilton Island, Whitsundays
- Southern Ocean Lodge, Kangaroo Island
- Saffire Freycinet, Tasmania
- Sofitel, Nationally
- Crown Resorts (Sydney, Melbourne & Perth)
- Park Hyatt, Melbourne & Sydney
- Ovolo Woolloomooloo
- Four Points by Sheraton, Nationally
- QT Gold Coast
- Novotel Canberra
- Shangri-la, Nationally
- Emporium Hotel, Brisbane
- Alex Perry Hotel & Apartments, Brisbane
- Doubletree by Hilton, Darwin
- Ayers Rock Resort
- Marriott, Nationally

America & Canada

- Walt Disney World Resort, Florida
- The Lowell Hotel, New York
- Langham Hotel Boston
- Intercontinental Chicago
- Four Seasons Hotel San Francisco
- Hyatt Regency Dallas
- JW Marriott Marquis Miami
- Shangri-La Vancouver
- Four Seasons Whistler

Latin America

- St Regis, Mexico City
- Four Seasons, Mexico City
- Hotel Casa San Agustin, Columbia
- Nomma Hotel, Brazil

Students are able to complete their industry placement anywhere in the world, and any property. This list is an indication of possible places you may like to consider completing your Industry Placement.

INTERNATIONAL STUDY OPTIONS

Extend your classroom beyond Australia for a global industry perspective

Students who study in a different country experience a new learning environment where they can develop their cultural and international business knowledge. We offer international study pathways in China and the USA, that can be tailored to your individual needs, interests and goals. Alternatively you can choose to study part of your course outside of Australia in China, Thailand or Malaysia.

BMIHMS COURSES ABROAD

Our courses are taught in various countries outside of Australia, which gives you the opportunity to experience studying abroad while following the BMIHMS curriculum. You may choose to study part of your BMIHMS degree at the following institutions:

BMIHMS PARTNER PROGRAMS

Location: Suzhou, China
Institute: Blue Mountains China
bluemountainschina.cn

Location: Bangkok, Thailand
Institute: Stamford International University
stamford.edu/program/international-hotel-management/

Location: Kuala Lumpur, Malaysia
Institute: INTI International University & Colleges
http://newinti.edu.my/main/academic_programmes/hospitality

STUDY ABROAD PROGRAMS

If you want to challenge yourself, take a semester or more abroad you have the opportunity to study at our campus in China, or through partnerships with Laureate International Universities at Kendall College in the USA.

Location: Suzhou, China
Institute: Blue Mountains China
bluemountainschina.cn

Location: Chicago, USA
Institute: Kendall College
kendall.edu



CORPORATE SOCIAL RESPONSIBILITY

BMIHMS produces future leaders for the global hospitality and tourism industries. With a focus on 'leading with a higher purpose' our students are committed to social justice causes and corporate social responsibility initiatives.

HERE FOR GOOD

Here for Good is the spirit of Laureate International Universities. As the largest global network of higher education institutions we are united by a belief in the power of education to change lives. We believe society is best served when our students and staff use our collective skills and experience to create positive and lasting change.

Laureate is a mission-driven company. We believe in the power of education to transform lives and make enduring commitments to the communities we serve through the philosophy of being Here for Good. Laureate is a Public Benefit Corporation and is required by law to create a general public benefit through a material and positive impact on society. As the largest B Corp in the world, Laureate has undergone rigorous assessment to meet the highest standards of overall social and environmental performance, public transparency and legal accountability.

SALA BAI HOTEL SCHOOL

The principal charity for BMIHMS is Sala Bai Hotel School in Cambodia.

On a global scale, BMIHMS students have been raising funds for Sala Bai Hotel School, Cambodia, since 2004. Sala Bai was created to address low school attendance among the population, and in particular the huge drop-out rate of young girls leaving school to help at home, work or get married. By educating young Cambodians, they are given the means to support themselves. Students are trained in hospitality and are assisted in finding work upon graduation.

Since 2002 the School has trained and graduated more than 1100 students who have found employment and economic independence to improve the living conditions of their families. We hold regular fundraising events to support Sala Bai and our lecturers visit the school to donate their time and expertise. Since 2004, we have raised more than \$200,000 for Sala Bai enabling them to build a new campus.

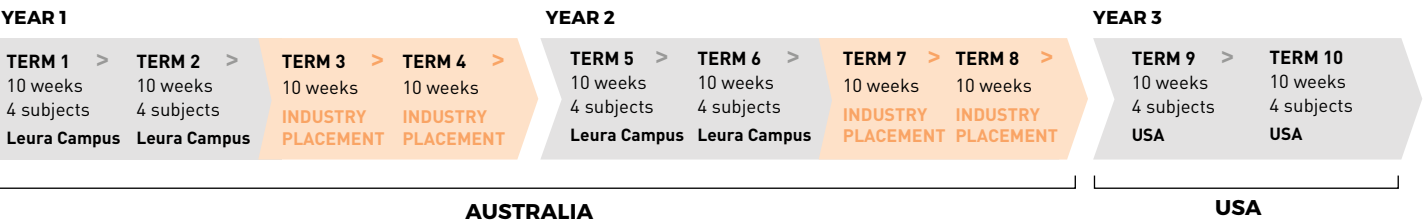
We believe society is best served when our students and staff use our collective skills and experience to create positive and lasting change.



STUDY ABROAD OPTIONS (UNDERGRADUATE ONLY)



Study Abroad USA (Undergraduate only).
Students will graduate with a degree from BMIHMS and a Bachelor of Business degree from Kendall College, a three year double degree.



"Spending 10 months overseas studying in Suzhou was the best experience! Whilst abroad I completed units that are relevant to and count towards my degree back here in Australia. In addition to completing my study, I was able to immerse myself in the local culture and travel throughout China. I would highly recommend the study abroad program to anyone. Not only do you get to study overseas in a foreign country, you meet people you would not meet if you hadn't done so, and you get to learn about a different country and its culture."

Kate Faulkner

Bachelor of Business - International Hotel & Resort Management
Australian Graduate

GLOBAL CAREER OPPORTUNITIES

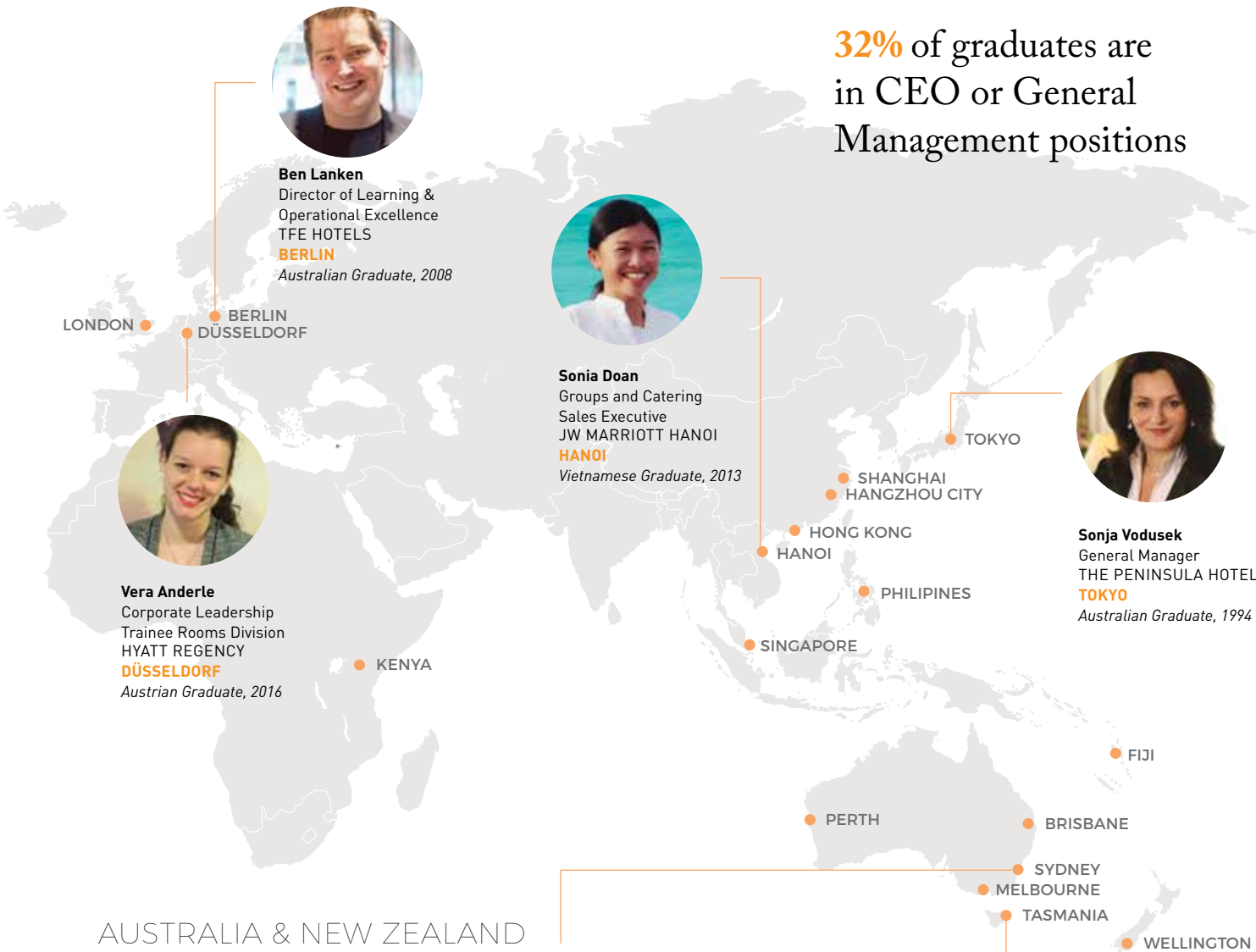
Work and network all over the world. While studying at BMIHMS, students will interact with many of the university alumni through their academic studies.

After graduating from BMIHMS, you become part of our 5000+ alumni network known as ABAA. The association comprises over 25 years of graduates, many of whom are now industry leaders. ABAA offers you a lifetime of invaluable networking opportunities and can help you to secure the best possible employment opportunities.

Australian International Hotel School and BMIHMS Alumni Association (ABAA) alumni.bluemountains.edu.au

95% of graduates actively looking for work find a job within three-months of graduation

74% of graduates are in management positions within five-years



EUROPE

Judy Bonizzi
Assistant Guest Services Manager
HYATT REGENCY LONDON – THE CHURCHILL
LONDON
Malawian Graduate, 2010

Catherina Zierenberg
Media Solutions Consultant - YouTube
Google
HAMBURG
German Graduate, 2008

Carolyn Ewers
General Manager
SCHLOSSHOTEL GOTZENBURG
JAGSTHAUSEN
German Graduate, 2011

AFRICA

Kenneth Thugge
Sales Manager
SANKARA NAIROBI
KENYA
Swedish Graduate, 2006

NTH AMERICA

Tim Harris
Owner/Founder
SOUTHERN CROSS HOSPITALITY GROUP
NEW YORK
Australian Graduate, 2001

Hector Reyes
Venue Manager
OCESA LIVE ENTERTAINMENT
MEXICO CITY
Mexican Graduate, 2014

Daniel Duarte
Groups Account Manager
W HOTELS
PUNTA DE MITA, MEXICO
Mexican Graduate, 2012

ASIA PACIFIC

Youngbin Song
Front Office Manager
MATINLOC RESORT
PHILIPPINES
South Korean Graduate, 2011

Charles Young
General Manager
KOKUA HOSPITALITY, LLC
WAIKIKI
Australian Graduate, 1993

Christy Cheong
Sales and Events Manager
GRAND HYATT MACAU
COTAI
Chinese Graduate, 2010

Antonio Canavas
General Manager
NONGSA RESORTS
BATAM ISLAND /NONGSA RESORTS, SINGAPORE
BATAM
Spanish Graduate, 1994

Philip Lim
Vice President, Operations - China
BANYAN TREE HOTELS & RESORTS
SHANGHAI
Singaporean Graduate, 1993

Clinton Lovell
General Manager
AVANI HOTELS & RESORTS
BANGKOK
New Zealand Graduate, 1995

Sonya Brown
Group Director of Human Resources
MINOR HOTELS
BANGKOK
Australian Graduate, 1993

Jack Widago
General Manager
ALILA HOTELS
HANGZHOU CITY
Indonesian Graduate, 2001

Lemin Cheng
Director - Revenue and Distribution Management
MARINA BAY SANDS
SINGAPORE
Singaporean Graduate, 2006

Sourav Biswas
Assistant General Manager
RESTAURANT AND SKY BAR
MARINA BAY SANDS
SINGAPORE
Indian Graduate, 2010

Tatchai Klinthong
Analyst
JONES LANG LASALLE HOTELS
BANGKOK
Thai Graduate, 2011

Kay Byung Mo Kwon
Managing Director
WOLFGANG'S STEAKHOUSE
HONG KONG
South Korean Graduate, 2009

Abigail James
Complex Marketing Executive
LE MERIDIEN HOTELS AND RESORTS
ABU DHABI
British Graduate, 2015

Logan Miller
Director of Food & Beverage
NANUKU AUBERGE RESORT
FIJI
Fijian Graduate, 2007

AUSTRALIA & NEW ZEALAND

Ben Hopper
Area Manager
EXPEDIA
SYDNEY
Australian Graduate, 2012

Tash Tobias
General Manager, Customer Experience & Product
VIRGIN AUSTRALIA
BRISBANE
Australian Graduate, 1995

Kristian Nicholls
General Manager, Bidding
BUSINESS EVENTS SYDNEY
SYDNEY
Australian Graduate, 1993

Michael Edwards
Global Head, Client Services and Operations
MACQUARIE GROUP
SYDNEY
Australian Graduate, 1995

Amber Hogg
Events and Catering Executive
HYATT REGENCY SYDNEY
SYDNEY
Australian Graduate, 2017

Paul Sprockreeff
Managing Director
WEB PROFITS
SYDNEY
Australia Graduate, 1994

Liz Long
Director
LUSCIOUS AFFAIRS
EVENTS & CATERING
MELBOURNE
Australian Graduate, 1993

Michael Eibrink-Jansen
General Manager
ACCOR HOTELS
PERTH
Australian Graduate, 1993

Casper Schmidt
Chief Operating Officer
VERIU HOTELS & SUITES
SYDNEY
Danish Graduate, 2001

Tara Flegg
Wedding Specialist
BUTCHERS DAUGHTER
SYDNEY
Australian Graduate, 2008

Febie Nina Felipe Gamana
Sales Coordinator
WYNDHAM VACATION RESORTS ASIA PACIFIC
SYDNEY
Filipino Graduate, 2016

Cameron Phillips
Reservations and Yield Manager
QT MELBOURNE
MELBOURNE
Australian Graduate, 2010

Andreas Breiffuss
General Manager, Catering
VENUESLIVE
SYDNEY
Australian Graduate, 1993

Emma Taylor
Event Manager
ICMS AUSTRALASIA
BRISBANE
Australian Graduate, 2010

Jessica Lowe
Event and Hospitality Manager
FOX SPORTS AUSTRALIA
SYDNEY
Australian Graduate, 2009

Scott Boyes
Vice President, Operations
ACCOR
SYDNEY
Australian Graduate, 1994

Justin King
General Manager
SAFFIRE FREYCINET
TASMANIA
Australian Graduate, 2002

David Thompson
Project Manager, USA & NZ
CPG HOTELS NEW ZEALAND
WELLINGTON
Australian Graduate, 1994

DIVERSE CAREER PATHS

Whether your ambition is to manage a luxury resort surrounded by white sandy beaches or be part of a dynamic business in a city location, our alumni have achieved their dreams though the diversity of a BMIHMS business education.

Career progression in the hotel, resort and event industry happens quickly. With growth comes new opportunities, often ones you may have never even considered. The roles you start in when you first graduate will be stepping stones on the pathway to your dream job. Just like the alumni on these pages, you will have many exiting jobs throughout your career – often leading you in directions outside of your initial chosen field and perhaps industry. The opportunities are endless.



Tash Tobias
General Manager - Customer Experience & Product
VIRGIN AUSTRALIA
Current Role
Australian Graduate

"I have been so fortunate to be able to transition to aviation after almost 20 years in hotels. In any industry, designing and delivering great guest experiences starts with building high performing teams filled with passionate people."

CAREER PATHWAY

General Manager, Inflight Experience
Virgin Australia
7 months



Regional General Manager
Singapore, Malaysia and Batam, InterContinental Hotel Group
2 years



General Manager
InterContinental Singapore, Singapore
2 years



Hotel Manager, Hotels and Residences
InterContinental Asiana, Saigon
1 year 9 months



Regional Director, Revenue Management
InterContinental Hotels Group, Sydney
2 years 3 months



Area Director, Sales and Marketing
Holiday Inn /Crowne Plaza Hotels, Darwin
2 years



Rooms Division Manager
Six Continents Hotel Group, Holiday Inn,
2 years 2 months



Australian Graduate, 1995



Jack Widago
General Manager, ALILA HOTELS
Two Roads Hospitality, Asia
Hangzhou, China
Current Role
Indonesian Graduate

"Because I understand how other cultures operate, I am able to adapt my approach to work most effectively. My skills transfer easily between countries."

CAREER PATHWAY

Executive Assistant Manager
Mandapa, a Ritz Carlton Reserve, Bali
1 year, 7 months



Regional Director of Revenue
Capella Singapore
2 years



Regional Director of Revenue
AYANA Resort and Spa, Bali
2 years, 2 months



Cluster Revenue Manager
Signature Resorts, Voyages Hotels and Resorts, Australia
3 years



Assistant Hotel Manager
Ibis and Mercure Hotels, Sydney
1 year, 2 months



Front Office Manager
Southern Cross Hotel and Apartments, Sydney
1 year, 10 months



Indonesian Graduate, 2001



Limin Cheng
Director – Revenue and Distribution Management
MARINA BAY SANDS, Singapore
Current Role
Singaporean Graduate

"Ultimately, driving revenue effectively is a result of teamwork and is the icing on the cake that gets me to work each day,"

CAREER PATHWAY

Senior Manager, Revenue Management
Marina Bay Sands, Singapore
2 years 1 month



Manager, Revenue Management
Marina Bay Sands, Singapore
1 year 9 months



Manager, Revenue & Distribution Management
Raffles Hotels & Resorts, Singapore
2 years 3 months



Distribution and Marketing Executive
Raffles Hotels & Resorts, Singapore
1 year 11 months



(IP) Operations
Stamford, Sydney, Carlton Crest, Sydney
6 months



(IP) Food and Beverage
Ayers Rock Resort, NT
6 months



Singaporean Graduate, 2006



Tara McGilvray (Flegg),
Wedding Specialist
BUTCHERS DAUGHTER, Sydney
Current Role
Australian Graduate

"The wedding day is always the most exciting and rewarding part of my job. Seeing it all come together, I still get emotional."

CAREER PATHWAY

Event Manager
Fresh Catering, Sydney
1 year, 3 months



Wedding and Private Event Account Manager
Aria Catering, Sydney
3 years, 3 months



Wedding Sales Executive
Hayman Island
1 year



Wedding/Meeting and Events Executive
InterContinental Sydney
4 years



Australian Graduate, 2008



Cyrus Tiu,
Food and Beverage Manager
GOURMET DINING GROUP, Hong Kong
Current Role
Chinese Graduate

"Synergy is the key to running operations effectively and efficiently. Team work at its best results in a synergy that brings about immense productivity."

CAREER PATHWAY

Food & Beverage Operations Manager
Pentahotel, Hong Kong
1 year 1 month



Assistant Food & Beverage Manager
Hopewell Holdings Limited, Panda Hotel, Hong Kong
9 months



Food & Beverage Business Development Manager
SkyCity Marriott Hotel, Hong Kong
1 year 2 months



tant Operations Manager
Zeffirino Ristorante, Regal Hongkong Hotel
3 years 2 months



Management Trainee
Regal Group, Hong Kong
2 years



(IP) Rooms Division Trainee Regal Hotel
6 months



Chinese Graduate, 2006

IP = Industry Placement



“

The course syllabus really resounded with me and I knew it was going to help me to achieve what I wanted, giving me that knowledge I am craving. The course is structured in such a way that helps you put the guest at the centre of everything. The subjects are really well rounded and I have been able to build great rapport with my lecturers. Everything I am learning is always future focused and congruent with where the industry is heading. This is really aligned with where I need to be as a leader – future thinking.

”

Daniel Pearce | Australian Student
Master of International Hotel Management

HOW TO APPLY

STEP 1. Application for Enrolment

Complete application form, scan and email all required documents in the checklist to enquiry@bluemountains.edu.au

STEP 2. Letter of Offer

BMIHMS at Torrens University will advise you of the outcome of your application within two weeks if all the required documents are provided. To accept the offer, you must sign and return the Acceptance of Offer letter and pre-pay the new student bond.

STEP 3. Electronic Confirmation of Enrolment

International Students only upon the receipt of the bond deposit and prepayment, BMIHMS at Torrens University will formally notify you that you have been accepted.

STEP 4. Payment of Term 1 Fees

Once the new student bond payment is received, the invoice for the full payment of the first academic term of studies will be issued in due course.

STEP 5. Student Visa Application International Students Only

International students intending to study at BMIHMS must apply for an Australian student visa.

STEP 6. New Student Welcome Pack

Together with the Letter of Confirmation and the Electronic Confirmation of Enrolment (international students only), you will be emailed a student information pack.

Australian Students Only

Australian citizens are eligible for FEE-HELP for part or all of their tuition fees. Students must provide evidence of Australian citizenship and their Tax File Number at the time of enrolment (once on campus).

ADMISSIONS OFFICE

PO Box A256
Sydney South,
NSW, 1235, Australia
T +61 2 9307 4600
www.bluemountains.edu.au/apply

Leura Campus
1 Chambers Road,
Leura NSW, 2780
Australia

Sydney Campus
540 George Street,
Sydney, NSW, 2000
Australia

Melbourne Campus
196 Flinders Street,
Melbourne, VIC, 3000
Australia

bluemountains.edu.au
enquiry@bluemountains.edu.au



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95% graduate
employment rate
within three-months
of graduation.