



#mybellstory

# ENGLISH FOR ADULTS AGED 16+

2017





# LIVE YOUR BELL STORY

## ACHIEVE YOUR GOALS

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Language confidence.  
A place at university.  
An international career.  
Whatever you dream of  
achieving with English,  
at Bell we will help you  
succeed.

### MARTINA | ITALY

My Bell course has helped me to improve the language and grammar I needed for my job. Now I can go back and speak English more confidently.



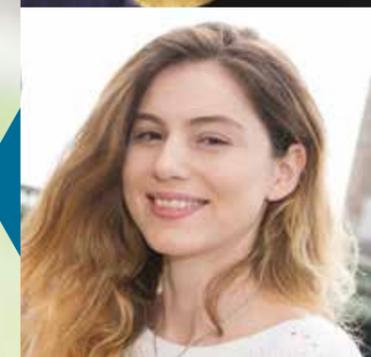
### ALEXANDRE | BRAZIL

I keep coming back to study here because it has a very warm atmosphere and the teachers and staff are amazing! They treat you like a member of their family.



### MARIAM | GEORGIA

Everyone is so kind and thoughtful at Bell. The IELTS course is very interesting and we learn specific techniques and vocabulary so I feel more prepared for the exam.



### SULTAN | SAUDI ARABIA

When I came to Bell I couldn't speak any English, but now I can use the language and I am improving every day. It's the best school in the UK, maybe even the world!



### COLLEEN | TAIWAN

The teachers at Bell take time to help you when you don't understand. You feel important and encouraged to speak English all the time.



### MUSTAFA | TURKEY

I had to improve my English for study at university and thanks to Bell I did! I love everything here including the gardens, sport and Language in Action programme.



# WHY STUDY WITH BELL?

We continue to follow the vision of our founder, Frank Bell, who believed in the power of language to transform lives and the world. Our heritage means we have always had education at the heart of everything we do and in over 60 years, we have never compromised on that.



## LEARNING THE BELL WAY

Each student's learning is guided by the six principles of The Bell Way, which have been developed by our academic team and an Emeritus Professor from the University of Cambridge.

The Bell Way is core to everything we do at Bell, enhancing your learning progress and ensuring your success.



## THE BELL CONFIDENCE MEASURE

A Bell learning experience teaches language and develops life skills. Bell has worked with a Professor at the University of Cambridge to develop a way to measure confidence gained by students on our courses. From 2017, all students will have their increase in confidence included in their end of course report.

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### KATHERINE

LEARNING AND TEACHING MANAGER, BELL CAMBRIDGE

Bell is a really friendly, positive and supportive learning environment and students thrive here. My favourite thing is seeing groups working together on projects, collaborating in English for a common cause and producing something valuable to share with the rest of the school.



## OUR TEACHING EXPERTISE

Bell only employs the very best teachers. Bell experts give talks at industry-leading teaching events, with nine Bell speakers at IATEFL UK in 2016. Our Head of Teacher Development gives talks for Cambridge English, part of the University of Cambridge.



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### IBRAHIM

IRAQ

I chose to come to Bell to improve my English before starting A Levels. I want to study Industrial Engineering at Imperial University in London.

My favourite part of the Bell course is the teaching – it's really fun and engaging. My confidence and English have improved a lot since I arrived. Now I can speak more fluently.



## OUTSTANDING STUDENT CARE

Happy students are successful students. Our school principals and student services teams meet you personally on your first day, and are available to discuss any questions throughout your stay. Our accommodation team regularly visits all homestays and residential accommodation to ensure the highest standards are maintained. In 2015, students rated us 9.4/10 for staff support and facilities.

## CREATE YOUR PERFECT COURSE

Choose a core course, then choose from a range of extra modules including Skills workshops, Business Studies and Art and Design. Our Language in Action programme, where you learn through trips and activities, is included free with every course.

98% OF 2015 STUDENTS WOULD RECOMMEND A BELL ENGLISH 16+ COURSE

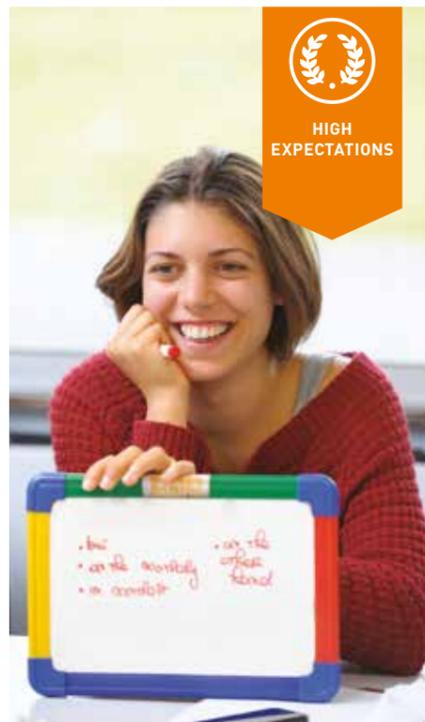
IN JUST 12 MONTHS, BELL SCHOOLS WELCOMED STUDENTS FROM 109 COUNTRIES

BELL ENGLISH 16+ SCHOOLS FEATURE IN EL GAZETTE'S CENTRES OF EXCELLENCE GUIDE 2016

ON AVERAGE 2015 STUDENTS RATED BELL 9/10 FOR ENGLISH IMPROVEMENT

# LEARNING THE BELL WAY

Choose Bell and benefit from over 60 years of educational expertise. Our experts and an Emeritus Professor from the University of Cambridge developed The Bell Way, our unique teaching approach. The six principles below are core to everything we do and our commitment to your learning success.



### WE SHOW YOU A CLEAR PATH TO SUCCESS

In every lesson and activity, you will know exactly what your aims are, how to achieve them and what to do next. You can track your progress through weekly class plans and your personal Learning Journal.



### WE WANT YOU TO BE THE BEST YOU CAN BE

You have big dreams and we're determined to help you achieve them. Lessons at Bell are challenging, interactive and fun. We use a range of teaching techniques to ensure that all students participate fully in the classroom and are constantly learning and improving their English. With our guidance, you can exceed your goals!

### WE ADAPT YOUR LEARNING TO SUIT YOU

We know every student is different and that's why all our courses can be personalised to suit you.

Our teachers will help you find ways of learning that maximise your progress and our student services team will ensure your time with Bell is the experience of a lifetime.



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### SARKA

LEARNING AND TEACHING MANAGER, BELL LONDON

The size of Bell London means we are able to really focus on the Unique Individual principle and get to know our students personally. It's easy to tailor the experience to each student's need in this setting; all the staff know each student by name and are excited to see their progress.

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### YUKA

JAPAN

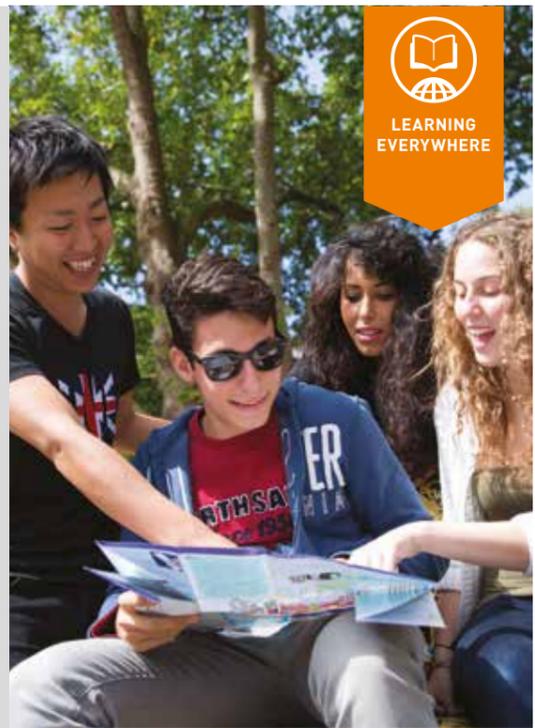
The Bell team are really kind and they are always there to support you. You don't just learn English in the classroom, there are lots of opportunities to learn outside of class.



### WE HELP YOU TO LEARN WHEREVER YOU ARE

From breakfast with your homestay family to lunch with friends and an evening exploring the city, we will encourage and support you as you immerse yourself in the English language.

Our free Language in Action programme will help you practise what you have learnt in class and your progress will be enhanced further by regular homework and self-study activities.



### WE GIVE YOU REGULAR FEEDBACK TO MAKE YOU A BETTER LEARNER

Reviewing your work frequently gives you confidence in your success and helps you identify areas for development.

In addition to regular 1 to 1 tutorials with your teacher, you will learn how to assess your own work – and the work of your friends – giving you the skills to continue your learning outside the Bell classroom.



Bell teacher Emily Curran, currently completing her Delta; the most advanced qualification for teachers.

### WE NEVER STOP LEARNING

At Bell, we believe in lifelong learning. Our 2015 report from the Independent Schools Inspectorate praised our "culture of continuous improvement" which helps our teachers remain leaders in their field.

Bell teachers are conference speakers, researchers, webinar presenters and published authors. Many of them are also teacher trainers. All of us strive to be the best for our students.

# CREATE YOUR IDEAL ENGLISH COURSE

Build your experience around your language goals with a combination of modules to develop your learning both inside and outside the classroom.



## COURSES INCLUDE:

-  COURSE MATERIALS
-  REGULAR 1 TO 1 TUTORIALS
-  A WIDE RANGE OF STUDY RESOURCES
-  FREE SCANNING, PRINTING AND PHOTOCOPYING
-  CITY ORIENTATION TOUR
-  A FREE TRIP OR ACTIVITY EVERY WEEK
-  A WEEKLY PROGRAMME OF OUT-OF-CLASS ACTIVITIES
-  USE OF SPORTS FACILITIES\*
-  COMPREHENSIVE INSURANCE

\*Cambridge only.

1 CHOOSE A CORE COURSE TO ACHIEVE YOUR GOALS	
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## LANGUAGE LEVEL

USE THIS CHART TO LEARN ABOUT YOUR CURRENT LANGUAGE LEVEL.

BASIC	A1 Beginner			You can understand and use basic phrases and expressions. You can communicate in simple ways when people speak slowly to you.
	A2 Elementary		Cambridge English: Key (KET)	You can take part in simple exchanges on familiar topics. You can understand and communicate routine information.
	A2+ Pre-Intermediate			You can participate in short conversations in routine contexts on topics of interest. You can make and respond to suggestions.
INDEPENDENT	B1 Intermediate	IELTS 4 to 5.5	Cambridge English: Preliminary (PET)	You can communicate in situations, and use simple language to communicate feelings, opinions, plans and experiences.
	B2 Upper Intermediate	IELTS 5.5 to 6.5	Cambridge English: First (FCE)	You can communicate easily with native English speakers. You can understand and express some complex ideas and topics.
PROFICIENT	C1 Advanced	IELTS 6.5 to 8	Cambridge English: Advanced (CAE)	You can understand and use a wide range of language. You can use English flexibly and effectively for social and academic purposes.
	C2 Proficient	IELTS 8+	Cambridge English: Proficiency (CPE)	You can understand almost everything you hear or read. You can communicate very fluently and precisely in complex situations.

## COMBINING YOUR MODULES:

Build a 15, 20 or 25-hour course, then combine with self-study and our free Language in Action programme to put your skills into practice.

MORNING - 15 HOURS	+	EARLY AFTERNOON - 5 HOURS	+	LATE AFTERNOON - 5 HOURS	+	AFTER CLASS
EFFECTIVE ENGLISH	CHOOSE TO ADD	SKILLS	CHOOSE TO ADD	SKILLS	CHOOSE TO ADD	FREE LANGUAGE IN ACTION ACTIVITIES
IELTS EXAM PREPARATION		1 TO 1 TUTORIAL		BUSINESS STUDIES		SELF-STUDY TIME USING A WIDE RANGE OF BELL RESOURCES
BUSINESS ENGLISH		ART AND DESIGN		1 TO 1 TUTORIAL		
20 HOURS				ART AND DESIGN		
CAMBRIDGE EXAM PREPARATION (FCE OR CAE)				LANGUAGE IN ACTION		
25 HOURS						
FAST-TRACK CAMBRIDGE EXAM PREPARATION (FCE OR CAE)						



# EFFECTIVE ENGLISH

Communicate and succeed as a global speaker of English in a range of different environments – at school, university, work or when travelling and socialising.

SAMPLE COURSES	MORNING	AFTERNOON 1	AFTERNOON 2	AFTER CLASS	
HOURS PER WEEK:	15 HOURS	5 HOURS	5 HOURS	OPTIONAL	
EFFECTIVE ENGLISH 15	EFFECTIVE ENGLISH	LANGUAGE IN ACTION	LANGUAGE IN ACTION	LANGUAGE IN ACTION activities and trips OR SELF-STUDY using Bell's wide range of learning resources	VIEW COMBINING YOUR MODULES CHART FOR COMPLETE RANGE OF COURSE OPTIONS PAGE 8
EFFECTIVE ENGLISH 20	EFFECTIVE ENGLISH	SKILLS	LANGUAGE IN ACTION		
		1 TO 1 TUITION	LANGUAGE IN ACTION		
		LANGUAGE IN ACTION	BUSINESS STUDIES		
EFFECTIVE ENGLISH 25	EFFECTIVE ENGLISH	ART AND DESIGN*	LANGUAGE IN ACTION		
		SKILLS	SKILLS		
		SKILLS	BUSINESS STUDIES		
		SKILLS	1 TO 1 TUITION		
		ART AND DESIGN*	ART AND DESIGN*		

## THIS COURSE IS FOR:

English language learners of all levels.

## COURSE DESCRIPTION

Bell's Effective English course will give you the language skills and confidence to communicate effectively with native and non-native speakers in a variety of different situations. Throughout Effective English you will:

## CHOOSE THIS COURSE TO:

- Communicate more fluently and accurately in English
- Improve your English language skills – reading, writing, listening and speaking
- Enhance your pronunciation, vocabulary and ability to apply complex grammar structures in your everyday communication
- Voice your opinions and share your ideas with native and non-native speakers in a variety of different contexts
- Increase your confidence as a learner and user of English.

- Practise your speaking skills through role-play, debates and presentations on current affairs
- Learn how to write different types of communication such as reports, emails, articles and reviews
- Listen to authentic materials such as TV and radio programmes to develop your comprehension skills
- Read and understand a wide range of articles, stories and other text
- Learn new vocabulary and grammar structures suitable for your level.

## PROGRESS TO:

- A qualification such as IELTS or a Cambridge Exam to demonstrate your language skills
- Bell's University Foundation Programme to guarantee yourself a place at a UK university
- A Business English course to improve your skills for work

## COURSE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
LANGUAGE LEVEL	Beginner A1 and above	
START DATES	Weekly, every Monday	

### CHOOSE EXTRA MODULES TO CONTINUE YOUR LEARNING

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### LEARN OUTSIDE THE CLASSROOM TO MAXIMISE YOUR EXPERIENCE

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STUDY TIME	PAGE 24

\* Summer only



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## FLORENCIA

PARAGUAY

In the afternoon I have chosen to study Exam Skills. The module is really helping me to improve my writing skills, which is great preparation for my upcoming IELTS exam.

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## SAM

TAIWAN

My English has improved a lot. I was in the intermediate class and now I'm in advanced.

The thing I like most about Bell is the learning environment. Here you speak English all of the time, you write in English and your teachers also speak in English, so you have to listen carefully.

# 98%

OF 2015 STUDENTS WOULD RECOMMEND THEIR BELL COURSE





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**CHRIS**  
TEACHER

It's important to know which IELTS score you are aiming for as your strategy might be different at different levels.

Read about the world too – The Economist, New Scientist – this will improve your vocabulary for the reading and writing parts of the exam.



# IELTS EXAM PREPARATION

Develop your English skills and improve your exam technique in preparation for the IELTS exam, a qualification accepted by over 9,000 organisations worldwide.

SAMPLE COURSES	MORNING	AFTERNOON 1	AFTERNOON 2	AFTER CLASS	
HOURS PER WEEK:	15 HOURS	5 HOURS	5 HOURS	OPTIONAL	
IELTS EXAM PREPARATION 15	IELTS EXAM PREPARATION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	LANGUAGE IN ACTION activities and trips OR SELF-STUDY using Bell's wide range of learning resources	VIEW COMBINING YOUR MODULES CHART FOR COMPLETE RANGE OF COURSE OPTIONS PAGE 8
IELTS EXAM PREPARATION 20	IELTS EXAM PREPARATION	SKILLS	LANGUAGE IN ACTION		
		1 TO 1 TUITION	LANGUAGE IN ACTION		
		LANGUAGE IN ACTION	BUSINESS STUDIES		
IELTS EXAM PREPARATION 25	IELTS EXAM PREPARATION	ART AND DESIGN*	LANGUAGE IN ACTION		
		SKILLS	SKILLS		
		SKILLS	BUSINESS STUDIES		
		SKILLS	1 TO 1 TUITION		
		ART AND DESIGN*	ART AND DESIGN*		

**THIS COURSE IS FOR:**

Learners looking for an internationally-recognised qualification to demonstrate their level of English.

**COURSE DESCRIPTION**

Teachers with extensive knowledge of IELTS exam content and structure will prepare you for every aspect of the exam. You will use real-life situations to help improve your exam techniques, confidence and communication skills. Throughout the course you will:

**COURSE SUMMARY**

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
LANGUAGE LEVEL	Intermediate B1 and above	
START DATES	Weekly, every Monday	

**CHOOSE THIS COURSE TO:**

- Understand how the IELTS exam works and how to achieve the score you want
- Be confident taking the exam
- Voice your opinions and share your ideas with native and non-native speakers in a variety of different contexts
- Communicate more fluently and accurately in English
- Improve your English language skills - listening, reading, writing and speaking.

- Practise your speaking skills through role-play, debates and presentations on current affairs
- Learn how to write for the exam including how to interpret data and present opinions when writing essays
- Listen to presentations, lectures and fellow student opinions
- Practise reading academic articles and reports
- Develop learning skills such as describing data and interpreting meaning from context
- Learn new vocabulary and grammar structures and improve pronunciation
- Practise IELTS exam questions in class and with IELTS resources available for self-study.

**PROGRESS TO:**

- ➔ New challenges at university or work
- ➔ Bell's **University Foundation Programme** to guarantee yourself a place at a UK university
- ➔ A **Business English** course to improve your skills for work

**Customise your course** to enhance your progress and develop your language skills. Select your choice of afternoon modules plus additional learning options outside the classroom. If you're not sure which options are right for you, our customer support team and teaching staff can advise you further.

**CHOOSE EXTRA MODULES TO CONTINUE YOUR LEARNING**

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**LEARN OUTSIDE THE CLASSROOM TO MAXIMISE YOUR EXPERIENCE**

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\* Summer only



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**SANGHEE**

SOUTH KOREA

When I arrived at Bell my IELTS score was 4.5; after seven months of being at Bell, my score is now 7.0. I did the IELTS course for one month and was amazed at how quickly my language skills improved.

**GUIDE TO IELTS EXAMS**

IELTS (International English Language Testing System) is an English language test recognised by over 9,000 organisations worldwide. IELTS is commonly used by UK universities to assess a student's level of English.

IELTS assesses your ability to communicate in everyday English for education, immigration and professional accreditation.

There are two versions of IELTS – Academic and General Training. Bell offers the Academic test. There are four parts to the IELTS exam:

- Listening (30 minutes)
- Reading (60 minutes)
- Writing (60 minutes)
- Speaking (11–14 minutes).

The Listening, Reading and Writing tests are completed at the same time. The Speaking test may be on the same day or up to seven days before or after the other tests.

**ASK US ABOUT:**

- **BOOKING YOUR EXAM**  
The exam fee is not included in the course fee. However, Bell can arrange for you to take the test at an exam centre.
- **IELTS FOR UKVI**  
This can be used to prove your English language abilities in support of a UK Visas and Immigration (UKVI) application.





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## SOFIA

BRAZIL

I'm studying CAE to improve my English, especially my writing. My teacher is amazing – always giving us homework and things to practise; there is no lack of material! The CAE is a difficult test, so you need the discipline to study hard and practise as much as possible.

**EXAM FEE INCLUDED**  
WITH OUR SUMMER FAST-TRACK COURSE

FOR OTHER COURSES, PLEASE CONTACT US FOR HELP WITH BOOKING

# CAMBRIDGE EXAM PREPARATION

Demonstrate your language ability to schools and employers by gaining the Cambridge English: First (FCE) or Cambridge English: Advanced (CAE) certificate.

SAMPLE COURSES	MORNING	AFTERNOON 1	AFTERNOON 2	AFTER CLASS	VIEW COMBINING YOUR MODULES CHART FOR COMPLETE RANGE OF COURSE OPTIONS PAGE 8
	HOURS PER WEEK: 15 HOURS	5 HOURS	5 HOURS	OPTIONAL	
CAMBRIDGE EXAM PREPARATION 20	FIRST (FCE) EXAM PREPARATION ADVANCED (CAE) EXAM PREPARATION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	LANGUAGE IN ACTION activities and trips	
CAMBRIDGE EXAM PREPARATION 25	FIRST (FCE) EXAM PREPARATION OR ADVANCED (CAE) EXAM PREPARATION	BUSINESS STUDIES SKILLS 1 TO 1 TUITION		OR SELF-STUDY using Bell's wide range of learning resources	
FAST-TRACK CAMBRIDGE EXAM PREPARATION	FAST-TRACK FIRST (FCE) EXAM PREPARATION FAST-TRACK ADVANCED (CAE) EXAM PREPARATION				

### THIS COURSE IS FOR:

Learners who want a lifelong and internationally-recognised qualification for work or study.

### COURSE DESCRIPTION

**The Cambridge English: First (FCE) certificate** demonstrates that you have the language skills to live and work independently in an English-speaking country or to study on courses taught in English. As you prepare for the exam, you will improve your confidence and develop every aspect of your English to Upper Intermediate B2 level.

**The Cambridge English: Advanced (CAE) certificate** demonstrates that you have the language ability to carry out complex research and communicate effectively at a professional level. You will study advanced-level grammar and vocabulary and develop your English to Advanced C1 level.

Throughout both courses you will:

- Practise forms of writing specific to the exam such as essays, reports, letters and emails
- Read a variety of texts such as books, reviews and magazine articles to understand opinions and attitudes and test your grammar and vocabulary
- Listen to spoken materials such as interviews to identify information and points of view
- Develop your speaking skills in pairs or small groups
- Practise Cambridge exam questions and receive feedback on your progress.

**Customise your course** to enhance your progress and develop your language skills. Select your choice of afternoon modules plus additional learning options outside the classroom. If you're not sure which options are right for you, our customer support team and teaching staff can advise you further.

### COURSE SUMMARY

#### FIRST CAMBRIDGE EXAM (FCE)

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
LANGUAGE LEVEL	Intermediate B1 and above

#### START DATES

01 January – 05 March (9 weeks)  
02 April – 10 June (10 weeks)  
01 October – 10 December (10 weeks)  
**Fast-track:** 25 June – 29 July (5 weeks)

### COURSE SUMMARY

#### CAMBRIDGE ADVANCED EXAM (CAE)

LOCATION	Cambridge
MINIMUM AGE	16
MAXIMUM CLASS SIZE	12
LANGUAGE LEVEL	Upper intermediate B2 and above

#### START DATES

01 January – 12 March (10 weeks)  
02 April – 10 June (10 weeks)  
24 September – 03 December (10 weeks)  
**Fast-track:** 18 June – 22 July (5 weeks)

#### CHOOSE EXTRA MODULES TO CONTINUE YOUR LEARNING

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#### LEARN OUTSIDE THE CLASSROOM TO MAXIMISE YOUR EXPERIENCE

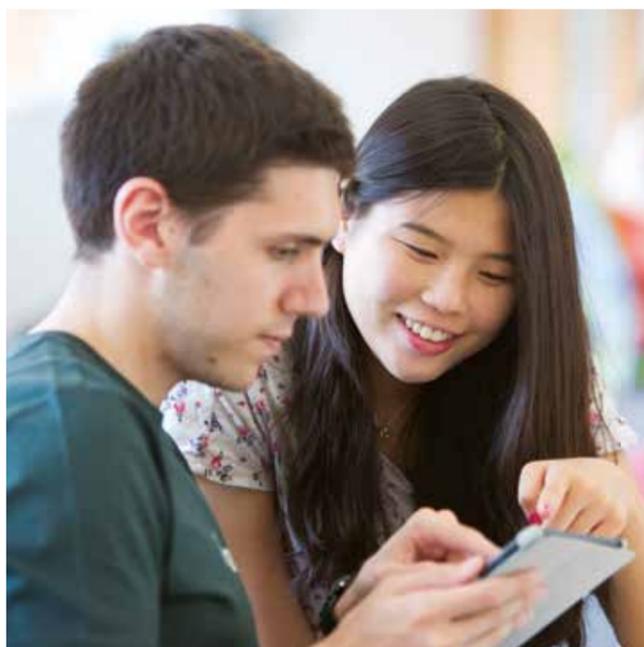
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## MARYAM

TEACHER

One course book is not enough to pass the exam – you need to complete additional activities too. I give my students a 'homework dinner' – I ask them do you want a reading pizza or perhaps a vocabulary salad, everything is on the menu!



## GUIDE TO CAMBRIDGE EXAMS

Cambridge English is part of the University of Cambridge and their exams are accepted by over 20,000 universities, employers and governments around the world. They offer exams for every level of learner so you can track your language progress:

EXAM	CEFR LEVEL
CAMBRIDGE ENGLISH: KEY (KET)	A2
CAMBRIDGE ENGLISH: PRELIMINARY (PET)	B1
CAMBRIDGE ENGLISH: FIRST (FCE)	B2
CAMBRIDGE ENGLISH: ADVANCED (CAE)	C1
CAMBRIDGE ENGLISH: PROFICIENCY (CPE)	C2

At Bell we prepare students for the First (FCE) and Advanced (CAE) exams, and can also arrange Key (KET), Preliminary (PET) and Proficiency (CPE) exams on request. All certificates are lifelong qualifications.

Exams are around 3-4 hours in total. There are four papers:

- Reading and Use of English
- Listening
- Speaking
- Writing.

You take the Reading, Writing, Use of English and Listening papers on the same day and will sit this at a local test centre in Cambridge. The Speaking paper is usually taken a few days before the paper-based exam.



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## YASU

JAPAN

I have been sent to London by my company to brush up my English and learn about UK culture; my experience here will be very useful in my work. I have learned a lot in the Business English class as it is taught in a small but intensive group where I can concentrate on my studies.



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## MARIA

ITALY

My goal at Bell was to work on very specific business topics; to specialise in the financial and political sectors and to acquire advanced collocations and vocabulary. The teachers here have adjusted lessons to match my needs and this has allowed me to learn so much.

### INCLUDED WITH THIS COURSE:



BUSINESS SPEAKER PROGRAMME



BULATS BUSINESS TEST



WEEKLY BUSINESS BREAKFAST

### GUIDE TO BULATS (BUSINESS LANGUAGE TESTING SERVICE)

BULATS is a Business English test recognised by employers worldwide. The test assesses listening and reading skills and knowledge of grammar and vocabulary.

Tasks are based on the skills and activities needed in the workplace, for example, taking down telephone messages, understanding texts and correcting errors.

The test lasts 110 minutes:

- Listening (50 minutes)
- Reading and language knowledge (60 minutes).

Bell London is a recognised BULATS testing centre and can arrange the test for any student, not just those studying Business English.

# BULATS

# BUSINESS ENGLISH

Become confident and successful using English at work to develop your career in an international business environment.

SAMPLE COURSES	MORNING	AFTERNOON 1	AFTERNOON 2	AFTER CLASS	
HOURS PER WEEK:	15 HOURS	5 HOURS	5 HOURS	OPTIONAL	
BUSINESS ENGLISH 15	BUSINESS ENGLISH	LANGUAGE IN ACTION	LANGUAGE IN ACTION	LANGUAGE IN ACTION activities and trips OR SELF-STUDY using Bell's wide range of learning resources	VIEW COMBINING YOUR MODULES CHART FOR COMPLETE RANGE OF COURSE OPTIONS PAGE 8
BUSINESS ENGLISH 20	BUSINESS ENGLISH	SKILLS	LANGUAGE IN ACTION		
		1 TO 1 TUITION	LANGUAGE IN ACTION		
		LANGUAGE IN ACTION	BUSINESS STUDIES		
BUSINESS ENGLISH 25	BUSINESS ENGLISH	ART AND DESIGN*	LANGUAGE IN ACTION		
		1 TO 1 TUITION	1 TO 1 TUITION		
		SKILLS	SKILLS		
		SKILLS	BUSINESS STUDIES		
		SKILLS	1 TO 1 TUITION		
ART AND DESIGN*	ART AND DESIGN*				

### THIS COURSE IS FOR:

Working people at any stage of their career seeking a personalised programme to improve their English skills for work.

### COURSE DESCRIPTION

Bell's Business English course uses real-life business situations to develop your skills and show you how to apply them in your own industry. You will study alongside a small group of international professionals. Throughout the course you will:

### CHOOSE THIS COURSE TO:

- Communicate more fluently and accurately in English in and outside work
- Improve your Business English skills – reading, writing, listening and speaking
- Acquire vocabulary and language specific to your industry or sector
- Learn and collaborate with a network of global professionals
- Gain an internationally-recognised BULATS certificate to demonstrate your skills.

- Learn how to lead and participate in meetings
- Read and extract key points from written texts such as emails, reports and proposals
- Listen to authentic materials such as business news items on TV or radio to develop your comprehension skills
- Draft emails and reports to improve your written communication
- Research, create and deliver presentations
- Discuss topical business themes with other professionals at a weekly business breakfast
- Build language and vocabulary specific to your industry and role
- Study independently with Business English resources available from our well-stocked learning centre.

### PROGRESS TO:

- ➔ Study for an MBA in English
- ➔ A new career or promotion

**Customise your course** to enhance your progress and develop your language skills. Select your choice of afternoon modules plus additional learning options outside the classroom. If you're not sure which options are right for you, our customer support team and teaching staff can advise you further.

### COURSE SUMMARY

LOCATION	London
MINIMUM AGE	21
MAXIMUM CLASS SIZE	8
LANGUAGE LEVEL	Intermediate B1 and above
START DATES	Weekly, every Monday

CHOOSE EXTRA MODULES TO CONTINUE YOUR LEARNING	
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LEARN OUTSIDE THE CLASSROOM TO MAXIMISE YOUR EXPERIENCE	
LANGUAGE IN ACTION	PAGE 22
STUDY TIME	PAGE 24

\* Summer only

# SKILLS WORKSHOPS

CHOOSE 5 OR 10 HOURS PER WEEK

Choose an afternoon workshop focusing on a specific skill to reach your learning goals faster.



### THIS MODULE IS FOR:

English language learners of all levels.

### CHOOSE THIS MODULE TO:

- **Focus on the specific skills** you want to develop
- **Enhance and support what you have learnt** in your morning lessons
- **Build your confidence** communicating in English with other students from around the world.

### PROGRESS TO:

- The next step on your learning journey – ask your teacher for more advice on what you need to achieve your goals.

Learners who choose this module can select from three different skills workshops, choosing to focus on one area only or combining two or more over a longer stay. All workshops are flexible and responsive in structure with learning material tailored to the needs of the class within the overall theme.

You don't need to choose which skill to focus on until you are on the course – your teachers will offer advice on the best options to help you excel.

### EXAM PREPARATION

This workshop covers the four key language skills in the context of exams, with an emphasis on academic writing. You will:

- **Improve your language skills**
- **Develop the techniques you need to gain the best results in your exam, including IELTS and Cambridge Exams.**

### SPEAKING AND LISTENING

Through activities such as debating topical issues, listening for specific information and delivering presentations, this workshop will:

- **Build your spoken fluency**
- **Improve your pronunciation**
- **Increase your confidence.**

### READING AND WRITING SKILLS

Through activities such as taking notes, reading for understanding, writing for work and effective use of dictionaries, you will:

- **Develop your formal and informal reading and writing skills**
- **Improve your spelling and punctuation.**

### MODULE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
LANGUAGE LEVEL	Beginner A1 and above	
START DATES	Weekly, every Monday	
START TIMES (MON-THURS)	2pm & 3.30pm	1.30pm & 3pm

# BUSINESS STUDIES

5 HOURS PER WEEK

Study business topics in English to challenge your language skills and improve your knowledge of business theories and practice.



### THIS MODULE IS FOR:

People who want to enhance their knowledge of business for work or further study and other higher-level language learners motivated by the challenge of studying a subject in English.

### CHOOSE THIS MODULE TO:

- **Improve your knowledge of business theories** and their application
- **Expand your knowledge of businesses** and the lessons that can be learnt from their operation
- **Increase your confidence when communicating in English** about work and business topics
- **Acquire the language of business** through real business content
- **Participate in a range of visits and tours** of local businesses.

### PROGRESS TO:

- Bell's University Foundation Programme Business Pathway to gain entry to an undergraduate business course at a UK university
- Study for an MBA in English
- A new career or promotion

### MODULE DESCRIPTION

Bell's Business Studies module provides an excellent taste of studying business in English and can be combined with any of our 15 or 20 hour courses.

You will study a range of business themes from starting a business to human resources and marketing. Each theory is illustrated using examples from real-life business through weekly case studies, regular business speakers and visits to local businesses and business museums. Destinations include the Bank of England, Chelsea FC, BBC Studios, Cambridge Tourist Board and Aston Martin.

Students who choose this module will:

- **Learn about different business structures**
- **Explore the topic of entrepreneurship** and innovation
- **Learn how to write a business plan**
- **Practice writing and delivering business presentations**
- **Learn the skills needed to successfully negotiate** in business
- **Learn how to develop and manage key business functions** such as finance, human resources and marketing
- **Analyse financial statements**
- **Discover different techniques for managing change** in business.

### MODULE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
LANGUAGE LEVEL	Intermediate B1 and above	
START DATES	Weekly, every Monday	
START TIMES (MON-THURS)	3.30pm	3pm

# ART AND DESIGN

5 OR 10 HOURS PER WEEK AVAILABLE IN JULY AND AUGUST

Develop your creativity and artistic skills with this inspiring and engaging module available with summer language courses.



## THIS MODULE IS FOR:

Learners of all levels who want to improve their technical and artistic skills.

## CHOOSE THIS MODULE TO:

- **Develop your creativity and technique** in a range of media
- **Learn and use specialist art and design vocabulary**
- **Gain inspiration for your personal portfolio** of artwork.

## PROGRESS TO:

→ Bell's University Foundation Programme **Art and Design Pathway** to gain entry to an undergraduate course in the creative arts at a UK university.

## MODULE DESCRIPTION

Inspire and develop your creativity with this summer module which will expand your personal portfolio of artwork and allow you to explore the visually exciting sights of Cambridge or London.

Focusing on practical outcomes, each week of the module is structured around a mini project with students sharing a finished piece of work with their class at the end of the week.

During this module, you will:

- **Develop skills in a range of media** such as painting and drawing, textiles, digital photography, graphic design and printmaking
- **Research and experiment** in the media of your choice with support from qualified art teachers
- **Increase your knowledge of a range of artistic genres** and learn more about British artists
- **Explore artistic themes** such as light and shade, line, perspective, colour, composition, and context
- **Gain artistic inspiration** through teacher demonstrations, visits to local art galleries and the chance to capture iconic locations in London or Cambridge
- **Develop your personal portfolio of artwork** and capture unforgettable memories of your summer at Bell.

## MODULE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	12	10
LANGUAGE LEVEL	Beginner A1 and above	
START DATES 2017	<ul style="list-style-type: none"> <li>• 02 July</li> <li>• 09 July</li> <li>• 16 July</li> <li>• 23 July</li> <li>• 30 July</li> <li>• 06 August</li> <li>• 13 August</li> <li>• 20 August</li> </ul>	
START TIMES (MON-THURS)	2pm & 3.30pm	1.30pm & 3pm

# 1 TO 1 TUITION

CAN ALSO BE BOOKED AS A FULL-TIME COURSE

Accelerate your progress with individual classes completely personalised to your learning needs and goals.



## THIS MODULE IS FOR:

English language learners of all levels who would like to work with their own dedicated teacher to create a fully personalised language programme.

## CHOOSE THIS MODULE TO:

- **Communicate more fluently and accurately in English**
- **Improve your English language skills** with a focus on areas you'd like to develop
- **Address specific language needs** such as work-related vocabulary or English for university study
- **Increase your confidence** as a learner and user of English.

## PROGRESS TO:

→ The next step on your learning journey – ask your teacher for more advice on what you need to achieve your goals.

## MODULE DESCRIPTION

1 to 1 English gives you the opportunity to work with a dedicated teacher to receive individual support and tuition. Together, you and your tutor will identify specific language areas and skills to improve and create a bespoke language programme, using suitable learning materials for the focus you have chosen.

Your 1 to 1 tuition can be combined with any of our courses or booked as a full-time course at either of our adult schools. Choose from:

- **A full-time course** – 15, 20 or 25 hours per week
- **Afternoon modules** to complement morning language learning – 5 or 10 hours per week
- **Individual sessions** to address specific learning needs – 1 to 5 hours per week.

## MODULE SUMMARY

LOCATION	Cambridge	London
MINIMUM AGE	16	16
MAXIMUM CLASS SIZE	1	1
LANGUAGE LEVEL	Beginner A1 and above	
START DATES	Weekly, every Monday	
START TIMES	Flexible, please contact us for more details	

# LANGUAGE IN ACTION

Learn to communicate like a local with free cultural and social activities to improve your English in real-life situations. All our structured activities have clear learning objectives to build your confidence and develop your language and skills.

Our Language in Action programme is included in your course price.

## AFTERNOON SESSIONS

Afternoon sessions can be combined with any of our 15 or 20 hour language courses. These sessions are held within the school and cover a variety of skills and interests, including:

- **WORKSHOPS** which develop practical skills for life, work and study – such as web building, public speaking, interview techniques, essay writing, study skills, first aid and meditation.
- **CLUBS** which offer a chance to try something new or share your passion with others – such as drama, table tennis, film, books, debating or creative arts.

## AFTER CLASS ACTIVITIES

After class activities are available to students on all courses and are an ideal way to get to know other Bell students and explore British life and culture. They include:

- **SOCIAL ACTIVITIES** to improve your confidence communicating in English – such as bowling and table tennis competitions, curry and bingo nights or an evening in a British café or pub.
- **TRIPS** which help you explore the UK and give you an introduction to British culture – to destinations such as Oxford, Cambridge, London, Bath, Brighton, Windsor and York.

Our enrichment teams can also provide advice and help you book additional activities and trips.

#mybellstory

## ISOBEL

ENRICHMENT PROGRAMME COORDINATOR, BELL CAMBRIDGE

There are a wide variety of sessions for students to choose from, so they can find something that will interest them. We are also open to any suggestions, so students can suggest a workshop or club that they would like to attend and we will always try to accommodate them.



FIND OUT MORE AND VIEW OUR CALENDAR OF ACTIVITIES AT [bellenglish.com/languageinaction](http://bellenglish.com/languageinaction)

## TRIP: SIGHTSEEING TOUR OF CAMBRIDGE

A must for anyone staying in Cambridge. You will:

- discover the history of Cambridge and the university's colleges
- practise your English by listening to the tour guide and speaking with other students.



#mybellstory

## GEORGIA

ENRICHMENT PROGRAMME ORGANISER, BELL LONDON

In **Drama Club** students practise their speaking and listening skills through games and acting out short scenes. It also encourages their creativity through improvisation. I come from a theatre-based background, so I enjoy applying creativity to language learning.



## TRIP: OXFORD

Explore the academic city of Oxford, full of beautiful historic architecture. You will:

- discover the history of Oxford University and its most famous students
- practise your listening as you learn about the development of Oxford and its historic origins
- improve your confidence as you speak with the tour guide, members of the public and other students
- learn about English author Lewis Carroll and his famous creation Alice in Wonderland.



## CLUB: BRITISH BAKING

Try a range of traditional British foods and learn how to bake your own. In addition to new cookery skills, you will:

- develop English vocabulary
- learn how to describe tastes, flavours and textures of food in a conversational setting.

#mybellstory

## MARIA

BRAZIL

I think the Language in Action programme at Bell is amazing!

I didn't know anyone in the UK and the Language in Action programme has helped me to feel more settled here. I particularly love the trips – I have been to Canterbury, Stratford-upon-Avon, Brighton, Oxford and Windsor Castle (left).



# STUDY TIME

Strengthen your learning with self-study based around your weekly learning objectives to practise and complement what you have learnt in lessons.

## LEARNING AND COMPUTER CENTRES

You can access a wide range of resources in our learning centre and computer rooms including:

- **Bell learning materials** prepared by our teaching staff, many of whom are published authors
- **books** – fiction, non-fiction, audiobooks, grammar guides and dictionaries
- **newspapers and magazines**
- **digital resources** including DVDs and online activities.

All resources are colour-coded by language level and there is a dedicated section for business learning materials. The learning centre team are available to help with any requests and guidance on which materials to use.

## HOMEWORK AND LEARNING JOURNAL

Designed to help you become a more independent learner, your teacher will give you regular homework and can recommend additional learning activities to help you improve specific skills.

All students are given a Learning Journal to chart their progress and reflect on what they have learnt both inside and outside the classroom. We encourage students to use their journal to plan their objectives and prepare for their weekly one-to-one tutorials.



  
**FREE WIFI  
INTERNET**  
SCANNING, PRINTING  
AND PHOTOCOPYING



#mybellstory

## MARIA VITTORIA

ITALY

After lessons, I sometimes go to the learning centre. Our homework is always interesting. It's not just filling in the gaps; it's creating a story, inventing your perfect house, talking about your future. It helps you find your mistakes and improve your language.

# BELL TEACHERS' TOP STUDY TIPS

1 **Play word games** – a fun way to enjoy learning new vocabulary and revising the words you already know. Try some crossword puzzles, anagrams, word searches, and games like Scrabble and Boggle.

KEN BATEUP, BELL CAMBRIDGE



2 **Use English language audio guides** when you visit museums and tourist destinations. You can pause and repeat, skip parts you are not interested in, and you often have a visual image to make the information come to life. Sometimes there's written information so you can check understanding too!

VIVIEN GILLES, BELL LONDON



3 **Listen to the radio** to practise your listening skills at home. Make up your own questions to answer to help you focus on what you are hearing.

EMI SLATER, BELL LONDON



4 **Give yourself daily language challenges** such as "Over lunchtime, I am going to use the grammar I studied this morning at least 3 times."

ROMARIC MASSON, BELL CAMBRIDGE



5 **Go to the theatre** – this live experience is so much better for your English than the cinema. Try to get a ticket as near the front as possible so that you can see the actors' eyes. Choose a story-led play such as *The Mousetrap* or *The Woman in Black*. Read a synopsis before you go and ask your teacher for help on any challenging themes or vocabulary. Above all, enjoy!

KATE PRICE, BELL LONDON



Image © Claire Grogan



#mybellstory

## ANNA

JAPAN

On this course with my school (left), I've studied cultural aspects of life in Britain through projects and activities and learnt more about pronunciation.

The teachers are really kind and I feel confident speaking to them as the classes are small with only ten students.



# COURSES FOR GROUPS

FREE PLACES FOR GROUP LEADERS

We can create the perfect course for your group, tailored to your specific learning goals.

### DEDICATED GROUPS TEAM

Led by the Head of Group Sales, who has been at Bell for over 14 years, the groups team work with our academic staff to ensure the perfect experience for your group. You will have a personalised service from start to finish.

### ADAPT ANY OF OUR COURSES

All the courses featured in this brochure are available to your group. You can adapt any of our courses and benefit from great group rates.

### CREATE A UNIQUE COURSE

Bell designs group courses for all ages and abilities all over the world. Speak to our groups team and they will work with you to create a course especially tailored to your group's goals. Every aspect of the course can be customised to suit you, from the lessons and timetable to the accommodation and Language in Action programme. Courses include:

- **General English**  
For school groups or companies.
- **English for specific purposes**  
Tailored language programmes for groups of professionals from industry sectors such as oil and gas, finance and pharmaceuticals.
- **Academic English and exam preparation**  
Study subjects such as mathematics, history and politics in English or prepare for exams such as IELTS, Cambridge Exams, IGCSE and BULATS.
- **Teacher training and development**  
Focus on the development of English teaching skills and methodology, with the option of preparing for teaching qualifications such as the Teaching Knowledge Test (TKT).

### IDEAL LOCATIONS

Our schools are in the most prestigious places in the UK, surrounded by culture and places to explore. There is no bad time to visit Cambridge or London, with a range of experiences waiting for your group, whatever the season.

Alternatively, if you'd like us to visit your own classroom or business, just ask. We have decades of expertise working with groups all over the world.

### CASE STUDY: LICEO ANCINA

Groups of 50 students and their group leaders from Liceo Ancina in Italy, have come to Bell every year since 2009. Students study an Intensive English programme for two weeks at Bell Cambridge.



#### Learning outcomes:

- Development of speaking, listening, reading and writing
- Extension of vocabulary
- Improving pronunciation
- Cambridge English exam preparation
- Linguistic and cultural preparation for trips
- Independent learning

### CASE STUDY: UDON THANI RAJABHAT UNIVERSITY

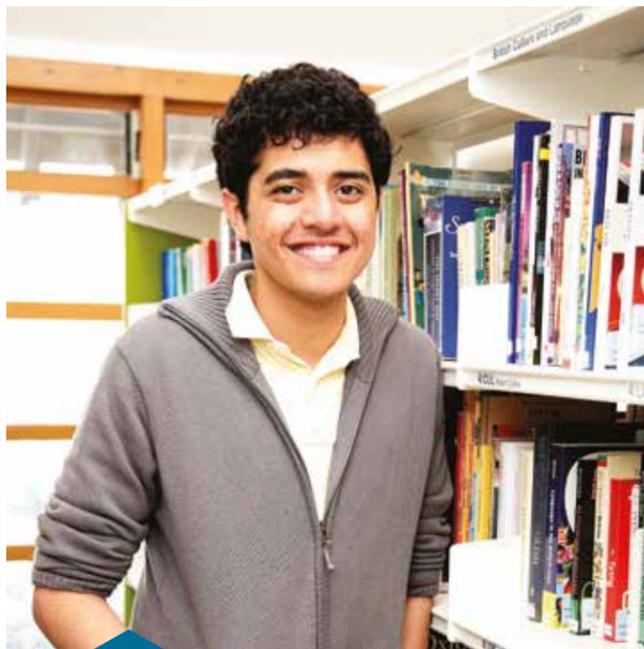


A group of 19 teacher trainees from Udon Thani Rajabhat University's MA programme, in Thailand, visited Bell Cambridge for two weeks for a teacher training programme.

#### Learning outcomes

To introduce the trainees to a wide variety of teaching techniques, including:

- Teaching vocabulary
- Lesson planning
- Using film and technology
- Dealing with error
- Evaluating materials
- Syllabus planning
- Lesson staging: presentation into practice



#mybellstory

## ABDULLAH

SAUDI ARABIA

Bell arranged this amazing week for my school. We've learnt a lot of language skills, visited Cambridge University and the British Museum. The school is a welcoming environment and it's really diverse – it's interesting to find out the differences and similarities between all our cultures.

IN 2015, WE DESIGNED COURSES FOR

# 73 GROUPS

AND WELCOMED STUDENTS FROM  
21 DIFFERENT COUNTRIES

### A WORLD OF EXPERIENCE



We have worked with a wide range of educational organisations and companies in many different industries, including:

- International schools from Switzerland, Netherlands, Japan, Saudi Arabia, Spain, Portugal, Italy, Argentina and Chile
- Ministries of education from Albania, China, France, Korea, Malaysia, Mozambique, Namibia, Tunisia, Turkey and Vietnam
- Universities and teacher development institutes from Argentina, Austria, Brazil, Finland, Germany, Poland, Saudi Arabia, Sweden, Switzerland, Thailand and Ukraine
- Companies including HSBC, IBM, BP Exploration, Shell, KPMG, Louis Vuitton, Nestlé, T-Mobile and Volkswagen
- The Department for International Development, The British Council, The World Bank and The World Health Organization
- Military forces from several countries.

# ENJOY A WARM WELCOME

Your wellbeing is our top priority. At Bell, we believe that to perform at your best you need to study in a supportive, friendly environment.

You will benefit from a dedicated student services team who work together to ensure you have a rewarding experience and leave Bell with happy memories that will last a lifetime.



#mybellstory

## CAROLINE

SCHOOL ADMINISTRATOR, BELL CAMBRIDGE

Bell has changed over the years, but the warm welcome we provide has always been the same.



## OUTSTANDING STUDENT WELFARE

We offer a high standard of care and support for all of our students. We are here to help you with anything you need during your stay. If you have any concerns or problems, you can speak with our student services team in confidence.

Come to reception for help with a range of queries including booking an exam, opening a bank account, sending post, money transfers and guidance on the local area.

## SUPPORT FOR 16 AND 17 YEAR OLDS

Students who are younger than 18 are given special care and attention. If you are 16 or 17, you will stay with one of our host families to ensure you are supported outside of school hours. You will be given a curfew of 11pm and advised of the UK laws regarding under 18s. In addition, you will meet with our student services team weekly to discuss your experience and any concerns you may have.



#mybellstory

## LUCY

STUDENT SERVICES COORDINATOR, BELL LONDON

The most rewarding part of my role is seeing students develop during their stay at Bell.

They arrive quite shy on the first day and then flourish by making friends, engaging with their course and taking part in the Language in Action programme.



## ACCOMMODATION ADVICE

We want you to be as comfortable and happy as possible while you're staying with Bell. You can choose to live with fellow students in one of our residences or experience British culture by staying with a local family.

Our accommodation team are available if you have any questions or concerns during your stay. Find out more on pages 38-41.



## MEDICAL CARE AND EMERGENCIES

In each school, we have staff who are trained in first aid and our student services team can help you register with a local doctor.

We also have a 24-hour phone number for you to contact in emergencies. The emergency phone number is easily accessible and can be found on your Bell student card.



## HIGHER EDUCATION ADVISORY SERVICE

If you are considering applying to a UK university, or going on to study on Bell's University Foundation programme, come and speak to our expert and impartial advisors who can help you find the course and university for you.

We can also guide you through your university application, help you write a successful personal statement and provide support finding relevant work placements.

#mybellstory

## SARA-SHANTI

STUDENT SERVICES MANAGER, BELL CAMBRIDGE

I meet with every student at the end of their first day to find out how the day went. Students are given lots of opportunity to feed back and share any concerns they may have. All staff work closely together to ensure that students are supported and happy throughout their stay.

IN 2015, STUDENTS RATED BELL

9.4/10 FOR STAFF SUPPORT AND FACILITIES



## YOUR FIRST DAY AT SCHOOL

We understand that your first day may be daunting. However, there's no need to worry – on arrival you will receive a warm welcome and a comprehensive introduction to the school. Here's a taste of what you can expect on your first day:

**ARRIVAL:** You will be greeted by our student services team and given your student welcome pack, which includes your Bell student ID, a guide to the school, maps of the local area, school rules, emergency contact form, a pen and note paper.



**LANGUAGE TEST:** Your language level is tested to ensure you are placed in the correct class.



**STUDENT INDUCTION:** You will receive an introduction to the school and take a tour of the facilities.

**LESSONS:** After morning break, you will start your lessons and meet your new classmates.



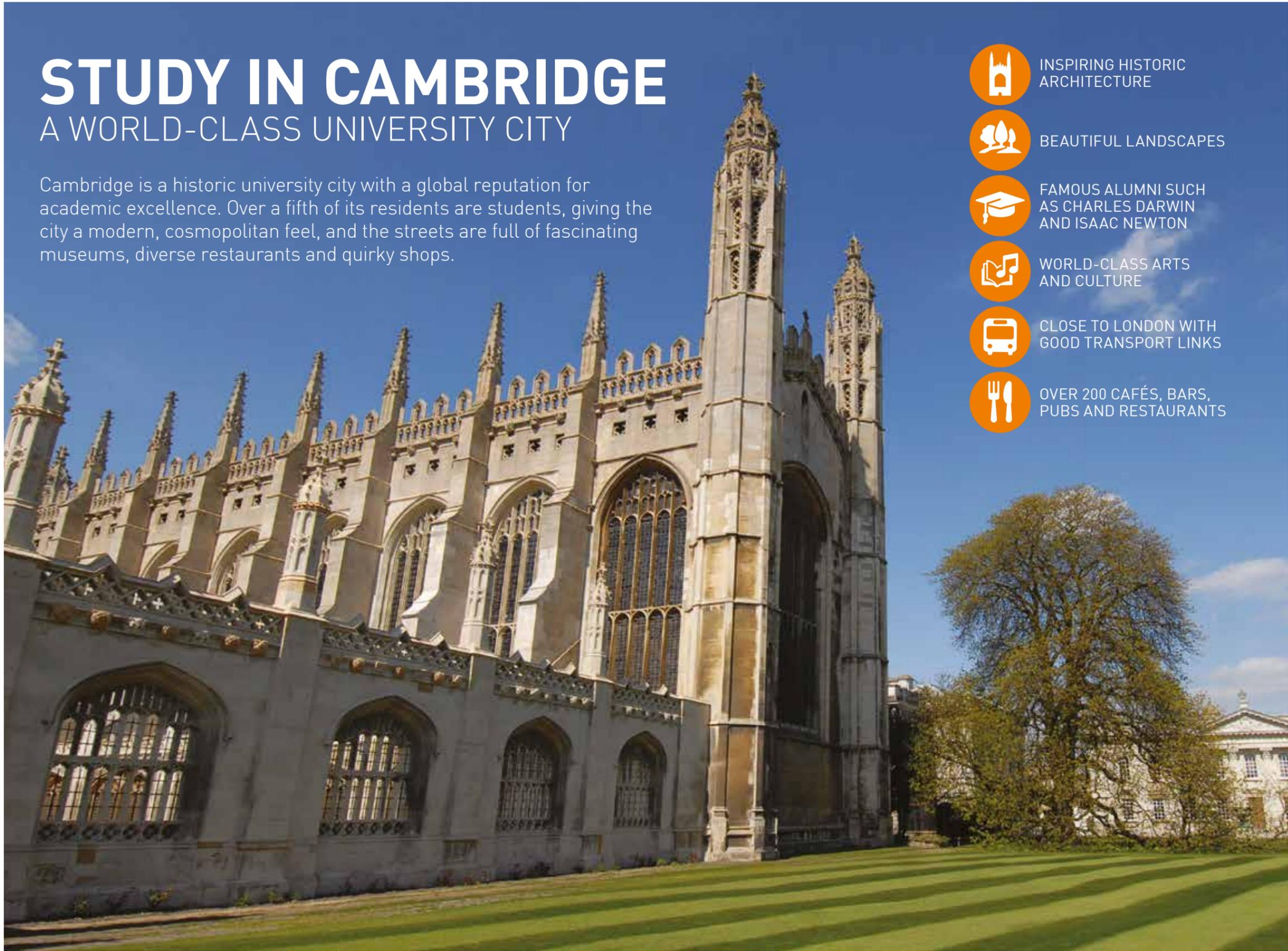
**AFTER LESSONS:** End your first day by attending our Language in Action programme and meet some new friends. In Cambridge we run a city orientation tour every Monday and our London team hosts a welcome talk, where you can ask any questions about staying in the capital.



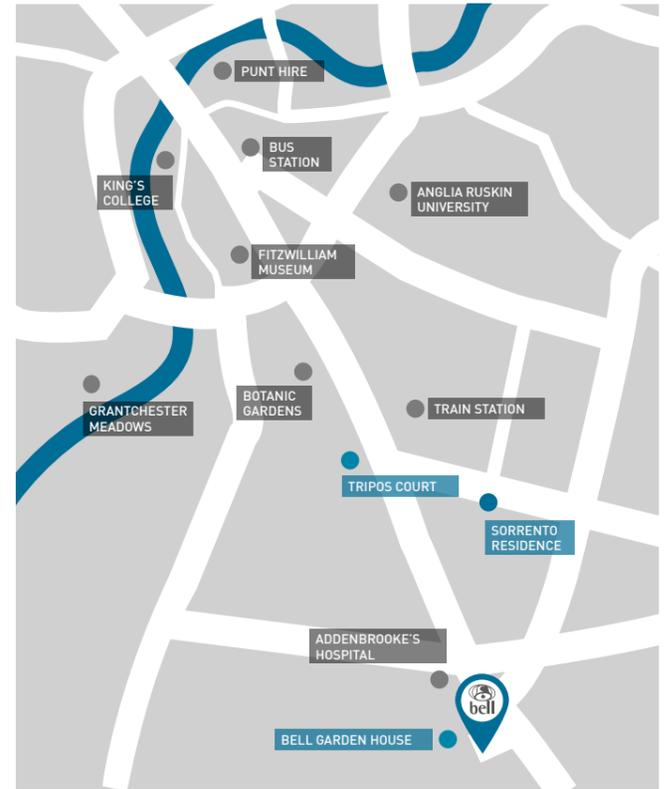
# STUDY IN CAMBRIDGE

## A WORLD-CLASS UNIVERSITY CITY

Cambridge is a historic university city with a global reputation for academic excellence. Over a fifth of its residents are students, giving the city a modern, cosmopolitan feel, and the streets are full of fascinating museums, diverse restaurants and quirky shops.



-  INSPIRING HISTORIC ARCHITECTURE
-  BEAUTIFUL LANDSCAPES
-  FAMOUS ALUMNI SUCH AS CHARLES DARWIN AND ISAAC NEWTON
-  WORLD-CLASS ARTS AND CULTURE
-  CLOSE TO LONDON WITH GOOD TRANSPORT LINKS
-  OVER 200 CAFÉS, BARS, PUBS AND RESTAURANTS



### 5 THINGS TO DO IN CAMBRIDGE

- 1 TRY PUNTING** – the most traditional Cambridge activity. The city is at its most beautiful when viewed from aboard a punt.
- 2 VISIT GRANTCHESTER MEADOWS** – a perfect way to spend a summer's afternoon. Have a picnic on the meadows, then visit The Orchard Tea Gardens for a traditional cream tea.
- 3 GO SHOPPING** – find everything from well-known brands to chic independent stores and local arts and crafts.
- 4 WALK ALONG 'THE BACKS'** – stroll along the historic backs of the Cambridge colleges and follow in the footsteps of their world-famous alumni.
- 5 ENJOY SOME ENTERTAINMENT** – watch live music or a play at one of the city's many theatres and venues. If you're here in the summer, don't miss the chance to see a Shakespeare play in the private garden of one of the Cambridge colleges.



#mybellstory  
**MOSSAB**  
 SAUDI ARABIA  
 I like the sense of education in Cambridge; I see a lot of people in the libraries and it inspires my study.





**FRANK PINNER**  
PRINCIPAL, BELL CAMBRIDGE

I am very proud to be responsible for the many students from all over the world who choose to study at this fabulous campus each year.

My role here can be explained quite easily – to make sure each and every student who comes to the school achieves their goals and becomes the best they can be.

I hope that you will follow the many successful students who have come to Bell Cambridge since 1955, and I look forward to welcoming you personally when you do!



#mybellstory

**AURELIO**  
BRAZIL

To me, Bell Cambridge is tradition plus innovation. The school offers a beautiful study environment and the methods of teaching are very interactive.

I've improved my speaking and am now more confident. I currently have an intermediate level of English; my goal is to be advanced by the time I leave.



# BELL CAMBRIDGE

A HISTORIC SCHOOL SET IN BEAUTIFUL GROUNDS

Our Cambridge school offers a picturesque study environment and a supportive student community. Located within easy reach of the historic city centre, it features impressive study, social and leisure facilities including a large contemporary learning centre, student games room and indoor and outdoor dining areas.

**62**  
DIFFERENT NATIONALITIES  
IN 2015/16\*

## COURSES

- Effective English page 10
- IELTS Exam Preparation page 12
- Cambridge Exam Preparation page 14
- 1 to 1 tuition page 21
- Courses for groups page 26

## FACILITIES

- 30 contemporary air-conditioned classrooms with interactive whiteboards
- Free wireless internet
- Large learning centre
- Two computer rooms
- Dining room and outside eating area
- Higher Education Advisory Service
- Free scanning, printing and copying
- Disabled access/facilities
- Islamic prayer room
- Games room with table tennis, computer games, pool table and TV
- On-site sports facilities

## TRAVEL

- London Stansted 47km
- London Luton 65km
- St Pancras Eurostar 90km
- London Heathrow 115km
- London Gatwick 154km

\*From 01 May 2015 to 30 April 2016

# STUDY IN LONDON

## A VIBRANT GLOBAL CAPITAL

London is one of the most diverse and multicultural cities in the world. Study in the capital and benefit from the unique combination of rich history and global innovation. Take time to explore the city too and experience all the wonders that London has to offer.



-  NO.1 WORLD CAPITAL FOR BUSINESS\*
-  NO.1 WORLD CITY FOR INTERNATIONAL STUDENTS†
-  COSMOPOLITAN CITY, HOME TO 270 NATIONALITIES
-  OVER 100 PARKS AND GREEN SPACES
-  BEST PLACE IN THE UK FOR CULTURE AND NIGHTLIFE
-  OVER 1,000 MUSEUMS AND GALLERIES



### 5 THINGS TO DO IN LONDON

- 1 RELAX IN A ROYAL PARK** – take a break from sightseeing in the beautiful surroundings of one of London's eight royal parks.
- 2 SEE A PLAY AT SHAKESPEARE'S GLOBE** – take a walk along the South Bank and a trip back in time as you enjoy an open-air performance at this remarkable replica of the playwright's theatre.
- 3 BE INSPIRED BY ART** – London is home to some of the best art galleries in the world including the National Gallery, Tate Modern and the V&A.
- 4 ENJOY A TASTE OF LONDON** at Borough Market. It's home to delicious foods from all over the world and has a fantastic atmosphere for socialising with friends.
- 5 WATCH A WORLD-CLASS SHOW** in London's famous West End, home to musicals, plays and comedy shows to suit all tastes.



#mybellstory  
**BIANCA**  
 BRAZIL  
 I love the variety London offers; it's best to walk around the city, as you get to learn and see more than just the 'touristy' places.





## JONATHAN RICHARDS

PRINCIPAL, BELL LONDON

Our school is based in the centre of this great city. We draw on 60 years of experience to help international students achieve their dreams and realise their ambitions.

All of our students benefit from small classes and the fantastic family atmosphere at the school. You'll have the opportunity to make great friendships for life and network with other students.

Whichever course you study with us, you can be rest assured you that you will be well supported during your stay.



#mybellstory

### TAEHOON SOUTH KOREA

The teaching at Bell London is fantastic and the school is in a great location – it's really easy to access different parts of the city.



# BELL LONDON

A FRIENDLY SCHOOL IN THE HEART OF THE CITY

Located in the centre of Bloomsbury, among some of London's greatest universities, Bell London provides a welcoming and inspirational learning environment. The school is within easy reach of Holborn tube station and iconic sights such as the British Museum, Covent Garden and Oxford Street.



#### COURSES

Effective English	page 10
IELTS Exam Preparation	page 12
Business English	page 16
1 to 1 tuition	page 21
Courses for groups	page 26

#### FACILITIES

- Air-conditioned classrooms with interactive whiteboards
- Student lounge
- Computer room
- Learning centre
- Free wireless internet
- Free printing, scanning and copying
- Higher Education Advisory Service
- Restaurants and cafes nearby

#### TRAVEL

St Pancras Eurostar	2km
London City	13km
London Heathrow	27km
London Gatwick	44km
London Luton	54km
London Stansted	62km

\*From 01 May 2015 to 30 April 2016

# FEEL AT HOME IN THE UK

When you feel relaxed and comfortable where you live, you learn better too. That's why Bell offers accommodation options to suit every student, from modern student residences to welcoming family homestays, all regularly inspected by our dedicated accommodation team.



#mybellstory

## KATHRYN

SENIOR ACCOMMODATION OFFICER

We pride ourselves on the level of support we give to our students. We go the extra mile to ensure that they have the best time possible during their stay with Bell.

We know all our host families well and are in constant contact with our residences. Our office is open all day from Monday to Friday, so we are always there if students need us.



# HOMESTAY

## BE PART OF A LOCAL FAMILY

Staying with a local family is a great way to experience British life and practise your English outside the classroom. Bell's homestay hosts cover a wide range of ages, lifestyles and cultures but all will provide you with a warm welcome and everything you need to feel at home.

### HOMESTAY CAMBRIDGE



We offer a range of homestays in Cambridge, within easy travelling distance of the school. Many of our homestay families have worked with us for many years and often form long-lasting friendships with their guests.

### HOMESTAY LONDON



Discover one of the diverse communities of London as you make yourself at home in the house of one of our trusted hosts. All homestays are close to transport links for easy travel to Bell and the city's attractions.

## WHY CHOOSE A HOMESTAY?

- ✓ Friendly environment with all the comforts of home
- ✓ Practise your English language skills at mealtimes
- ✓ Learn about British life and culture
- ✓ Safe and secure homes, suitable for under-18s (hosts are fully checked and regularly inspected)
- ✓ Meals provided – choose half-board or bed and breakfast options
- ✓ Free WiFi internet
- ✓ Free laundry



#mybellstory

## EID

KUWAIT

My uncle studied at Bell in 1992 and he recommended that I stay with a host family as it's a great opportunity to practise English with native speakers.

My host family are really nice; we have discussions in English every night during dinner and afterwards we make a cup of tea and chat some more!



#mybellstory

## ROS

HOMESTAY HOST

I have hosted Bell students for 37 years and keep in contact with many past students; I have also had the pleasure of hosting some of their children! Mealtimes are important – we share the opportunity to talk about our day and other topics, it's a valuable time to get to know each other.

#### KEY TO SYMBOLS

16 MINIMUM AGE

B&B BED AND BREAKFAST

SELF-CATERING

HALF BOARD (BED, BREAKFAST AND EVENING MEALS)

BATHROOM

WIFI INTERNET

DISTANCE TO BELL BY BUS IN CAMBRIDGE (MINUTES), TRAFFIC DEPENDENT.

DISTANCE TO BELL BY UNDERGROUND/BUS IN LONDON (MINUTES), UNDERGROUND SERVICE DEPENDENT.

WALKING DISTANCE TO BELL (MINUTES)

# RESIDENTIAL ACCOMMODATION

## JOIN A VIBRANT STUDENT COMMUNITY

Enjoy an independent and sociable lifestyle in one of our hand-picked residences, within easy travelling distance of your Bell school.

### RESIDENCES IN CAMBRIDGE

#### TRIPPOS COURT



Tripos Court is a modern campus of student residences located close to Cambridge Leisure Park. The accommodation has a lively international atmosphere making it ideally suited for students aged 18-24. A on-site Bell residential assistant is available to help with any queries.

#### SORRENTO RESIDENCE



Sorrento Residence is part of the friendly, family-run hotel complex conveniently located between Bell and the city centre. This comfortable accommodation is particularly suitable for more mature students. It has access to the facilities of the hotel next door, which include a 24-hour reception and free daily English breakfast buffet.

#### BELL GARDEN HOUSE



Located within the Bell grounds, in view of Bell Cambridge, the Garden House is recently-refurbished and ideal for students looking for a peaceful home where they can relax and study.

#### HOMERTON COLLEGE



Homerton College is a University of Cambridge college set in large wooded grounds near Bell Cambridge. The residence offers accommodation in spacious, single study bedrooms with free WiFi and a private bathroom. With dedicated house supervisors, and on-site dining, it is particularly suitable for students aged 16-18. [Available 02 July to 12 August.]

### RESIDENCES IN LONDON

#### CHAPTER KINGS CROSS



Chapter Kings Cross is a modern, purpose-built student residence, with on-site social and study areas including a gym, café and games area. The contemporary single bedrooms each have a private shower room and a well-equipped kitchenette.

Located close to King's Cross mainline and underground stations, and the St Pancras Eurostar terminal, Chapter Kings Cross has excellent transport links and is within easy reach of Bell London and the city's main attractions.

#### TRIPPOS COURT

#mybellstory

#### MARIA

ITALY

Living in Tripos Court has helped me to socialise with other students.

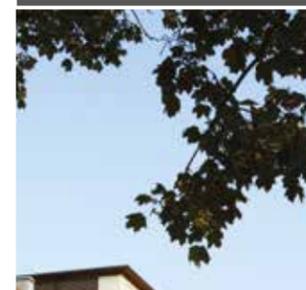
Studying away from home is not easy and living with other students in a residence helps you to overcome homesickness.



#### SORRENTO RESIDENCE



#### HOMERTON COLLEGE



#### BELL GARDEN HOUSE



#### CHAPTER KINGS CROSS



### WHY CHOOSE A RESIDENCE?

- ✓ Independent living in the heart of the city
- ✓ Contemporary accommodation designed especially for students
- ✓ Chance to make friends with students of many different nationalities
- ✓ Self-catering\*
- ✓ Free WiFi internet
- ✓ Most residences are close to gyms, bars, shops and restaurants
- ✓ Ensuite facilities†
- ✓ Communal areas for study and socialising

#### KEY TO SYMBOLS

16 MINIMUM AGE

B&B BED AND BREAKFAST

SELF-CATERING

HALF BOARD (BED, BREAKFAST AND EVENING MEALS)

BATHROOM

WIFI INTERNET

DISTANCE TO BELL BY BUS IN CAMBRIDGE (MINUTES), TRAFFIC DEPENDENT.

DISTANCE TO BELL BY UNDERGROUND/BUS IN LONDON (MINUTES), UNDERGROUND SERVICE DEPENDENT.

WALKING DISTANCE TO BELL (MINUTES)

# SHARE YOUR EXPERIENCE

## #mybellstory

Since our first school opened in 1955, we've created success stories for over a million students. We'd love to hear about your Bell experience too!



#mybellstory

### KRITTAPORN

THAILAND

Before I came to Bell my English was poor and my confidence really low, but now my English has improved and I'm more confident. English is very important and by improving my English I will have the opportunity to get a good job.



#mybellstory

### ABDULLAH

SAUDI ARABIA

The teachers at Bell are very supportive and understanding. My English has improved so much since I've been here. I have also been on many trips including Canterbury, Ely and Bury St Edmunds. I've seen many new places and learnt a lot about British culture and history.

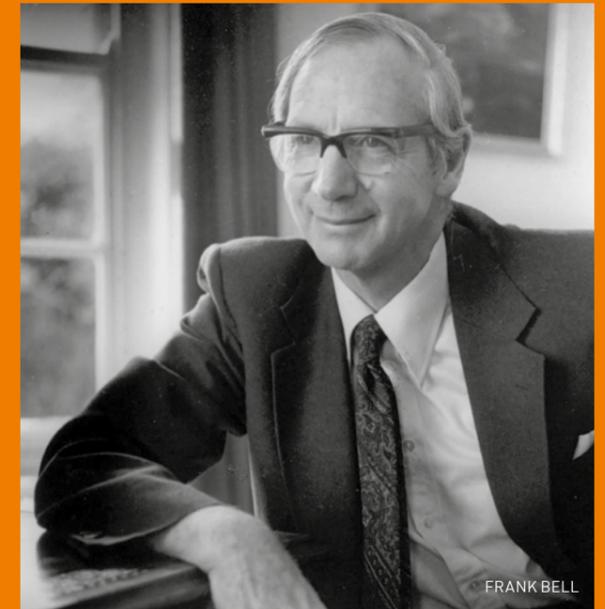


#mybellstory

### DAYANNA

VENEZUELA

I came to Bell, not only to improve myself, but to learn about communicating with people from different backgrounds. I'm studying IELTS because it will help me to enter a top ranking university here in the UK. My end goal is to help the people of Venezuela.



FRANK BELL

## OUR BELL STORY

We continue to follow the vision of our founder Frank Bell, a University of Cambridge graduate, who believed in the power of language to change lives and transform the world.

Frank started a 'secret university' teaching languages during his time as a prisoner of war in World War II and became convinced that the route to international cooperation lay in learning.

He opened the first Bell language school in Cambridge in 1955.

Our heritage means we have always had education at the heart of everything we do and in over 60 years, we have never compromised on that.

#mybellstory

### LARS

SWITZERLAND

I came here to improve my English before studying International Management at university. My father recommended Bell as he came here about 20 years ago.

I started on an Intensive English course and progressed to the CAE (Cambridge English: Advanced). I've really liked meeting people from different nationalities.



KEEP UP TO DATE WITH THE LATEST NEWS FROM OUR SCHOOLS  
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[/BELLENGLISHSTUDENTS](#)



SHARE YOUR BELL EXPERIENCES AND PHOTOS ON INSTAGRAM  
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VIEW VIDEOS FROM OUR COURSES AND SEND US YOURS!  
[/BELLINTERNATIONAL](#)

# DATES AND FEES 2017

ENGLISH COURSES FOR STUDENTS AGED 16+

CREATE YOUR PERFECT COURSE  
SKILLS AND BUSINESS STUDIES MODULES  
£70 FOR 5 HOURS A WEEK

## TUITION FEES

COURSE	HOURS PER WEEK			WEEKLY FEE (NUMBER OF WEEKS BOOKED)				
	15 HOURS	5 HOURS	5 HOURS	1-4	5-11	12-23	24+	
EFFECTIVE ENGLISH	EFFECTIVE ENGLISH 15	EFFECTIVE ENGLISH	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£329	£319	£309	£299
		EFFECTIVE ENGLISH	SKILLS	LANGUAGE IN ACTION	£399	£389	£379	£369
	EFFECTIVE ENGLISH 20	EFFECTIVE ENGLISH	LANGUAGE IN ACTION	BUSINESS STUDIES	£399	£389	£379	£369
		EFFECTIVE ENGLISH	1 TO 1 TUITION	LANGUAGE IN ACTION	£629	£619	£609	£599
	EFFECTIVE ENGLISH 25	EFFECTIVE ENGLISH	SKILLS	BUSINESS STUDIES	£469	£459	£449	£439
		EFFECTIVE ENGLISH	SKILLS	SKILLS	£469	£459	£449	£439
EFFECTIVE ENGLISH		SKILLS	1 TO 1 TUITION	£699	£689	£679	£669	
EFFECTIVE ENGLISH		1 TO 1 TUITION	SKILLS	£699	£689	£679	£669	
IELTS EXAM PREPARATION	IELTS EXAM PREPARATION 15	IELTS EXAM PREPARATION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£329	£319	£309	£299
		IELTS EXAM PREPARATION	SKILLS	LANGUAGE IN ACTION	£399	£389	£379	£369
	IELTS EXAM PREPARATION 20	IELTS EXAM PREPARATION	LANGUAGE IN ACTION	BUSINESS STUDIES	£399	£389	£379	£369
		IELTS EXAM PREPARATION	1 TO 1 TUITION	LANGUAGE IN ACTION	£629	£619	£609	£599
	IELTS EXAM PREPARATION 25	IELTS EXAM PREPARATION	SKILLS	BUSINESS STUDIES	£469	£459	£449	£439
		IELTS EXAM PREPARATION	SKILLS	SKILLS	£469	£459	£449	£439
IELTS EXAM PREPARATION		SKILLS	1 TO 1 TUITION	£699	£689	£679	£669	
IELTS EXAM PREPARATION		1 TO 1 TUITION	SKILLS	£699	£689	£679	£669	
IELTS EXAM PREPARATION 25	IELTS EXAM PREPARATION	1 TO 1 TUITION	BUSINESS STUDIES	£699	£689	£679	£669	
	IELTS EXAM PREPARATION	1 TO 1 TUITION	BUSINESS STUDIES	£699	£689	£679	£669	

COURSE	HOURS PER WEEK			TOTAL COURSE FEE			
	15 HOURS	5 HOURS	5 HOURS	WEEKS:	5	9	10
CAMBRIDGE EXAM PREPARATION 20 <i>(exam fee not included)</i>	FIRST (FCE) EXAM PREPARATION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	-	£3,499	£3,890	
	ADVANCED (CAE) EXAM PREPARATION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	-	-	£3,890	
CAMBRIDGE EXAM PREPARATION 25 <i>(exam fee not included)</i>	FIRST (FCE) EXAM PREPARATION	BUSINESS STUDIES	SKILLS	-	£4,129	£4,590	
	FIRST (FCE) EXAM PREPARATION	SKILLS	SKILLS	-	£4,129	£4,590	
	FIRST (FCE) EXAM PREPARATION	1 TO 1 TUITION	1 TO 1 TUITION	-	£4,359	£4,820	
	ADVANCED (CAE) EXAM PREPARATION	BUSINESS STUDIES	BUSINESS STUDIES	-	-	£4,590	
	ADVANCED (CAE) EXAM PREPARATION	SKILLS	SKILLS	-	-	£4,590	
	ADVANCED (CAE) EXAM PREPARATION	1 TO 1 TUITION	1 TO 1 TUITION	-	-	£4,820	
FAST-TRACK CAMBRIDGE EXAM PREPARATION <i>(includes exam fee &amp; summer supplement)</i>	FAST-TRACK FIRST (FCE) EXAM PREPARATION				£1,945	-	-
	FAST-TRACK ADVANCED (CAE) EXAM PREPARATION				£1,945	-	-

COURSE	HOURS PER WEEK			WEEKLY FEE (NUMBER OF WEEKS BOOKED)				
	15 HOURS	5 HOURS	5 HOURS	1-4	5-11	12-23	24+	
BUSINESS ENGLISH	BUSINESS ENGLISH 15	BUSINESS ENGLISH	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£399	£389	£379	£369
		BUSINESS ENGLISH	SKILLS	LANGUAGE IN ACTION	£469	£459	£449	£439
	BUSINESS ENGLISH 20	BUSINESS ENGLISH	LANGUAGE IN ACTION	BUSINESS STUDIES	£469	£459	£449	£439
		BUSINESS ENGLISH	1 TO 1 TUITION	LANGUAGE IN ACTION	£699	£689	£679	£669
	BUSINESS ENGLISH 25	BUSINESS ENGLISH	1 TO 1 TUITION	1 TO 1 TUITION	£999	£989	£979	£969
		BUSINESS ENGLISH	SKILLS	BUSINESS STUDIES	£539	£529	£519	£509
BUSINESS ENGLISH		SKILLS	SKILLS	£539	£529	£519	£509	
BUSINESS ENGLISH		SKILLS	1 TO 1 TUITION	£769	£759	£749	£739	
BUSINESS ENGLISH 25	BUSINESS ENGLISH	1 TO 1 TUITION	SKILLS	£769	£759	£749	£739	
	BUSINESS ENGLISH	1 TO 1 TUITION	BUSINESS STUDIES	£769	£759	£749	£739	

COURSE	HOURS PER WEEK			WEEKLY FEE	ADDITIONAL HOURS	
	15 HOURS	5 HOURS	5 HOURS			
1 TO 1 TUITION	1 TO 1 TUITION 15	1 TO 1 TUITION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£1,199	£65 per hour or £300 for 5 hours (when booked with another course) £80 per hour (when booked alone)
	1 TO 1 TUITION 20	1 TO 1 TUITION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£1,549	
	1 TO 1 TUITION 25	1 TO 1 TUITION	LANGUAGE IN ACTION	LANGUAGE IN ACTION	£1,879	

CREATIVE SUMMER: ADD ART & DESIGN (5 OR 10 HOURS) TO ANY COURSE DURING JULY AND AUGUST. £70 FOR 5 HOURS

## ARRIVAL AND DEPARTURE DATES

All courses have weekly start dates with the exception of those shown on the right.

Classes begin on Monday, so students **should arrive on Sunday**. Classes end on Friday, so students **should depart on Saturday**, unless specified otherwise.

COURSE	START DATE	END DATE
FCE EXAM PREPARATION	9 OR 10 WEEKS	
CAE EXAM PREPARATION	10 WEEKS	
FAST-TRACK FCE	5 WEEKS	
FAST-TRACK CAE	5 WEEKS	
	01 January - 05 March*	01 January - 12 March*
	02 April - 10 June	02 April - 10 June
	01 October - 10 December*	24 September - 03 December*

\*Sunday departure as exams are on Saturday

# OTHER FEES

ENGLISH COURSES FOR STUDENTS AGED 16+

## ACCOMMODATION FEES

COURSE	WEEKLY FEE
<b>CAMBRIDGE</b>	
Tripes Court: self-catering (shared kitchen)	£269
Sorrento: self-catering (shared kitchen) plus daily breakfast	£280
Bell Garden House: self-catering (shared kitchen), shared bathroom	£250
Bell Garden House: self-catering (shared kitchen), private bathroom	£280
Homerton College (summer only): daily breakfast, weekday evening meals	£395
Homestay: daily bed and breakfast	£155
Homestay: daily bed and breakfast, evening meals, weekend lunches	£190
Homestay: twin room (booked together), daily bed and breakfast, evening meals, weekend lunches	£155
<b>LONDON</b>	
Chapter Kings Cross: self-catering (private kitchen)	1-12 weeks: £360 13+ weeks: £350
Homestay: daily bed and breakfast	£185
Homestay: daily bed and breakfast, evening meals, weekend lunches	£235
Homestay: daily bed and breakfast, private bathroom	£235
Homestay: daily bed and breakfast, evening meals, weekend lunches, private bathroom	£290

**HIGH SEASON:**  
02 JULY - 12 AUGUST

A **£40 per week supplement** is payable on all courses. A **£10 per week supplement** is payable for homestay accommodation.

- All accommodation is offered as single rooms, unless specified.
- All residential rooms include private bathroom facilities, unless specified.
- A refundable £100 deposit is payable on arrival for all Cambridge residences.
- Both beds in a twin homestay room (Cambridge) must be booked at the same time.
- Homerton College (Cambridge) is available between Sunday 02 July and Saturday 12 August only.

EXAMS CAN BE TAKEN WITH ANY COURSE

## EXAM FEES AND INFORMATION

BULATS	CAMBRIDGE ENGLISH	IELTS
READING AND LISTENING	FIRST EXAM (FCE)	ALL FOUR SKILLS
£60	£160	£170
SPEAKING AND WRITING	ADVANCED EXAM (CAE)	
£60	£160	
ALL FOUR LANGUAGE SKILLS	PROFICIENCY EXAM (CPE)	
£120	£160	

- Exam fees included with Fast-track FCE and CAE exam preparation
- BULATS exam included with all Business English courses

Students enrolled on an Exam Preparation course are not automatically entered for the exam, unless otherwise stated. Due to limited availability, we recommend that exams are reserved before the course starts to avoid disappointment. We can help arrange this prior to arrival. Please note that transfers to and from exam centres are not included. For UKVI IELTS, we help students book the exam and the fee is payable online directly to the exam board.

## OTHER FEES AND INFORMATION

### TAXI TRANSFERS (one way)

	CAMBRIDGE	LONDON
→ London Gatwick	£185	£115
→ London Heathrow	£165	£95
→ London Stansted	£90	£115
→ London Luton	£100	£115
→ London City	£140	£85
Central London	£150	-

### DEPOSIT, INSURANCE AND TERMS

- In addition to course fees, all bookings are subject to a **£95 registration fee**.
- A **non-refundable deposit of £445** is payable for all courses. This includes the £95 registration fee.
- Travel insurance is included in the fees; for more details visit [bellenglish.com/policies](http://bellenglish.com/policies)
- Please note that prices are correct at time of going to print and are subject to change without notice. Some afternoon modules may be subject to availability. For full terms and conditions, visit [bellenglish.com/termsconditions](http://bellenglish.com/termsconditions)

### PUBLIC HOLIDAYS

Centres are closed on the UK public holidays listed below and classes are replaced by a free excursion. If a public holiday occurs at the start of the course, students should reserve their place on the excursion before arrival.

**02 January 2017**  
**14 and 17 April 2017**  
**01 May and 29 May 2017**  
**28 August 2017**

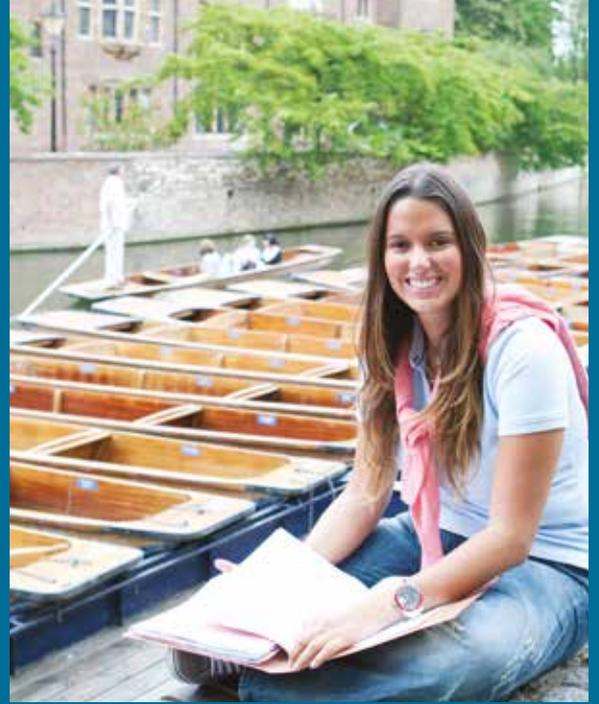
Our centres close for the Christmas holidays on 15 December 2017 and reopen on 02 January 2018.

HOW TO BOOK YOUR COURSE

ON OUR WEBSITE  
[bellenglish.com/booknow](http://bellenglish.com/booknow)

BY PHONE  
call +44 (0)1223 275598

IN YOUR OWN COUNTRY  
through a local Bell representative



For enquiries please contact:  
 tel: +44 (0)1223 275598  
 email: [enquiries@bellenglish.com](mailto:enquiries@bellenglish.com)

[bellenglish.com](http://bellenglish.com)

## OTHER SERVICES



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